GRIFFITH
HISTORY

The History of The Griffith Shopper

1947-1985

by Leona L. James

R
071.7729
9
JAME

much to have the job. My boss at the Chamber was away at the time and I dreaded to approach him about it but an older lady who worked there understood my dilemma and interceeded, enabling me to start working at Household Finance right away. It was the beginning of a job that was very pleasant.

WORKING FOR HOUSEHOLD FINANCE

The Household Finance Company was located at Broadway and Main in what was then the Riley Bank Building. Not long after beginning there, Household bought out the Provident Loan Company in East Chicago on Forsythe Avenue. There was a young lady about my age named Katherine Huber who worked for Provident and she was transferred over to Household when they bought it. This is how we happened to meet and it was the beginning of our friendship which has grown and lasted for over 50 years now.

Katherine stood up for us when Harold James and I were married. A short while later she went out to California to work for Household there while living with some of her relatives. She was gone for about a year and came back and we worked together again. Not long after that I was expecting Carole, so I quit working; Katherine left Household and married Louis Walter.

MOVING TO GRIFFITH

I met Harold James in high school and he had been my only boyfriend. We started out our marriage on Euclid Avenue in the Harbor and he worked for Inland Steel.

My brother, Ray had married, was working at Pullman Standard and had moved out to Griffith and before long Harold and I started thinking about moving out that way, too. We bought a lot at 317 N. Rensselaer Street. My dad was able to get steel beams for the house from Inland and contruction was begun by a local builder named Mr. Estrup. It was a nice one-story house, extremely well built. Our good neighbors were the Joyces and the Redars. (When we moved to Griffith the population was 2900).

It was wonderful living in Griffith! The air was so gloriously clean and fresh after living in the Harbor most of my life where the mills poured out soot and smoke, besides the heavy fumes from the oil refineries, the dust from the cement plant and the strong odors from Cudahay Meat Packing. Griffith not only had clean air, but it had beautiful trees. I've always been glad that we moved to Griffith.

Robin was born after we came to Griffith and I kept busy with my two little girls and being a homemaker, Girl Scout leader (for 5 years), and was involved in church work and church secretary (for 7 years).

NOTES ABOUT JOE & DORIS WEBER

As my girls got a little older, we became acquainted with Doris and Joe (Josephus) Weber who lived across the street from us. Doris taught at Griffith High School and Joe was working at the City Service Oil Refinery. Joe and Doris decided to go into business for themselves and

An Informal History

of

The Griffith Shopper

A Weekly Advertising Paper,

Griffith, Indiana

1947-1985

by

Leona L. James

LAKE COUNTY PUBLIC LIBRARY

3 3113 01126 8606

© 1988 by Leona L. James
Griffith, Indiana

November 1, 1988

Retirement Dinner
Tivoli Restaurant
Feb. 6, 1986

Dear Friends,

During coffee breaks at The Griffith Shopper, the conversation often turned to the early days of our work and to some of the humorous and nostalgic things that happened; or to the Town of Griffith as it was during the 1950s, 60s and 70s.

Shortly after the business was sold in 1985, Lois Lohman mentioned to me that it might be a nice idea to jot down a few of our memories and make up an informal history of The Griffith Shopper. It would be a way to preserve some of our past memories and to share them in print with our dear friends and coworkers who were such an important part of the business.

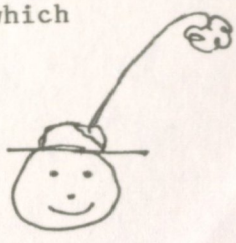
And so letters were written, phone calls were made, old photos were sorted out and shared, questions were asked and notes were taken. Finally typing was begun and pages accumulated until at last we were ready to have it printed and share our little book with you.

With deepest gratitude and appreciation to Lois Lohman, who first suggested the idea of writing this history and did much of the research and compilation of past events and memoirs. And to Joe and Doris Weber of Boerne, Texas who supplied early records and photographs.

Please accept our apologies for any omissions or errors which may have crept in unawares.

Sincerely,

Leona



Griffith Shopper changes owners

GRIFFITH — After 31 years of ownership by Leona James, the Griffith Shopper has changed hands.

James announced that as of Jan. 1, the new owner and publisher is Joel Remaley, owner and publisher of the Merrillville Herald, Hobart Gazette, Portage Journal and Lake Station Herald.

The Griffith Shopper, distributed by mail and at no charge to readers, is published weekly and is Remley's first venture into West Lake County.

Also, because Remley's other publications are "newspapers," the new acquisition is his first "shopper."

Susan Fifield, the Griffith Shopper's new general manager, said the shopper format has served the community well and no changes are planned.

James acquired the Griffith Shopper in 1954. She said prior to that she worked for the publication's original owners when it was mass produced on a mimeograph machine, not a printing press.

"I used to cut stencils at home, beginning in 1946," she recalled.

From the Gary Post-Tribune, January 11, 1986.

THE HISTORY OF THE GRIFFITH SHOPPER WITH A SHORT BIOGRAPHY AND THE EVENTS LEADING UP TO THE OWNERSHIP OF THE PAPER

by Leona L. James

MY BACKGROUND:

My parents were Leah Juliette Bougié (a French name, pronounced Boō-szhay) and my father was Arthur Charles (Meeker) Brown who was of English descent. After their marriage they lived in Chicago. Their first child was a daughter, Bernita; next was a son, Raymond and then I, Leona Leah Brown was born.

About three years before my birth and when my parents had only my sister and brother, my father became very ill with a ruptured appendix. He was taken to the hospital for surgery where it was found that peritonitis had set in. He was gravely ill and this was long before the days of antibiotics and wonder drugs which are so helpful now. He was hospitalized for three months and there was no medical insurance or workman's compensation in those days so it was a very difficult time for my parents. And then while Dad was in the hospital, my sister Bernita came down with diphtheria and scarlet fever at the same time and died suddenly. Mom went to Bernita's funeral and on the way home she went to the doctor herself where it was discovered that she, too had diphtheria and became very ill. All of this happened before I was born and while my parents were living in Chicago.

MOVING TO THE HARBOR

When I was ten months old, our family moved from Chicago to Indiana Harbor where my father was employed at Inland Steel. We lived in several places in the Harbor but 4017 Butternut Street in the Sunnyside section was home to us for most of those years. I attended Washington Grade School where I had a perfect attendance record after about the age of 11. Two of my girlfriends were Virginia Humes and Lillian Wellburn. Several summers were spent at a farm in Hobart with the Forman family resulting in happy memories of busy times there and learning about farm life.

The tall girl on the left is my friend, Anna Wieler. I am on the right. Photo taken in Indiana Harbor where my family was living then.

OUR PARROT, DUKE

When I was a little older, my parents got a parrot for one of Mom's birthdays. He came from Vaughn's Feed and Pet Shop that was located somewhere in the vicinity of Madison or Monroe Street in Chicago. We brought him home on the El train and he whistled all the way! He was a gorgeous bird with a yellow crest and head, green body and multicolor (blue, yellow, red) under his wings.

Although Duke was a birthday gift for Mom, it was my Dad that Duke loved best of

all, and since he could talk, he liked to sit on Dad's shoulder or on the back of his chair and say, "Oh, Art; Oh, Art." Dad always saved a little bit of his lunch, bringing it home in his lunch pail for Duke. Duke had quite a vocabulary and could say Peek-a-boo; Hello; Queen (our dog's name); Ray (my brother); but my name, Leona was difficult for him to pronounce and he called me "Oh-na". (Years later, after my girls were born, he learned to say Rob and Carole). Mom had great patience with him, teaching him many words and also how to wolf-whistle, which would sometimes be embarrassing if Duke would be out on the porch in his cage when a young lady happened to walk by.

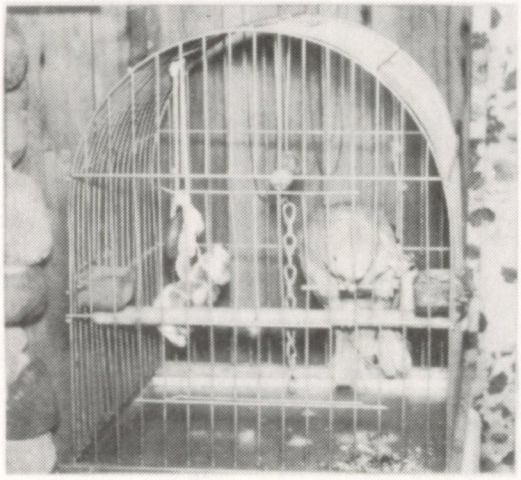
Duke would sometimes be destructive. He once tore up the decorative ball-fringe on our nice kitchen curtains! He had to have a strong stainless steel cage with a lock on the door. His dishes had to be wired into the cage with the wire far enough out of his reach or he would get it untied. He also had a dislike for anything that was bright red in color and would get upset.

Duke loved little children. He liked to ride on the broom handle if you were sweeping the floor. His usual diet was sunflower seeds, some fruits and peanuts. Occasionally he would share some of our table food--his favorites being mashed potatoes or macaroni and noodles. He also liked to have toast and coffee (with cream and sugar) with us for breakfast and he would dunk his toast! Mom had taught him to say "That's good eatin'" and he would say that often when eating with us.

Parrots are noted for their longevity. Duke first lived with Mom and Dad; then after Dad passed on he lived with Mom in her apartment and after Mom passed on he lived with the girls and me. Duke was a happy member of our households for a grand total of 42 years.

COLLEGE AND CAREER

I attended Washington High School and then after graduation was enrolled in East Chicago Business College. Toward the end of my training, the college got me a job at the East Chicago Chamber of Commerce and I stayed on there after graduating. My salary was $15 a week from which I paid for the bus ride each day, bought my lunch and paid room and board at home.



Duke in his cage at my home in Griffith.

My job at the Chamber was not a dream job by any means. It required typing long sheets without error or erasure and my employer was a very demanding person who had an explosive temper causing me much worry and loss of weight.

After working at the Chamber for about two years, a man from the Household Finance Company came in who was interested in finding a secretary. He asked if any of my friends worked as hard as I did because that's what he was looking for, he said. I told him that I would like very

bought the Griffith Shopper, a small mimeographed advertising paper, printed weekly on 8½ x 11 sheets and hand delivered. Doris quit her teaching to take care of her new family and to put together the Shopper since she could do this work at home.

Joe Weber was a gifted artist and portrait painter who gave private art lessons and he soon joined Doris in the Shopper business and devoted more time to his art. He excelled in many art forms and he also did painting and refurbishing for churches, doing work on statues, etc. One of his outstanding projects was re-doing the interior of St. Michael's Church in Schererville. Joe had the walls of his children's rooms all painted with murals and was always doing interesting things with various forms of art.

Joe and Doris had three young children at that time. Joe Jr., the oldest was always called "Sef" and he is now (1987) a corporate pilot in Texas. Regina, the only girl now lives in central Indiana; and Bobby lives in California. (After leaving Griffith, and when living in Albuquerque, New Mexico the family welcomed another son, Danny who also lives in California now). When the Webers left Griffith, Joe started working for the government and Doris returned to her teaching career. They lived in California for 4 years and then were sent to Pennsylvania for a 9-month term; then on to Albuquerque for 12 years. Joe retired in Albuquerque and they with the two younger sons moved

Joe Weber with his two youngsters, Genie and Sef standing in front of The Shopper. Notice the "Griffith Advertising Agency letters on the window. The building front was remodeled and changed shortly after this. Photo probably taken around 1950 or before.

June, 1966 when Doris Weber received her M.A. degree from U.N.M. in Albuquerque, New Mexico. They were living on Bar Harbor Street then. Shown clockwise from left: Danny, Bobby, Regina Sef, Joe and Doris.

back to California where Doris continued to teach for 15 years. They are now both retired and moved to the quiet Hill Country of Texas near their oldest son, Joe, Jr., known to us all as "Sef".

THE BEGINNING OF THE GRIFFITH SHOPPER

The Shopper had originally been started by a Mr. Schultz who lived on Broad Street in Griffith. The paper was delivered by a young school boy to most Griffith homes. It was a one-sheet weekly and had been in existence for about six months when Joe and Doris Weber bought it from Mr. Schultz in March of 1947.

At first the Webers published the paper on their little side porch. One day Doris asked me if I would be interested in helping them out by typing and cutting stencils for the paper. This could be done at home, working on it at night after the girls were in bed. (I always wanted to be home when the girls were there). I began helping them at this time. The paper began to grow and it wasn't long until they had to move it down in their basement to have more space for it.

In June of 1947 a severe rain storm flooded their basement and made a mess of everything so that they had to find a place to move into quickly. A vacancy was found at 142 S. Broad Street, which had formerly been the location of a confectionary store known as The Peanut Factory and from then on 142 S. Broad was "The Home of The Griffith Shopper".

This is the front office at 142 South Broad Street probably around 1948. Doris and Joe Weber were living in the back part of the building at this time and the living room furniture can be seen through the door at left center. The large painting at the left shows a monk playing a violin and was painted by Joe. The camera is the one that was purchased to use for plate-making but proved to be too expensive. Shown above are Joe and Doris' two children, Regina and Sef; Helen Helfen is at the left (she helped them for a short time); Doris and Joe. Note the wooden chair and the typewriter table which were used in the office right up until the business was sold in 1985--more than 35 years.

I continued to do stencils at home during the evenings but then in August of 1948 the Webers sold the business to Mr. Arthur Weeks and decided to go to the Netherlands. Joe's parents lived there and they wanted to make an extended visit to see them. This ended my work when they left and I did not work for Mr. Weeks. The Webers returned from their trip abroad in November of 1948 and they were in Danville, Indiana after that. The following winter (February, 1949) Mr. Weeks contacted the Webers saying that he had changed from mimeograph to offset a month previously and that he just wasn't making it and was going to close the doors. In case the Webers were interested, he would sell it back to them for the original price. Webers accepted and immediately returned to Griffith.

Again, I helped them and would work on Mondays only, and only during the hours when Carole and Robin were in school. Joe bought a large camera for plate-making but it proved to be too expensive and so they had them made in South Bend; but this was not only expensive but inconvenient as well. It was finally decided to have the plates and printing done by Eldon Beer, a printer from Calumet City, Illinois. They continued to do the addressing by the Addressograph mailing list that they had acquired.

FIRST CONTACT WITH JOE SMITH

Doris, having formerly taught at Griffith High School, one day was substitute teaching. It so happened that Joe Smith was in her study hall class and he was drawing cartoons and "doodling"--not studying. Doris could see that he had a gift for drawing and she asked him if he would like to use his art talents and help out at The Shopper in the layout department.

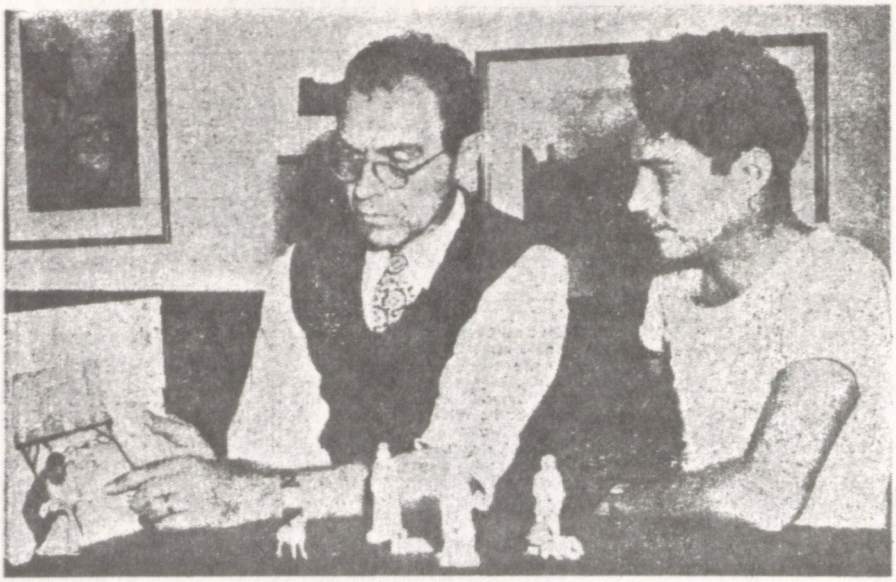
It was at this time that Joe Smith started to work for them part-time as he finished high school and he and Joe Weber became great friends through their common interest in art. Occasionally Joe would help Joe Weber with an art project that he was involved with.

Joe and Doris Weber, February 1987 at their home in Boerne, Texas.

A memorable project was the making of a life-sized Nativity scene that was eventually proudly displayed beside the Griffith Town Hall. Most of the work was done right in the front room of the Shopper at 142 S. Broad Street. The figures were constructed of paper mache and we walked ankle-deep in newspaper scraps for several days while the forms were being molded.

The following three pages were copied from a supplement to The Hammond Times of Sunday, December 23, 1951 which describes the project in detail and the work that went into it.

Artists Make Nativity Scene



AN ART CLASS of Griffith High school made the models copied by the Griffith Art club members. Joseph Weber (left), club president, and Roy Wilson, high school art teacher and club member, discuss the shelter drawing and models.

Taken from the Sunday Supplement to the Hammond Times, December 23, 1951.

The Griffith Art club, organized this year, designed, made and painted the nativity scene now on display beside the Griffith town hall.

Making the figures out of old newspapers, rope and cardboard was the suggestion of Joseph Weber, club president, a member of the Northern Indiana Artists Assn. and a graduate of the Royal Academy of Art in Brussels, Belgium.

On the cover, two club members, Mrs. Ralph Beiriger and Roy Wilson, art instructor at Griffith High school, are forming the hands and head of a kneeling figure.

FIRST STEP in making the nativity figures is putting together the framework with rope, wire, paper, wood and cardboard. Starting what will be an angel are (from left) Mrs. Leonard Aldrin, Mrs. George D. LaNoue and Wilson.

WITH THE PRELIMINARY work done, Mrs. Clayton Watkins, Mrs. Arthur Worm and Murray (left to right) coats the figure of Joseph with wall sizing mixed with chalk. The application gives the figure a good surface on which to paint.

AFTER THREE COATS of outside white paint are applied, members finished the figures by brushing on natural colors, using oil paints. Mrs. Martin Sharik and Weber are holding the finished model of the Christ Child, with a halo at its head. At the left of Mrs. Shank is another model waiting to be painted.

OLD NEWSPAPERS, The Hammond Times, others in the Middle West, some from Holland and a Jewish paper, were dipped in wallpaper paste and slapped on the frameworks to make the outlines of the figures. Here (left to right) Weber, Mrs. Gertrude Jacobs, Mrs. Aldrin and Mrs. LaNoue prepare a shepherd who will hold a lamb.

AT FIRST club members tried a sawdust mixture for a base for the hands and face. Then they found that a combination of asbestos material and paste worked better in shaping the flesh features. J. F. Murray (left) and Weber begin applying the combination to the head of a cow.

THIS IS the completed nativity display now exhibited in Griffith. The Art club, having approximately 30 members, worked evenings in a small backroom of a Griffith store to finish the project. Admiring the scene are Mary Jane Zyp, 2½; Alice Zyp, 4, and Nancy Zyp, 5, all of 222 N. Woodlawn, Griffith.

GRIFFITH, CLASS "A" POST OFFICE

Joe and Doris had always mailed The Shopper and by March of 1949 the circulation had grown to 2,500. Because of our weekly mailing, Griffith's growth and out of town requests, our increased circulation helped considerably in having our post office classified as a "Class A" Post Office.

THE WEBERS LEAVE GRIFFITH

In April 1950 Joe Weber became very ill with hemorrhaging ulcers and in July 1950 it was necessary to have serious surgery. The recuperation time was long and by January of 1951 the Webers decided they would sell the business and move to the milder climate of California. They talked to Harold and me about it and it was finally decided that we would take it, forming a partnership with our friends, Garnet and Lillian Ward.

NEW OWNERS OF THE GRIFFITH SHOPPER

It was at this time that Joe and Doris and family moved to California and Harold and I, Garnet and Lillian took over as the new owners of The Griffith Shopper. It was decided that Garnet and Harold would do the sales part of the business; they would contact the customers and bring in the ads. Lillian and I would do the ad building, office work and bookkeeping. Lillian wasn't too enthused about it but she agreed to work for one year, although not every day because they had a family of two sons. In a few years I was able to buy their share of the business.

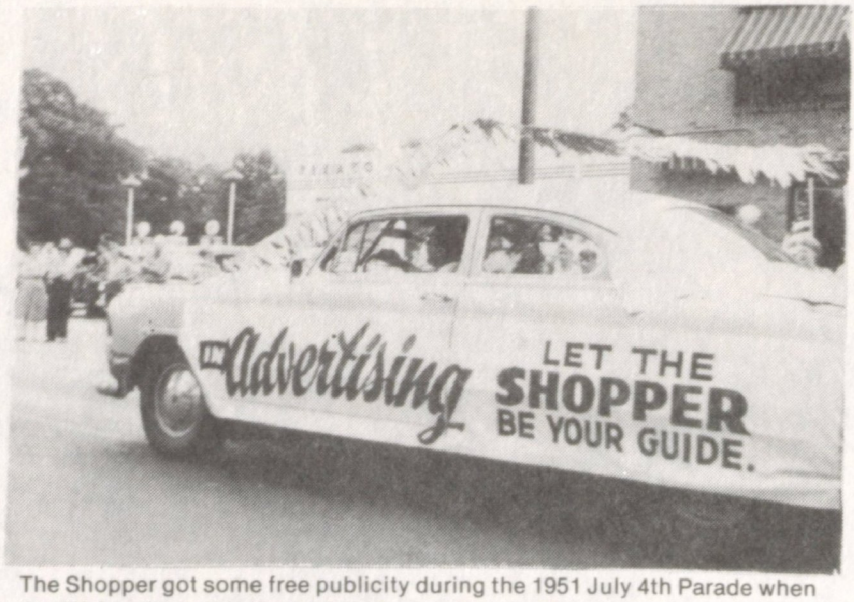
Lillian and Garnet Ward and I in the front office. Notice our oil heater with the fan on top. About 1953.

It wasn't long before we hired Berniece Warner to help us and Joe Smith continued to come in and work on the grocery ads in the mornings; afternoons and evenings he worked as a bartender at the American Legion Post 66.

Garnet and Lillian Ward in the front office. Notice the plate drawers in the background. About 1953

THE "CALL SHEET"

Harold and Garnet were in charge of contacting the customers, but before long we found that some were being missed which meant a loss of revenue for the business. So a call sheet was



The Shopper got some free publicity during the 1951 July 4th Parade when Joe Weber drove this decorated car down the street. (He and Joe Smith made the sign).

made up--an alphabetical list of both regular advertisers and prospective ones. Each week a friendly reminder call was made to them requesting their copy by a designated time if they wanted their ad to appear in our next issue. They were never pressured and the calls were always brief. Those whom I was unable to contact that day were noted on the call sheet and a follow-up call was made the next day. Thursdays and Fridays were my regular calling days. The call sheet was updated occasionally and new businesses and prospective advertisers were added. (By the time the business was sold in December, 1985 I was making approximately 150 calls per week). The call sheet method proved to be an effective way of reaching all our advertisers and keeping a personal friendly contact with them as well.

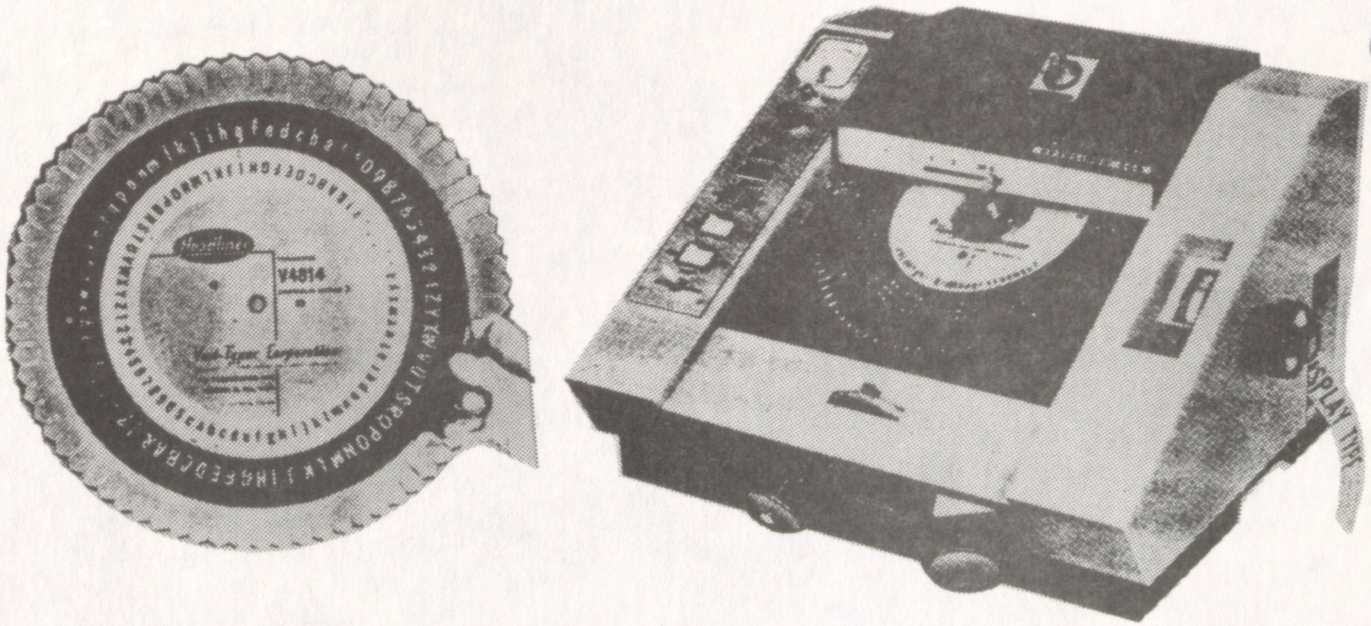
MACHINES AND EQUIPMENT

As previously mentioned, The Shopper was originally made up by typing stencils and then using a stylus pen and alphabet letters drawn in from a template. After the Webers bought the paper back from Mr. Weeks the mimeograph method was no longer used and the offset process was used instead. This gave the paper a professional look and easier readability.

Our earliest method for making headlines was to use Fototype letters selected from pre-printed alphabets, arranging them on a ruled stick to keep them even, and covering the completed headline with Scotch® tape to keep it in place before positioning it. It was a slow way of making headlines in bold type, but we thought it was a giant step ahead in our progress. (This method of setting Fototype lettering is shown here at the right).

Setting Fototype (Courtesy Fototype, Inc.)

It wasn't long before we decided to purchase a VariTyper® which we got in Chicago and went there for a few lessons to learn how to use it. It had 16 different typefaces that we could use with it, but it was a very time-consuming job because everything had to be typed twice. You typed the line as you wanted it and then tabbed over to the right where you retyped it in order to get the justification. A few years later we bought an



IBM typewriter (with a small size type) which did not justify the right hand margin, but was a much speedier way of getting the news and classifieds typed up.

HEADLINERS

Our first headliner was another step forward. It was a wooden box affair and the letters had to be punched out individually. It had an assortment of 12 different fonts that cost $25 each. The words (or numbers) came out on a long strip and the machine had a manual cut-off lever to slice off the tape. A darkroom was required for developing and we had to improvise one. Joe went down to Griffith Furniture and got a large cardboard refrigerator box which we set up with a small table and three soup bowls: one for developer, one for fixer and a third for the water rinse. The tape was submersed in each of the three liquids and then dried on a towel before being cut and pasted on an ad or used for a news headline.

After this original headliner we had two other models similar to the one shown above. Even though each character had to be punched out individually, these machines were self-contained, having their own tanks and did not require a darkroom for developing. They were however, subject to clogs and jams which required us to turn off the lights and try to fish out our tape without exposing it.

We had fonts like the one shown above (left) which were used to produce the typestyles that we needed. Most of ours were plain bold face type, ideal for grocery items and bold prices--but we also had a few script and fancier fonts to give our smaller ads a professional appearance.

We had regular maintenance on our headliners and then we could call for service in the event of a break-down. A young man from Hobart, Joel Remaley often came on service calls. (We didn't realize then that 30 or more years later Joel would be the owner of the Herald Newspapers and that he would be the one to buy The Shopper when the time came to sell). There was also a service man from Chicago, Mr. Frank Ashmont who repaired the headliner for us in the 1970s.

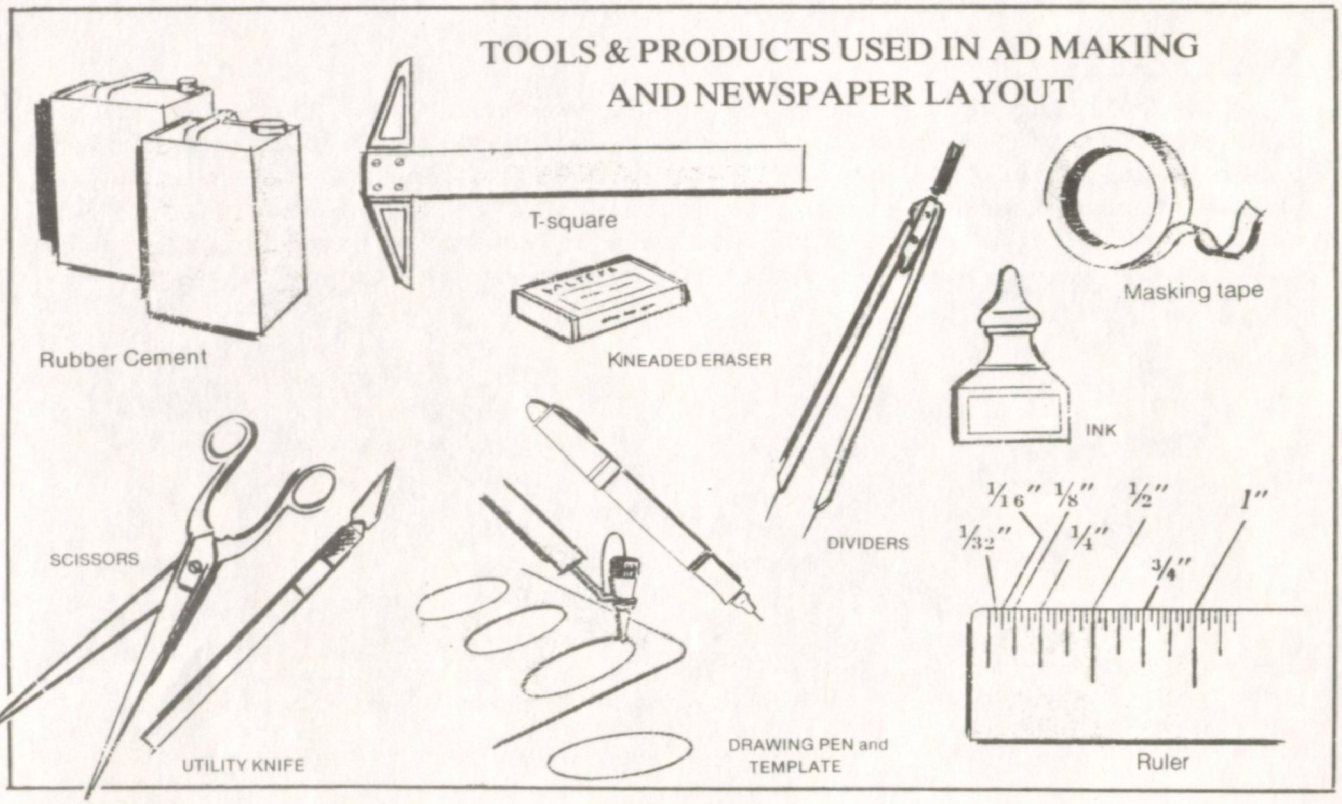
When out picking up an ad from MacFarland Lumber, Joe returned with this mural, shown here behind me. We had no windows in the back room and he said we needed a little outdoor atmosphere. This was about 1954 or 1955. The mural remained on the wall until the 1980s.

MOVING TO CLINE AVENUE

On October 15, 1954 I was divorced from Harold James. All I really wanted was my girls and my freedom, but his attorney said I must have something, so I took our share of the business, The Griffith Shopper, which was valued monetarily much less than our home on Rensselaer Street. I never wanted Harold to say that I "took everything".

At that time Harold said the girls and I could continue to live in our house until Carole and Robin were out of school, provided I continued to make the house payments. But when Spring came, Harold said I must be out by the first of April which only gave me about three weeks to find another home.

I looked frantically at many houses, finally finding one I thought we could manage and went to see Helen Lund at Griffith Federal Savings & Loan. She said, "Leona, you don't want that house. It's too old and needs many repairs. I have a friend, George Bond who is build-



ing good new homes in Griffith. I'll arrange to have you meet him."

Mr. Bond was willing to let me make down payments as rent and when the amount reached the accepted mortgage figure, I got a home loan at Griffith Federal Savings & Loan and from then on things looked much brighter at 716 North Cline Avenue--thanks to the Good Lord, Helen Lund and George Bond!

NOTES ABOUT THE BUILDING AT 142 SOUTH BROAD STREET

The Shopper occupied various amounts of space in the building of which 142 is a part. Joe and Doris Weber lived in the back part while having the business in the front for a few months. Over the years we had many different businesses for neighbors in the north portion of the building. A beauty shop was there for awhile. A wood working shop owned by a Mr. Williams was located in the rear part of where Patti's School of Dance is now. A milk store and a snack shop also occupied the building for a time.

The original building ended at 142 and there was no store on the south side when The Shopper first moved in. We had two doors that opened out on the south side and we put in a small garden there between our building and the railroad tracks. We planted some flowers and Joe went down to Ben Franklin Dime Store and bought two silver maple trees for $2.98 and planted them there. They grew very well. It wasn't long before the owners of the building (Christenson's) decided to build another space for occupancy on that side so our garden had to go. I couldn't bear to have the trees that we had nutured so tenderly cut down so Joe dug them up and planted them in our yard at 716 N. Cline Avenue. They grew into beautiful large trees and we enjoyed them so much. Some years later when I finally moved from Cline one of my sad thoughts was having to leave behind the trees that had so many good memories for us.

MADAM GONZALES

The building was heated by two oil stoves which made the walls quite grimmy and sooty. We gave them a good cleaning using the dry kind of wallpaper cleaner that you form into a large ball and wipe the wall clean. When we finished we had quite a collection of the used cleaner and Joe molded it all together into the form of a lady whom we named "Madam Gonzales".

Leona sitting in our little garden just south of the building near the railroad tracks. One of the silver maple trees is in the foreground. Probably about 1955.

Berniece Warner sitting by our little garden. Note the two silver maple trees and the two doors that opened on the south side of the building before the addition was put on and another store added there.

"Madam Gonzales", our wallpaper cleaner lady all dressed up and being admired by Leona.

We made clothes for her, put a scarf on her head, and took pictures of her. This was a happy time of diversion for us after many long hours of hard work to get the paper finished and off to press.

KITTENS AND CATS

One day we found an injured tiger kitten lying in our garden on the south side of the building. It was in very bad shape and we were sure that it could not possibly live, but we put it in a box and brought it inside. The poor kitten was covered with dried blood and dirt and the only thing we could do was to clean it up with a mixture of Bactine (a disinfectant) and water. Within a few days the kitten had improved rapidly and it appeared that it was going to live so I put a splint on its broken tail. (Unfortunately the tail never did straighten properly and was always crooked).

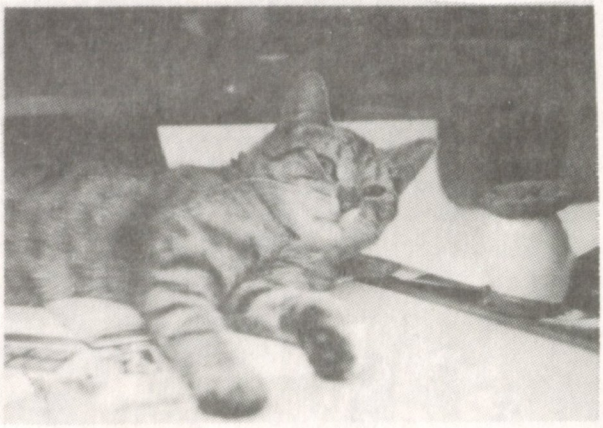
We named her Jezebel and with all the good care and pampering that she received, she turned out to be a beautiful cat. Sometime later we learned that she was actually a male cat, but we kept the name of Jezebel anyway!

Joe had always had an avowed hatred for cats, but it wasn't long before Jezebel had won him over.

Jezebel liked to lay on my desk and sleep while I worked on ads; he also enjoyed sitting in the sunshine in the front window and watch as the children would walk by on the way to and from school in the mornings and afternoons. We had Jezebel for a year or so and then one day he disappeared. We feel that someone probably picked him up when he was outdoors.

MERGATROY & CHESNEY

Joe and I both missed Jezebel and not long after that someone on Ridge Road ran an ad in The Shopper for "free kittens" so I went there and got two sister cats. We named them Mergatroy (she was a beautiful pure white cat) and Chesney (a coal black cat). It wasn't long before both Mergatroy and Chesney presented us with a family--a total of twelve kittens between



Jezebel napping on my desk in the picture at the left. The sketch is one that Joe made of Jezebel.

the two of them! Joe was in charge of keeping fresh sand in their box (this was before the days of kitty litter) but the situation got out of hand and we knew something would have to be done.

So one day I gathered up Mergatroy and her kittens and put them in one box; and Chesney and her kittens and put them in another box with one box in the front seat of the car and the other in the back. I drove to the Hammond Humane Society and gave the people there $10 with the instructions "Please don't separate them" and I tearfully left as quickly as possible. I'm sure the folks in charge there must have smiled and shook their heads over the lady who came in with all those cats and kittens!

That was our final experience with cats at The Griffith Shopper.

THE ANT FARM

For awhile we had an Ant Farm and had it in the front window. It is very interesting to watch the activity and work habits of these busy little creatures.

In those days Joe cleaned the office and one day he must have used a particularly strong solution of ammonia to get things spic and span. Apparently the fumes from the ammonia were so strong that the ants were unable to survive.

After these two episodes, we gave up all thoughts of having any other pets.

COFFEE BREAKS

One of the things that kept us going when having to work so many long hours was our coffee breaks. Daily at 10 A.M. and again at 3 P.M. we would set the work aside while we took at 10-minute break away from our desks to drink a steaming cup of fresh coffee and engage in some light conversation.

A two-burner electric hot plate and a six-cup aluminum coffee pot was brought down to the office. We felt that Hills Bros. was the best brand and I usually ordered it by the case from Emsing's or one of our other grocery advertisers. We always added just a dash of salt to the grounds which brings out the full-bodied flavor. We made a fresh pot of coffee twice daily on our regular working days and then a late-night pot was often brewed on Friday and Monday nights when we worked late. Sometimes I prepared eggs and toast to go along with it; or we would send out to Margaret's Restaurant (just across the tracks to the south) for one of her delicious hamburgers topped with a thick slice of sweet onion.

We drank our coffee out of pink insulated mugs that several of us had collected when Borden's cottage cheese was sold in them for a time. They were ideal because they were unbreakable and were larger than a regular tea cup. During the last few years the hot plate and aluminum pot was replaced by a larger, more modern coffee urn but the pleasure of our coffee breaks and the good conversation remained the same.

PRINTING

The Shopper never owned a printing press except in the very early years when it was run off on a mimeograph. Customers often came in wanting us to do their letterheads, business cards and statements and were surprised to learn that we did not do job work because we had no printing press. Sometimes a new employee or a visitor would go into our back room expecting to see our presses and would be shocked to learn that there were none!

We made up our paper as far as the completed paste-up pages and then it was sent out to a printer to be run off. After that the printed bundles of papers were brought back to The Shopper office at 142 South Broad Street where we had our own address-o-graph. They would be individually addressed, bundled and taken to the Griffith post office for 100% mailed delivery.

ELDON BEER, OUR FIRST PRINTER

The Webers learned of Eldon Beer, a printer in Calumet City and hired him as the printer for The Shopper. When the Webers left, we continued to use Eldon, but there were lots of frustrations and problems. Eldon's equipment was not in the best of condition and was subject to frequent breakdowns. He had a rapid turnover of hired help and his service was very slow.

Joe's desk - 1950s.

Joe at his desk about 1953 before the office was remodeled. Note the deluxe washroom at the right!

In order to help Eldon speed things up, we would run over to his shop with a page or two of the paste-up just as soon as we finished it. When other pages were done, we would take them over also. It usually involved three trips to get it all there. Hopefully, if things went well with Eldon's equipment, our paper would be printed by Wednesday morning.

The paper had to be addressed and down to the Griffith Post Office by the time the post office closed at 5:00 Wednesday. In case Eldon didn't get it finished, our addressing would be delayed and we would have to work into the night on Wednesday,

getting it down to the post office by the time they opened at 6:00 A.M. Thursday. It would still be in the mail on time for Thursday delivery so that people could read The Shopper and plan for their weekend shopping according to the advertised specials.

BULK RATE
U. S. Postage Paid
PERMIT NO. 6
Griffith, Indiana

It frequently happened that we worked Wednesday nights. Fortunately the post office was only three doors to the north and we could load the papers on a dolly-roller and wheel them down there. Often the post master himself would unlock the door for us at 6:00 A.M. This was a favor for us, but it worked both ways because our business had made Griffith a "Class A" post office.

A BRAND NEW CLOCK

One time when I was talking to Eldon on the phone, he was quite upset and frustrated over breakdowns and delays and he was swearing. I let him know that I didn't appreciate that kind of language, and the matter was promptly forgotten after that. A few days later he came by the office and presented us with a gift of a large electric clock. This clock hung on the wall in our front office for many years and we often chuckled about the story of how we came to receive it.

Eldon was our printer for about five years. One of his outstanding traits was that he raised his prices frequently.

MR. KALAMEYNE

One day (probably around 1960) Mr. Al Kalameyne, a printer from South Holland, Illinois came into the office. He was a total stranger to me. He said that he owned a business called Park Press and that he would like us to give him a try at being our printer. He had never printed a shopper before but he told me that he had a press which was able to accommodate it. He offered a very reasonable price and we decided to see what he could do.

We gave Eldon six-weeks' notice that we would be using the services of another printer. He stayed with us for the entire six weeks while insisting that we would be back with him before long. (It never worked out that way).

This was the day Leona became overheated. The temperature was 99 degrees and we had no windows, only doors. Fans and air conditioning came later. June 1959.

OUR GOOD RELATIONSHIP WITH THE FOLKS AT PARK PRESS

From then on Park Press was our printer and served us well for more than 20 years--right up until the business was

sold in Dec. 1985. The people at Park Press were marvelous to work with. Besides Mr. Kalameyne there was Evelyn Marshall, the bookkeeper; Andy Rietveld of the sales department; Fred _____ in the printing shop; and Ted Postema, the general manager, and others as well. They were always friendly, pleasant and helpful in every possible way.

Park Press grew by leaps and bounds over the years, doing all kinds of job printing besides booklets, newspapers and shoppers. (They even started two Shoppers of their own in South Holland and Lansing, Illinois after Andy Rietveld asked our advice on how to go about it. These became successful papers and often had 36 or more pages per week).

By the mid-1980s Park Press was printing more than 60 shoppers per week from many areas in both Indiana and Illinois, but The Griffith Shopper had the distinction of being their very first one!

GRIFFITH SHOPPER RECEIVES AMERICAN LEGION AWARD

The Griffith American Legion Post 66 presented "The American Legion's Merit Award Plaque" to The Griffith Shopper for outstanding Community Service, at the Post's annual Birthday Celebration on Sat., March 18th. Post Commander Wendell Elliott presented the Plaque to Mr. Joe Smith of The Griffith Shopper after First District Adjutant H. C. Smith offered words of praise to the Griffith Shopper for its continued efforts of outstanding community service, with added emphasis for the Shopper's fine column entitled "Operation Letters" which has been running constantly, listing all of the residents from the Griffith area now serving in the U.S. Armed Forces. Adjutant Smith pointed out the great importance of "Mail Call" to our American Servicemen and commended The Griffith Shopper's owner, Mrs. Leona James and her staff for sacrificing valuable advertising space to run this wonderful column for the benefit of our sons and daughters now serving their country....

(Photo by Cal McKay, Post 66) (1967)

HAULING THE PAPERS

As soon as the paper was printed some of us would be there to pick up a load. Bundles of 50 or 100 would be put into the back seat and trunk of the car. I used my car and often made two trips and Joe would also get a load or two, bringing them back to our office in Griffith to be addressed. For many years Joe and I did all of this hauling ourselves.

Later when Joe's son, Mike was old enough to drive, he used a van or truck to pick up the papers. Joe's sister, Sally and her husband Kenny Pressler helped for awhile. When Mr. Aubrey Wilcox began working for us in the mid 1970s he helped us out and his son, Don was a substitute when needed. Finally in the early 1980s we had Park Press deliver it in one of their big trucks. This saved us the hassle of making many trips back and forth. This involved a little more expense, but the convenience was well worth it.

PLATES

A metal plate with the address stamped into it was required for each paper in our circulation. The plates were about 1" x 4" in size. Our original plate-maker was an antique affair that had the alphabet and numerals on a wheel from which the operator would select each letter or number while punching it with a lever. This was a very time-consuming task. (After the postal ZIP code was required, we had to go through all our thousands of plates and add the ZIP numbers. Berniece Warner did many of them, and Carole James helped on it the summer when she was a senior in high school.

The finished plates were stored in the long, narrow drawers of our metal plate cabinets. They were divided into postal routes so that the mail carriers had them in sequence for each residence as they delivered the mail. The carriers checked the drawers occasionally, weeding out defunct addresses and requesting that we make plates for new ones. When a new subdivision or apartment building was constructed, the postmaster would give us a list of the new addresses and we would make plates and increase our circulation accordingly. The plates for residences were made to read "The Folks at" followed by the address which meant that we did not have to bother with individual names--a big help.

Leona making phone calls to our advertisers. 1950s.

In the mid 1970s we purchased a used plate-making machine which had a regular typewriter keyboard that was easy to operate and much quicker than our older model. It was a noisy machine tho', and when in operation it sounded a lot like a shooting gallery!

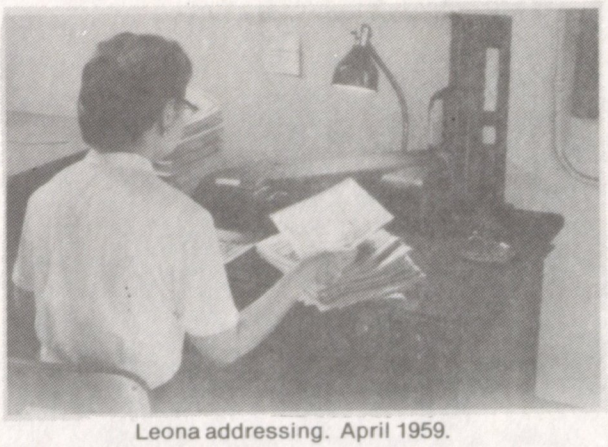
Carole helped out in the office during the summer when she was in high school.

ADDRESSING

We had a 1950 model address-o-graph that the Webers purchased just before they left and we made the first payment on it shortly after taking over the business. This machine was used every week for a total of 35 years! A second used machine was purchased in the middle 1970s which was very helpful because our circulation was so large by that time and two people could be addressing instead of just one.

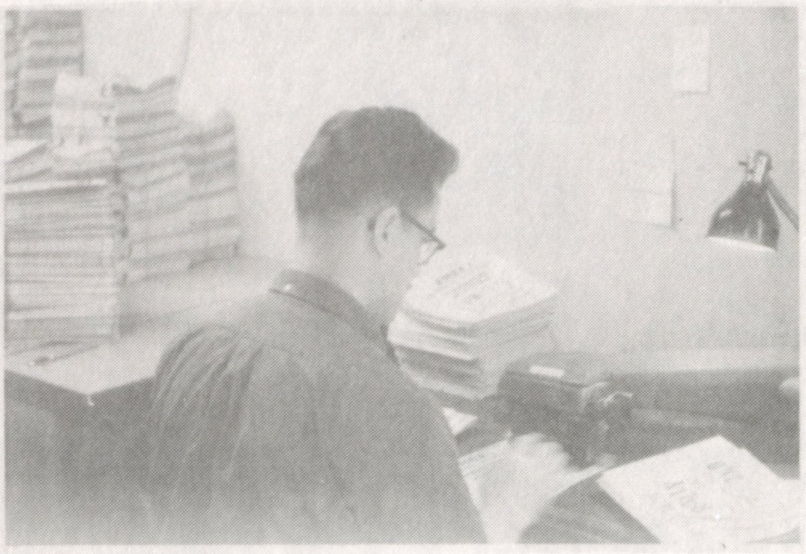
MAINTENANCE ON THE ADDRESS-O-GRAPH

A fellow from South Bend who was called Smokey (I don't recall his real



Leona addressing. April 1959.

name) was the service man for our address-o-graph machine during the early years. After that a fine gentleman named Lou Surufka was our service man up until 1985. Lou came four times a year for general maintenance and then we could always count on him to come when ever there was a break-down of any kind. He saved us a considerable amount of money several times by improvising ways and means of fixing things. We remember Lou for the beautiful way he could whistle tunes while he worked.



Snapshots of Joe and I at work on the address-o-graph, April 1959. Our circulation at this time was around 6,000.

GETTING THE JOB DONE

Joe did most of the addressing at first (1952-1953) and I helped. It is much easier when two people work together so that one person can stack and tie while the other sits at the machine and runs them off.

The person who was doing the addressing would remove a drawer of plates from the cabinet, set them on a tray in the address-o-graph, then feed the papers into it while the plates stamped the address on the masthead of the paper. The process was controlled by a foot lever. A stack of 50 papers could be addressed in 2 or 3 minutes. After that they would be bundled and tied and set aside to take to the post office when the entire task was finished.

We used a kind of twine called jute for tying the bundles. It was purchased in large rolls, usually from Ace Hardware. Jute is a

strong natural fiber which is coarse and sharp--very hard on the hands and the fingers, often causing callouses and abrasions. Usually the person who tied would decide to wear work gloves after getting sore fingers.

Dollie at work at the address-o-graph during the 1960s. The work was done in the front office on the south side near the window.

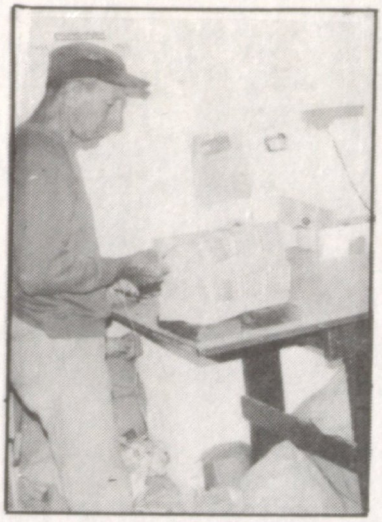
FOLKS WHO HELPED

In the very early years when the Webers still owned the business, the Moffitt boys helped with getting the papers to the post office and other odd jobs that needed to be done. After the Webers left, Joe and I did all of the addressing and then Berniece Warner helped. Joe's younger brother, Danny Jordan helped out when he was in high school.

In 1965 we finally decided that we should hire someone strictly for the job of addressing. The work had grown into a 7-days a week task and on days when we finished up the paper we would often work well into the night to get everything done. On top of that, the task of addressing and getting the paper off to the post office was wearing us out. One day Joe mentioned to Harold Coppage at Griffith Furniture that we were looking for someone and Harold suggested his sister-in-law Dollie Baker. Her two children, Susan and Don were now both in school and she had Tuesdays free to work. She began in May of 1965.

The back room where the addressing was done in the later years (1970s and 80s). The address plates were kept in the drawers at the left and marked for postal carrier routes for Griffith, Schererville and Highland. The newer address-o-graph is shown (covered) near the door. Our outside door at the right was made of heavy metal and we kept it propped with the pole to prevent break-ins.

Dollie did a great job

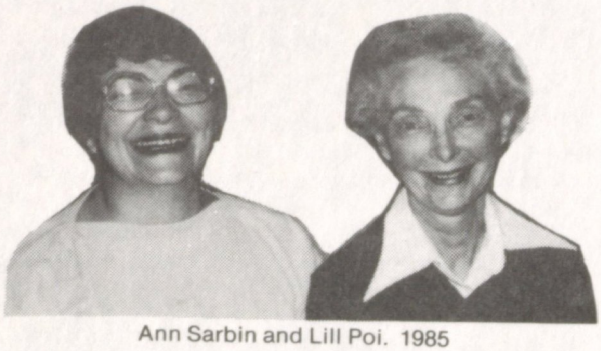


Mr. Dan Oprea helped with unloading, stacking and tying bundles. June 1985.

working mostly by herself--addressing, stacking, and typing the papers and then wheeling them down to the post office for mailing. Finally after about six years she began to have some health problems caused by the lifting and she decided to work in our layout department instead.

June Sell, a neighbor of Joe's mother and well-known to us then took over the addressing. Our circulation had continued to grow and more help was needed so June's daughter, Joanne Hlebasko came in to assist her and the two of them did the addressing for a long time. June retired around 1980 and Joanne left in 1982.

Lill Poi and Ann Sarbin then worked for us until the business was sold.



Ann Sarbin and Lill Poi. 1985

Over the years several men helped with bundling, tying, loading the truck and getting the papers down to the post office: Raleigh Sell (June's husband), Aubrey Wilcox, Don Wilcox, Dan Oprea, Ray Droba and Joe Parvo.

In April, 1977 the Griffith Post Office decided to relocate, building larger and more modern facilities. This made it much less convenient for for us because when they were just two doors north of our office we could wheel the papers down there on foot. The post office moved a mile away--to the corner of 45th and Broad Streets. This meant that we had to hire someone with either a van or an enclosed truck to transport the papers to the post office for us. Mr. Aubrey Wilcox was in charge of keep-

Joanne Hlebasko (left) and her mother, June Sell who did our addressing for many years. May 1978.

this position filled. Mr. Wilcox's son, Don and his wife Mary Ann were very helpful in the circulation department for several years.

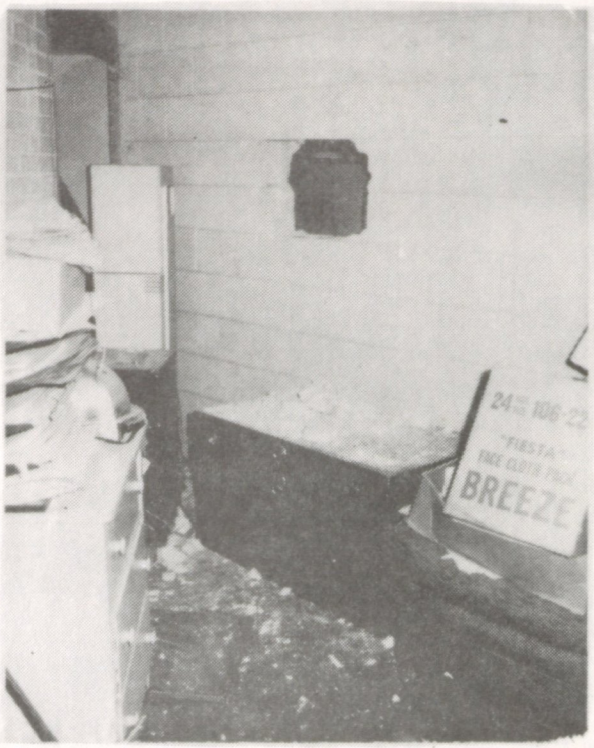
THE BREAK-IN

It was in 1968--the morning that I was at home preparing to leave for a vacation in Hawaii when the phone rang about 9 o'clock. It was Joe who had just arrived at the office for work and had discovered that a break-in had occurred during the night. He told me not to panic and that everything was under control, but that he felt I should know about it before leaving on the trip.

Apparently the intruders assumed that our neighbors on the south--the Superior Loan Company would have a large amount of cash on hand in their office and they would like to help themselves to it. They tried to gain entrance through our rear door but it was made of heavy steel and they only succeeded in denting it in a few places. They finally got in through our rear window and once inside probably thought that there was a door between our office and Superior, but there was no door, only a cement block wall. They went to work on the wall and chopped a hole large enough for one person to squeeze through, but alas! Superior Loan kept no cash on hand and their night's work was all in vain!

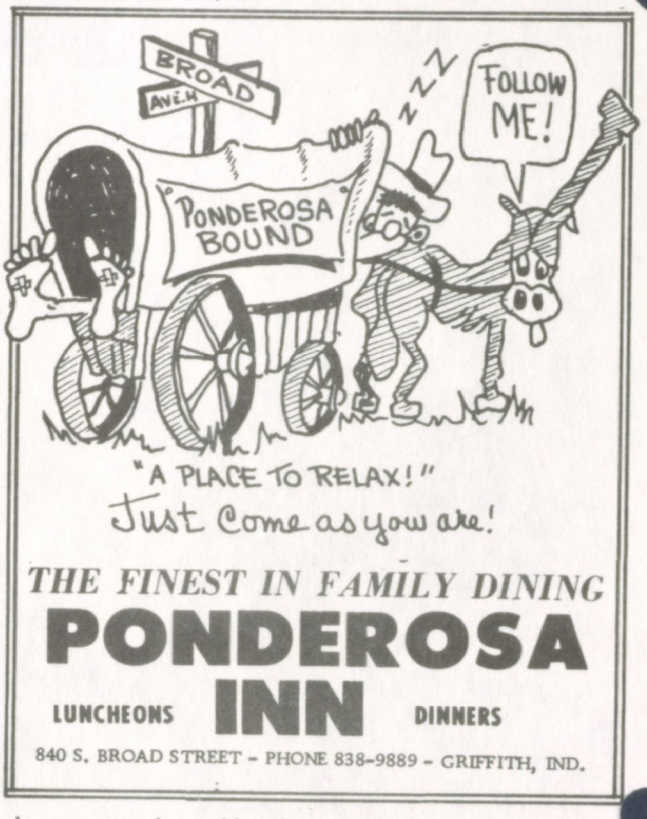
The police investigated but no one was ever arrested or charged in the case.

Another time $25 was taken from our cash register when the door was left unlocked. As far as we know these were the only two times that intruders ever entered our office and neither of these times was any vandalism done to our machines or equipment which could have caused a lot of problems for us. We were very thankful.



A picture of the hole in the wall where the intruders got into the Loan Company from our back room. 1968.

NOVEMBER 26, 1963



Joe was sometimes able to incorporate a cartoon drawing into an ad. This is one of his hand drawn ones from 1963.

NEW EQUIPMENT

In May of 1975 we decided that the time had come to purchase some new typesetting equipment. Our headliners had done a splendid job over the years but now new electronic machines could produce quicker and more professional-looking results. We chose a Compugraphic 7200 model that had a typewriter keyboard and could produce lettering in eight point sizes from 14 to 72 by just turning a knob. The fonts were film strips about 18 inches long and 2½ inches wide which were placed two at a time on a circular wheel (magazine) that turned rapidly and flashed the typed characters on film paper into a cassette. After the typing was finished the film in the cassette had to be developed in a separate processor machine which rolled it through liquid developer and fixer chemicals as it traveled through the machine. The finished product was a strip of paper all ready for ad making or news headlines.

The paper came out of the machine slightly damp but rather than purchase an expensive automatic dryer for $700, Esther (Bencze) suggested we use an iron and ironing board to do the job. She even brought an old iron down to the office that she no longer used to try it out. It proved to be an ideal way to dry the tapes with just a quick pass of the iron across the paper and we used this method from then on.

At the close of each working day, fresh water needed to be circulated through the processor to keep the strong chemicals from corroding the equipment and the chemicals had to be changed once a week. About once a month the rubber rollers would be removed and soaked in water and the chemical tanks scrubbed out. The girls took turns doing this and kept our machines in good working order.

Lois selects a font and attaches it to the Compugraphic typesetting machine. The fonts (filmstrips) are hanging on the wall behind her. Eight pages are shown on the wall at the left. Ads are already on the pages and news will be filled in to finish up the page before going to press. August, 1981.

Even though our Compugraphic 7200 did not justify or set blocks of type (only single lines on a long strip) it was a real "work horse"-a great machine!

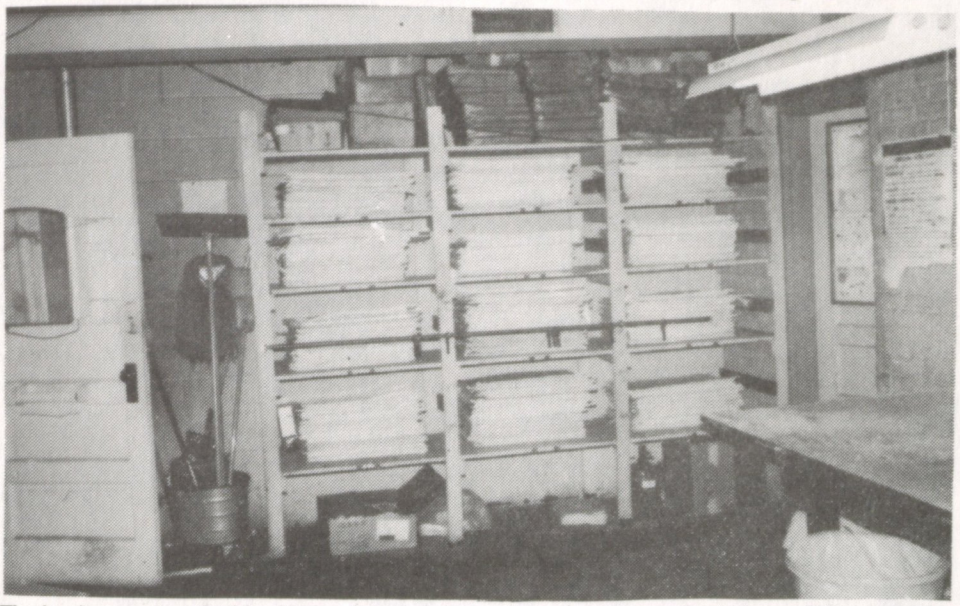
POINT SIZES:

14 18 24 30 36 48 60 72

The fonts had several typestyles which had the names of: Dom Casual, Commercial Script, Erbar, Futura, Murray, Cooper, Bolt Bold (this one was Joe's favorite), Cheltenham, English Times and News Gothic. We also had one reverse font which produced white letters on a black background.

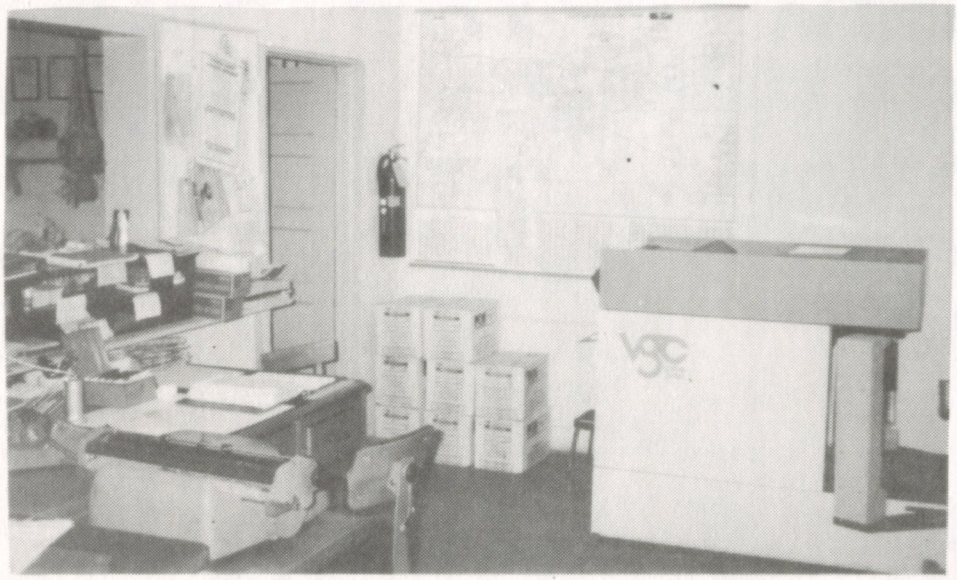
THE VISUAL GRAPHICS CAMERA

Up until 1979 Park Press did all of our special camera work such as enlargements, reductions, reverses and half-tones. We would size the material according to column width or to the proportion of the ad and paste down a piece of black construction paper to indicate the finished size and the position where it was to be placed. The original would be sent along to Park Press to work from. Their camera department would do the work before the printing process was begun and then would bill us accordingly. This involved a lot of extra work for them and considerable expense for us, but for many years it was the best system available to us.



The back room - north side. Notice the 12 shelves where the Stamps-Conheim and Metro monthly clip art books were kept. The cleaning supplies and water heater were behind the washroom door at the left. The table on the right is where the papers were stacked and tied during addressing.

Finally Ted Postema from the production department at Park Press phoned and suggested we purchase a stat camera of our own so that all our pages would be ready for their printing department to work on as soon as they received our finished paste-up. Ted was knowledgable in the camera department and he suggested several models that he felt would do a satisfactory job for us.



The front office, 1984. The Visual-Graphics camera is at the right. A shipment of developer and fixer had arrived and was stacked in the boxes at the left.

A call was made to the Visual Graphics Corporation and it was learned that they were having a sales demonstration in Fort Wayne on Tuesday, March 6, 1979 and they would be delighted to have us attend. I drove and took Lois and Esther along. The Visual Graphics people demonstrated their "Pos One" cameras and we were very impressed--no water hook-up was required, they were easy to use and could handle any and all of our requirements.

A few days later we ordered the Visual Graphics model CPS-316 Pos One camera and delivery followed about six weeks later. It served us very well for the remaining 6½ years that we owned the Shopper.

SHOP & SAVE IN GRIFFITH

Griffith was a busy town as shown by this 1959 photo--taken from the roof of the Town Hall on Broad Street.

Downtown Griffith, corner Main and Broad Streets looking north on Broad. April 1959.

GRIFFITH ADVERTISERS

In the beginning the purpose of the Griffith Shopper was to stimulate business and to be of service to Griffith only, emphasizing the downtown area. We did not want to accept grocery advertising that would compete with our regular Griffith grocers who advertised with us every week; nor did we want lumber companies or hardware stores that might send shoppers away from downtown. In fact for a time we even turned down some potential advertisers in order to be loyal to the downtown Griffith merchants.

However, after a few years we learned that in order to survive we would have to reach out to the surrounding suburban areas. This would include the businesses on Ridge Road as well as Highland and Schererville. When Jewel moved in we even felt a twinge of concern because they were a national chain and all of our previous advertisers had been local people whom we knew personally.

In the early years Strack's Royal Blue Store (later to become Strack's

Certified--and still later Strack and Van Til's Mega Mart) was among our steady weekly advertisers. Griffith Hardware, Ben Franklin Dime Store, Christenson's, McFarland Lumber Company, Griffith Pharmacy, WiseWay Food Stores, Shakey's, Brumm's Bloomin' Barn, Terpstra's, Ace Hardware, Party Liquors, C & R Stationery, Kaplan's Shoes, Shakula Pharmacy, Ribordy's Drug Store, PTL Tire & Auto, and Price Realty were some of our most continuous advertisers, altho' there were many, many others who advertised just once or twice a month. Van's Shoe Repair was the only one who ran a 1 x 1 ad and they were with us almost continually until they retired in 1981. Kilmer Spencer's 1 x 2 ad, however--altho' small, ran weekly without interruption for the entire 35 years of my ownership.

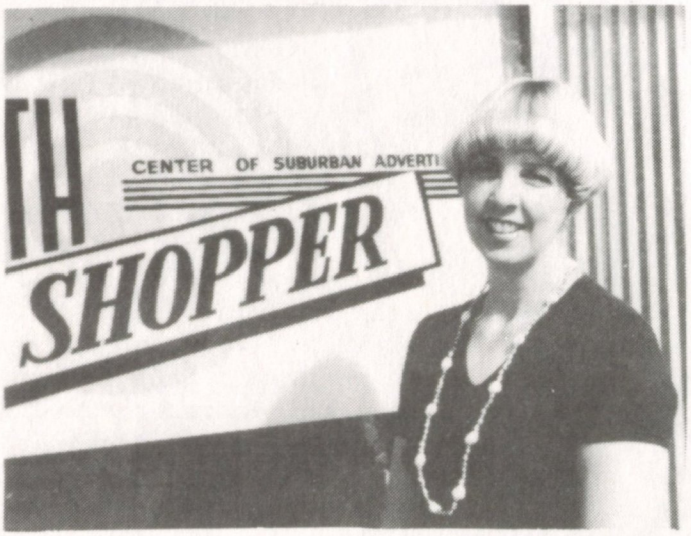
SOME GOOD ADVICE

During the early years it was a dreaded time for me when it would become necessary to raise the rates. From time to time printing costs would rise and postage rates would be increased making it necessary for us to raise our rates accordingly; but many of our advertisers were struggling along, just as we were and it was painful for me to have to tell them that our rates were going up. At one of these times I timidly went down to see Ernie Strack to tell him about the rate increase and this is what he said to me: "Leona, when I cease to make a reasonable profit in my business, I will close the doors." I realized then that this was the motto of any successful business and that a rate increase occasionally was necessary. From then on I did not feel apologetic about it and I realized that he had given me sound advice.

ADDITIONAL NOTES ABOUT POSTAGE

When we acquired the Griffith Shopper, our postage was costing from $45 to $50 per week. As our volume increased and postage continued to rise, it was not long before our post office was advanced to a "Class A" post office.

Postage continued to rise and when the new owners purchased The Shopper we were mailing 19,800 papers at the cost of from $1600 to $1650 per week!



Dollie Baker near the front window, June 4, 1981. Superior Sign Company in Highland made the sign that was hung inside our window. We previously had a similar sign with the bullseye logo in decal form on the window but we had gone to considerable expense due to breakage and vandalism so we replaced it with this hanging sign.

The only advertiser who was with us from beginning to end was Kilmer Spencer.

Sidewalk Sale, June 1959 in front of Griffith's Walgreen Drug Store. Strack's Super Mart can be seen in the background.

Griffith's Sidewalk Sale, June, 1959. Notice Dick's Bootery (shoe store) sign in the background.

Sidewalk Sale, downtown Griffith, July, 1981 showing the street in front of Blythe's Sport Shop and Kaplan's Shoe Store.

SPECIAL PROMOTIONS

By emphasizing downtown Griffith we tried to help the merchants organize special sales promotions such as Moonlight Madness, Dollar Days, Sidewalk Sales and "Crazy Tuesday."

The Crazy Tuesday was an exciting event that was held annually a few times and it involved a lot of work for us. The merchants ran their ads in The Shopper designating certain merchandise that could be purchased at fantastic prices to those people who had a Shopper number that matched the store's posted number. For example, Griffith Furniture might sell a $200 chair for 49¢ to the person who had #1462; or Griffith True Value Hardware might sell three $150 lawn mowers for $1.49 to the holders of #1002, #8421 and #1455. Each store selected their own specials and numbers that sent the folks scurrying to their doors to see if their number was posted.

For us it meant that each paper in our circulation had to have its own number. We numbered them consecutively from 1 to 10,000 or whatever our circulation happened to be at that particular time. Several

times in the beginning we had to number them by hand ourselves with a small numbering machine. Later Park Press did it for us which was a big help and saved us much time.

One year The Shopper joined into the spirit of the day by offering a used car (which cost us $250) for 13¢ to the number that we posted. Fortunately no one came up with the lucky number and we did not have to give it, but it was there for the taking if it had been claimed.

The Griffith Girl Scouts had a stand in front of the Town Hall during the Sidewalk Sale in June, 1959 in order to raise money for their projects.

At around 8:30 on the morning of Crazy Tuesday, the Griffith police would block off the 100 block of Broad Street so that people could cross to the stores without contending with traffic. It also made room for vendors to come in, such as a produce wagon, popcorn machine, lemonade stand, sidewalk bake sales and other promotions and activities.

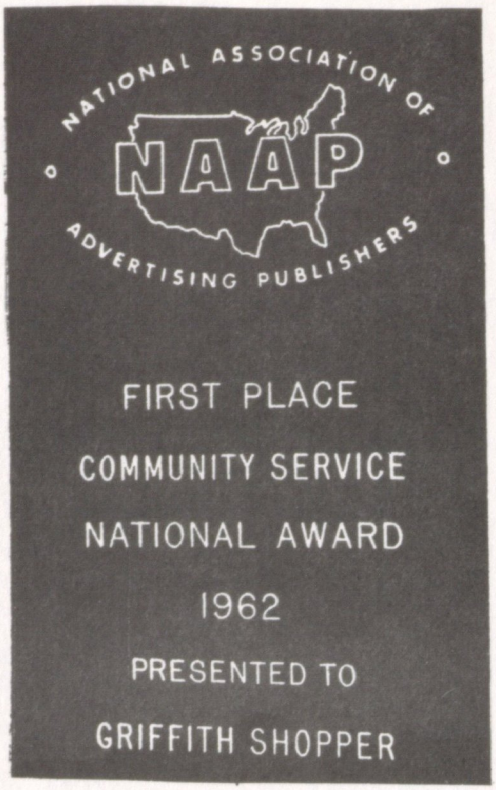
All in all it was a great time of cooperation among the merchants and it brought many folks into the downtown area of Griffith--the purpose of the whole event.

Two views of the car that was offered for sale for 13¢ to the person who had the "Crazy Tuesday" number. This particular promotion took place in the Spring of 1959.

AWARDS and APPRECIATION

Down through the years The Griffith Shopper won many awards, both for advertising and for community service.

After we joined the NAAP (National Association of Advertising Papers) we were invited to enter their competition by submitting comments from our readers giving their opinions. We inserted a small notice at



the bottom of a page saying that if our readers were pleased with our paper we would be delighted to have them drop us a line telling us so.

We were overwhelmed with an enthusiastic response! One memorable letter was contributed by Miss Elsie Wadsworth, a beloved Griffith elementary school teacher. She told of our service to the community and made this statement which we fondly remember: "The Griffith Shopper covers this area like the dew covers Dixie." She was referring to The Shopper's blanket coverage and we felt like her statement really said it well.

The many letters we received were bound into a notebook and sent to the NAAP office where they were critiqued and judged along with current issues of The Shopper.

Meanwhile we kept busy and nearly forgot about our entry in the competition when, a few months later, a telegram arrived saying we had won Fourth Place in their nationwide contest. From there we went on to win Third Place and finally to the top when we won First Place in 1962. After that we were permitted to use the NAAP logo at the top of our masthead saying that we were an "Award Winning Paper."

Several of our award pages are reproduced in the following section taken from various years.

It must be mentioned that The Shopper was an advertising paper and not a newspaper so we did not employ any staff to go out and cover meetings or to take photographs. The news and pictures that we printed were submitted to us by the various churches, organizations and schools who had news items which they wanted to publicize. Since Griffith did not have a newspaper of its own, The Shopper filled a need and our readers and adver-

The Shopper won numerous awards for both advertising excellence and for news coverage. Joe and I are shown here with a plaque from "Art in the Park", Griffith's summer art show which we had publicized in the Shopper. The plaque was presented December 10, 1981.

tisers often expressed their thanks to us.

We not only received recognition from the NAAP but we were often the recipient of framed certificates and plaques from local schools, churches, clubs and organizations that appreciated us printing their news. These framed awards were hung in our front office for all to see when entering our front door. There were so many of them that after awhile we had very little bare wall space left--a nice tribute from these grateful groups.

OUR SPECIAL CHRISTMAS EDITION

Each year we made up a special Christmas supplement consisting of anywhere from 12 to 16 pages that was inserted into the regular Shopper the week before Christmas. The ads all had a Christmas or holiday flavor and most were chosen from the Stamps-Conheim Christmas clip-art books. The advertiser's name or logo was placed at the bottom of the greeting.

We had a special list of calls to make for this once-a-year edition because there were some businesses who never advertised at any other time during the year except to run a Christmas or New Years' greeting to their customers. I usually made the phone calls and helped the advertiser select an ad, but it involved a lot of extra time besides having the other regular weekly calls to make. Several years some of our ladies helped out with this--Ann Miller, Jeanne Smith, Lorraine Hilbrich or one of the others made the calls and assembled the material for the ads.

Over the years I had clipped and collected inspirational Christmas pieces to use for the fill copy around the Christmas issue ads. There were several pieces that we used nearly every year which brought favorable comments from our readers: "Goin' To Grandpa's", "Little Things", "Speak Gently" and "Take Time". (They are shown on the following page).

Park Press was helpful by ordering special colored newsprint (usually light green) for our Christmas supplement. We worked ahead so it could be sent to Park Press at least a week in advance, allowing enough time for printing and addressing. When the day came for it to be mailed, we would do what we called "stuffing"--putting the regular paper inside of the Christmas supplement. We needed extra help on that day so several of our ladies would come in and give us a hand for this

Leona selects a front page Christmas supplement picture from the Stamps-Conheim clip art book. Note our ever-faithful coffee maker in the background. November 1985.

Goin' To Gran'pa's

I'm goin' back to Gran'pa's...I won't come back no more...To hear remarks about my feet...A-muddy-in' up the floor...They's too much said about my clothes...The scoldin's never done...I'm goin' back to Gran'pa's where a boy kin hev some fun.

I dug up half his garden ...A-gittin' worms fer bait...He said he used to like it...When I laid abed so late...He said that pie was good for boys...An' candy made 'em grow... Ef I can't go to Gran'pa's ...I'll turn pirate fust you know.

He even run a race with me...But had to stop an' cough...He rode my bicycle an' laughed...Bec'us' he tumbled off...He knew the early apple trees... Around within a mile... Oh, Gran'pa was a dandy ...An' was "in it" all the while.

I bet you Gran'pa's lonesome...I don't care what you say...I seen him kinder cryin'...When you took me away...When you talk to me of heaven ...Where all the good folks go...I guess I'll go to Gran'pa's...An' we'll have good times, I know.

A. T. Worden

It Takes So Little

It takes so little to make us sad..Just a slighting word or a doubting sneer..Just a scornful smile on some lips held dear..And our footsteps lag, though the goal seemed near..And we lose the courage and hope we had..So little it takes to make us sad..It takes so little to make us glad.. Just a cheering clasp of a friendly hand.. Just a word from one who can understand..And we finish the task we long had planned.. And we lose the doubt and the fear we had..So little it takes to make us glad.

Little Things

Oh, it's just the little homely things, the unobstrusive, friendly things, the won't-you-let-me-help-you things that make our pathway light. It's just the jolly, joking things, the never-mind-the-trouble things, the laugh-with-me-it's-funny things that make the world seem bright. For all the countless, famous, things, the wondrous record-breaking things, those never-can-be-equaled-things, that all the papers cite are not like little human things, the just because-I-like-you things that make us happy quite! So here's to all the little things, the done-and-then forgotten things, those Oh-it's-simply-nothing things that make life worth the fight.

once-a-year task.

CHRISTMAS PARTY

Each year around December 11th we would take an hour or two out of our busy day to have a Christmas party with our office staff. It had originally begun as a birthday party for Joe, but over the years as our staff had grown, it became a combination birthday/Christmas party.

Around 3:00 on the designated day, the girls who were not working that day would come in and join the rest of us. A fresh pot of coffee would be made and I would bring out the Raspberry Angel Cake Dessert that had become a traditional favorite over the years. (Recipe is on a following page). After cutting and serving the cake, the Birthday Song would be sung and congratulations and best wishes given to Joe. (Lois would be going around as the Roving Photographer snapping pictures of everyone). Gifts were then exchanged, the greatly-appreciated Christmas bonuses were distributed and good conversation among friends prevailed.

Some of our staff at our Christmas party on December 11, 1982. Back row: Dollie Baker, Lois Lohman, Mary Fritz, Irene Jubinsky, Lorraine Hilbrich. Front: Jenny Parvo, Lee Weber, Leona James, Martha Rochford.

NEW OWNERS OF THE GRIFFITH SHOPPER

In 1985 I knew that the time had come to sell The Griffith Shopper. It had been my intention that Joe would probably take over the business when I retired, but his serious illness and his death on July 31, 1985 changed all that.

I was interested in a buyer who would keep our employees and help the paper to continue to grow and prosper. Joel Remaley of Hobart (a member of the Herald News Group that publishes weekly tabloid papers in Merrillville, Hobart, Lake Station, Portage and Valparaiso) became the new owner, taking over the business on January 1, 1986.

The Griffith Shopper is no longer a small town publication, but it is big business--growing and making rapid strides, with its own staff--developing a publication of which Griffith can be very proud.

It is with the deepest sense of gratitude, love and appreciation that I acknowledge all the kindness extended to me during these 35 years, especially from my loyal and hard-working employees.

I am deeply grateful to have had the opportunity to be of service to Griffith for 35 years--and appreciate the wonderful cooperation and support we received from the area businesses.

"Joe and Leona" - December 13, 1979.

NOTES ABOUT JOE SMITH

Joe Smith was born in Lake Station and lived there until he was 12 or 13 years old, moving to Griffith with his parents, Merrill and Jenny Jordan. He had a sister, Sally (Mrs. Kenny Pressler) and a brother, Danny Jordan, both younger than he. Joe attended Griffith Schools and had many friends among whom were Dick Spitz, Bill Parsons and the Moffitt boys.

Joe - 1981

It was while in Griffith High School that Joe had his first contact with Joe and Doris Weber. Doris was a teacher at G.H.S. and Joe was in her study hall where she observed him drawing pictures and doodling. She knew that he had an exceptional artistic talent.

Joe served briefly in World War II, being stationed at an army base in the state of Washington. Back home after the war he had various jobs: working on an ore boat on the Great Lakes; employment at one of the big steel mills and bartending at the American Legion Post 66 in Griffith.

Joe's real talent was in drawing and commercial art. He attended the American Academy of Art in Chicago in 1949-1950. It was about this time that he came to work at the Griffith Shopper for Joe and Doris Weber doing layout work and hand lettering on some of the grocery ads.

After the Webers left, Joe continued with us, eventually working full-time and assuming managerial duties. He did some sales contact, but since he did not have an out-going personality he preferred working at his desk doing layout and design which he did so well.

One of Joe's memorable projects around town was painting a display sign for the Ben Franklin Store on the side of the Lou Mar Lounge. The snapshot below is a picture of that sign, altho' the photo was torn and does not do justice to how well the sign really looked. We often spoke of how well the job was done because it was on the building for at least ten years without ever chipping or peeling off and was finally covered up when another building occupied the space.

Jeanne Cotter became Joe's wife on December 18, 1954 at a ceremony performed at the Christian Church in Griffith by Rev. Hargrave. Joe and Jeanne became parents of three wonderful children: April, Mike and Patsy.

Joe would frequently be seen around town as he went out to pick up ads from WiseWay, Terpstra's, Ace Hardware, Family Market or other advertisers. On Tuesday mornings he would be out delivering tear sheets. Sometimes his mother would ride along with him. She had become a widow in 1981 and since she didn't drive, this was a good way for her to get out and spend some time with her son.

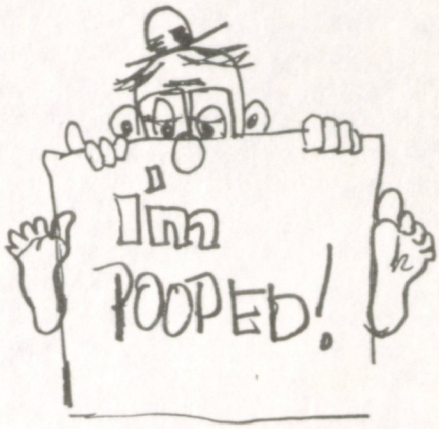
Joe's untimely death from cancer on July 31, 1985 left an emptiness that can never be filled. He was a loyal co-worker and dear friend as well.

Memories of Working with Joe

By the Co-Workers in the Office

We have many humorous and nostalgic memories of Joe...

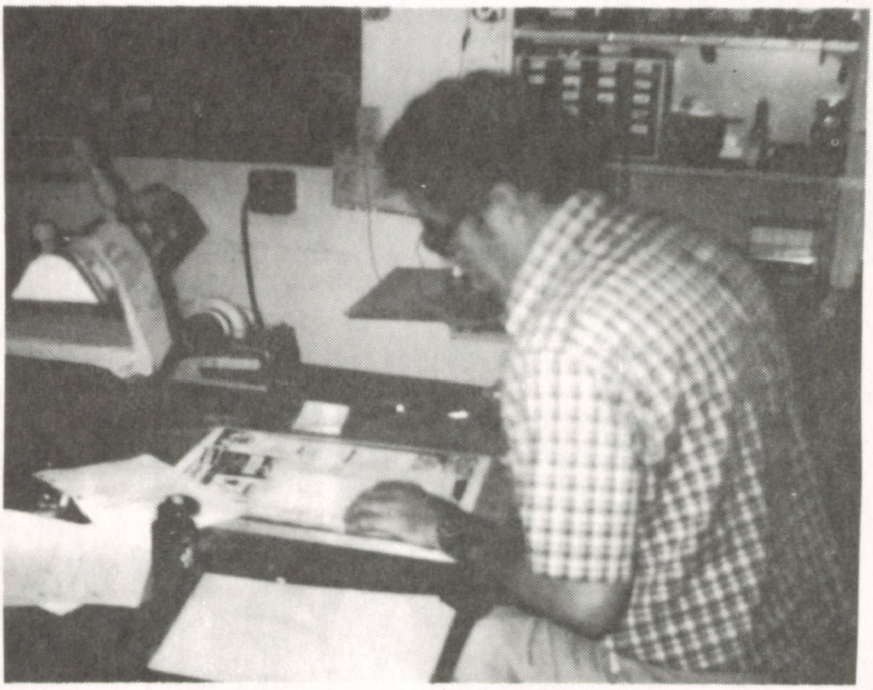
He would frequently misplace his scissors. The girls would immediately stop whatever they were doing so that all could hunt for them. If they didn't turn up in a few minutes someone would suggest that he check his back pocket, and sure enough, there they'd be! They would all file silently back to their desks and Joe would sheepishly say, "I think I'll go now, me Mudder's calling me..."



This little man often was drawn in various positions as Joe would be doodling while on the telephone.

Joe liked to go to his mother's for lunch. She enjoyed cooking for him a couple times a week and his favorite was her cabbage rolls. He also was fond of her roast pork sandwiches and baked beans. We would always ask him what she had prepared for his lunch and he enjoyed telling us about her good cooking.

Joe was not a talkative person and we girls knew that our chatter frequently got on his nerves. Sometimes we would ask him something and he would say, "I don't want to talk about it" and we would know that there have been 'nuf said.



Joe busy at his desk working on a full page display ad. October, 1982.

Joe cutting tear sheets - May, 1978. (He was wearing a beard at that time).

Leona would go out nearly every day to pick up ads, often making several stops at various places in the area. When she would be gone longer than usual, Joe would begin to worry. He would ask one of the girls "Where's our Leader?" and he would pace the floor until she was back to the office safe and sound.

Occasionally when we would have a slow week (and we didn't have them very often), Joe would get into one of his cleaning-up moods. We would all get very nervous because Joe would throw away everything, even the odds and ends that we girls planned to use "someday". When Joe would decide to move some of the desks or change around the office furniture we all held our breath because he was a bit rough when it came to moving furniture. We never could understand this because he had such a "soft" touch when it came to drawing, sketching or writing.

Joe drew this golfer cartoon for an ad for Falvey's Men's Store in Griffith. He did quite a few of these kind of ads in the 1960s.

Joe had a liking for Ticonderoga pencils--a brand of yellow pencil with a #2 lead that had a reputation for being the Cadillac of pencils. He kept one in the pencil holder on his desk and woe unto us if it came up missing. We would have to drop everything and join in the search. (Lois had told him that Ticonderoga was an inappropriate name for a pencil anyway--that name sounded like something in the line of earth-moving equipment!)

Joe liked to save the first and last editions of newspapers and he had a collection of several from our area that had become defunct. He enjoyed the trivia column in the Hammond Times and often remarked about some unusual fact he'd read there. He faithfully mailed in the

Reader's Digest Coupon Sweepstakes, hoping to be the next winner.

Our 10 o'clock morning coffee was very delicious but by the time the coffee had stood in the aluminum pot until our afternoon break, it wasn't quite as tasty. We girls thought it was okay but Joe, after taking a few sips would walk disgustedly out the front door and pour his remaining coffee on the weeds.

We always laughed about Joe's trait of going out the front door of the office and then coming right back in again. He'd usually think of something he'd forgotten to take along or something he wanted to remind us of before he left. As he'd leave the first time, one of us would say, "He'll be back in 30 seconds" and sure enough, he would!

Fridays were our busiest days at The Shopper. We would be working silently and frantically to get finished and after while there would be tension in the air. Then Joe would burst out singing in a comic foreign accent: "I vas dancing wid me darlin' to da Tennessee Valtz..." and we would all have a good laugh. Sometimes he would play it on his kazoo and that too, was hilarious. Dollie often suggested that he should learn a new piece, perhaps "The Flight of the Bumblebee" but he continued to stay with The Tennessee Waltz. Often during the day while he was working on an ad he would whistle and it was always the same--the first six notes of "It's The Saturday Dance".

We had a "conversation piece" in the comp room--the dried banana that sat on top of the wall clock. Someone (probably Joe) had brought a banana for a snack and it didn't get eaten right away--it just stayed on the desk and became over-ripe. Instead of actually rotting, it just burned black and petrified so we kept it on display for our own amusement.

We girls used trigger-type oil cans filled with rubber cement for our pasting jobs, but Joe never could get used to using them. He preferred a small jar of cement with a brush and did his pasting on a stack of blank pieces of paper, using a fresh piece for each pasting job. There were always papers scattered on the floor around his desk with sticky paste on them. (We called them "goop" papers). Often when one of us would walk past Joe's desk, a sheet of paper would stick to our shoe and as we stooped to pull it off, we'd hear Joe's fiendish "He, He, He" chuckle in the background!

Joe gives April his expert advice on a display ad that she had made. Jan. 1985.

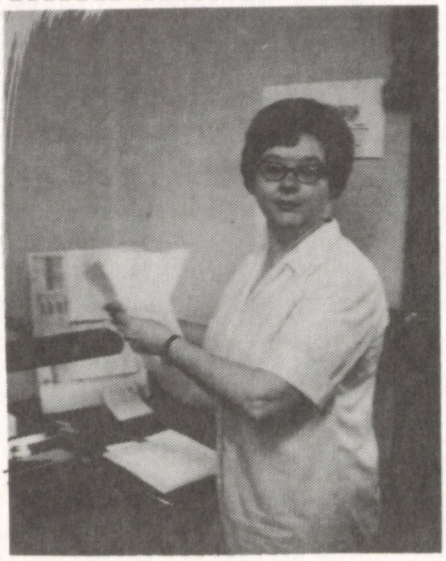
EMPLOYEES

BERNIECE WARNER was the first person we hired after we bought The Shopper. She lived down on South Broad Street and was a neighbor and friend of Ray and Kate Anderson. Berniece was a petite blonde with violet eyes whom Joe nick-named "Myrt". She was a versatile employee who did typing, proofing, addressing and she put thousands of ZIP codes on our plates when the ZIP became a postal requirement in around 1964. The photo at the left shows her with co-workers Ann Miller (left) and Joe Smith in the back room near Joe's desk. Berniece was a great help in the early years. She could be counted on to stay and help finish up the paper on "go to press" days, even though it was often very late at night. She became a widow while she worked at The Shopper and then she remarried to Mr. Clarence Swaeby and moved to Boulder, Colorado. She passed away a few years ago from the disease of myasthenia gravis.

ANN MILLER (Mrs. Ed Miller) started working for us in 1961 or 1962 and was with us as a full-time employee until she retired in 1976. She is about 5' tall and has a calm, quiet personality. Ann could handle nearly all aspects of the work such as designing ads, making bookkeeping entries, taking classified ads and orders for wedding invitations, and she had an excellent way with customers. Ann was in charge of the twice-daily coffee making which was a life saver for us all. We would come a-running when she would announce, "Coffee is being served in the middle east room." Ann passed away in November, 1987 from cancer.

MADELYN BOHNAKER worked for us for five years or so. She was originally from out east and she spoke with a Pennsylvania accent. She had to leave when her husband's job required them to move back there. Her duties at The Shopper consisted mainly of working on the news, answering the phone and waiting on customers. I still hear from her every year at Christmastime.

DOLLIE BAKER (Mrs. Donald Baker) came to work for us when we wanted someone to take over the Tuesday work of addressing and mailing The Shopper. Joe asked Harold Coppage at Griffith Furniture if he happened to know of anyone who would be interested and Harold suggested his sister-in-law, Dollie Baker. Dollie began in May of 1965 when the circulation was about 7,400 and she continued to do the addressing for 5 or 6 years. By that time our circulation had increased greatly and she felt that handling the heavy bundles was starting to cause health problems. So June Sell took over the addressing job and Dollie began working 2½ days a week in the Comp Room doing Strack & Van Til's grocery ad, and other ads as well. She became a vital part of our work force and her happy disposition made her a favorite of us all. Dollie was with us until I sold the business on December 31, 1985 except for a few months during 1984--a total of 19½ years.

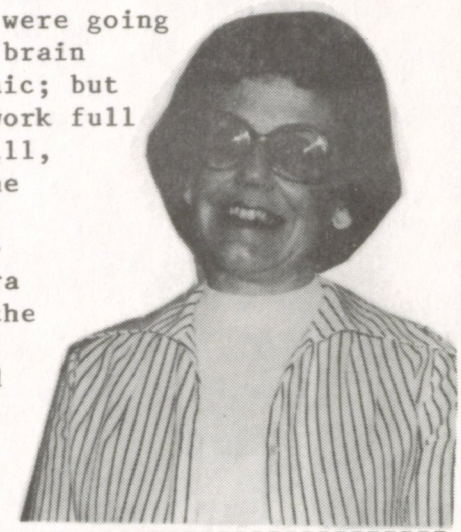


HALLEEN GALL (Mrs. Mike Gall) came to work for us in about 1965 and was with us for eight years, until June of 1973. She worked exclusively on the news and usually put in 2½ days per week. Her unusual first name came from the fact that she was born on Halloween day. Halleen left to take a job with the school system so that she could have summers off to be with her family. Later she and her husband lived at the Mansard apartment complex and she worked in the office there.

BARBARA HILBRICH (Mrs. Dick Hilbrich) was with us for a short time, 1972-73. She worked on typing the classified ads and also did the half-page coupon ad for Shakula Pharmacy each week. Joe often teased her about the way she would rummage through the waste basket looking for something she had mistakenly thrown away. Barbara was the niece of Jeanne and Joe Smith--the daughter of Jeanne's sister, Geraldine. Barbara lived in Highland then and later moved to Schererville.

MARTHA ROCHFORD (Mrs. Sheldon Rochford) came to work for us in the Spring of 1972 as head of the news department. She was an expert typist and possessed an efficient, business-like manner and was always willing to do extra things that needed to be done. Martha had a very neat appearance, usually wearing lovely suits that she had expertly tailored herself. Martha was with us for about 14 years, retiring when I sold the business--a loyal, dedicated hard worker. Martha was formerly Martha Spitz whose parents were early Griffith residents. She and her husband, Shel, often recovered chairs and helped in various ways to keep our furniture and equipment in good shape.

LOIS LOHMAN (Mrs. Lavern Lohman) came to work for us in March, 1973 after Barbara Hilbrich left. One of her first assignments was to learn how to do Shakula's half-page coupon ad. We thought we were going to lose her in 1975 when she was stricken with a brain tumor and had to undergo surgery at the Mayo Clinic; but she made a remarkable recovery and continued to work full time for a total of 13 years. After Joe became ill, Lois assumed the managerial duties: laying out the pages, assembling the paper, delivering the tear sheets, picking up ads, etc. Lois enjoyed photography and often had her camera with her, taking pictures of the activities at The Shopper and sharing them with all. The ad at the left is the one that both Lois and Esther responded to and both began working at The Shopper in 1973.



Help Wanted

MATURE WOMAN WITHOUT small child responsibilities, for advertising layout work, paste-up and some typing. 1 to 3 days per week - Regular Saturday work. Write The Griffith Shopper, Box 1631, 142 S. Broad St., Griffith, Indiana, 46319.

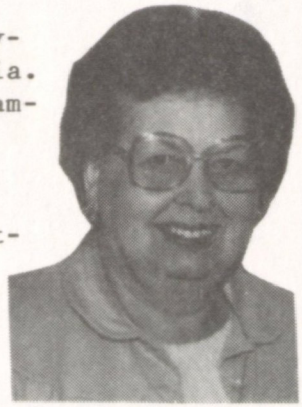
ESTHER BENCZE (Mrs. William Bencze) began working for us on July 18, 1973 taking Halleen Gall's place. Esther had a flair for designing ads but she also took care of ordering wedding invitations, taking classifieds and she was particularly adept at fixing things that were broken. It was her idea to bring an iron so that we could dry the typeset tapes by ironing them instead of having to purchase an expensive dryer. Esther had a "green thumb" and kept the plants in the front office looking their best. She was a gourmet cook who often shared recipes with us. We remember Esther's lovely silver hair which never had a strand out of place and her color coordinated wardrobe. Esther was with us for about 9 years, retiring in December of 1982 so that she and Bill could spend winters in Florida.

LORRAINE HILBRICH (Mrs. J. Arthur Hilbrich) started on May 15, 1974 as a worker in the front office. She answered the phone, took classifieds, waited on customers, sent out classified statements and made the coffee. Just two months later Lorraine became a widow when her husband, Art passed away unexpectedly. She continued to work for a few months after that but then her mother's illness forced her to quit for a couple years. In May of 1977 Lorraine came back to fill in for Corinne Storm who was recuperating from surgery and she stayed on permanently after that, doing the bookkeeping. She is shown here seated at our newer model address-o-graph making plates. Lorraine's sense of humor and her hearty laugh was enjoyed by all.

CAROLE FRANKIEWICZ (Mrs. Ted Frankiewicz) began on June 4, 1975. She had been a former employee of the Gary School System for many years. Her duties were mainly in the front office typing news, waiting on customers and doing ad corrections. Carole was with us until October of 1976 when she and her husband built a new home in Portage and moved there.

CORINNE STORM began on August 20, 1975. She was a very small lady with an unusually deep voice who lived in Schererville. She had grown up in Griffith and one of her sisters is Jeanne Laich who operates Jeanne's School of Dance. Corinne worked in the front office, did bookkeeping entries and made plates. She is shown here at our older model address-o-graph. Corinne left us in September of 1978 when she moved to California to make her home in the San Diego area.

LEE WEBER, a good friend of Corinne Storm started on November 3, 1976. At that time she lived in Schererville Heights then a few years later moved to Griffith. Lee's real name was Shirley but she was always known as Lee to us. She was a petite blonde, soft spoken and mild mannered. Lee worked in the front office most of the time, waiting on customers and typing the news, being Martha's assistant in the news department. She had a flair for doing small ads very well and was good at camera work on the news photos. Lee remarried during the summer of 1985 and left after being with us for nearly nine years.



MARY FRITZ (Mrs. Elmer Fritz) began working for us on November 6, 1978 after Corinne Storm left to move to California. She became a widow the following March. Mary has strong family roots in Griffith--coming from the Beiriger family. She had many years previous work experience at Christenson's. Mary's duties at The Shopper consisted of working in the front office, typing news, mailing tear sheets, waiting on customers and making the coffee. When the Griffith carrier routes were started it eventually became necessary to have the front office open on Tuesdays and Mary was the one who kept things running smoothly on that day. She usually worked a couple other days a week as well. Mary had a calm and easy-going personality that was appreciated by everyone.

IRENE JUBINSKY (Mrs. Paul Jubinsky) started working at The Shopper on January 6, 1980. Her duties were mostly in the front office helping with the news and waiting on customers. Later she was a great help with many of the bookkeeping details. Irene usually worked on Thursdays and Saturdays but filled in other days when needed, as most of the others did also. Whenever there were a few spare moments, Irene would keep busy by cleaning and keeping things neat and tidy.

JENNY PARVO (Mrs. Joe Parvo) began on May 24, 1982, replacing Esther when she retired. Her duties included filling out the weekly call sheet, making up the work sheet, waiting on customers and learning to make ads. At first Jenny nearly gave up and felt that she wasn't qualified to learn ad building, but it wasn't long before she was making beautiful ads and enjoying her work. Jenny started out working only a couple days a week, but during the last two years she worked full time, and was with us until the business was sold in December, 1985. She was always thorough in her work and a dedicated, dependable, loyal employee.

CAROLE DUNN (Mrs. Ronald Dunn) began on November 16, 1983. Carole had previous experience in making plates on an address-o-graph and so it became her duty to keep our plates up to date and make new ones regularly. She also typed news, waited on customers and did other front office work as well as doing a few display ads each week. She was with us until the business was sold in December, 1985 and her usual working days were Wednesdays and Saturdays. Carole always wore colorful clothes and had a beautiful smile.

APRIL KRUSE (Mrs. Jim Kruse) began working for us in the fall of 1984. April is the oldest child of Joe and Jean Smith and has always been talented in the field of art, just like her father. She began by doing Family Market's two-page grocery ad, learning the basics of laying out the pages and using the typesetting equipment and then she progressed into other ads giving them her own personal artistic flair. Joe was pleased to have his daughter working with him in the comp room, using her talents in the field of lay-out advertising as he had done for so many years. April was with us for about eight months--until June of 1985 when school was out and she needed to be at home with her two children.

OTHER LADIES WHO WORKED FOR US : There were several other ladies who worked in the front office and in the lay-out department over the years. My daughter, Carole James worked a few summers when she was in high school helping by making many of the plates for the address-o-graph and then she helped out again for a few months in 1976. Mildred Morris was with us in 1978 and Dorothy Urbanik in 1979-1980. Jean Clemens was with us briefly two different times in 1980 and 1982 and finally Judy Onda was with us for six months in 1985. There may have been a few others who helped out at various times when needed.

JEANNE SMITH , Joe's wife, was helpful to us in so many ways. For at least two years (perhaps more) she took charge of getting the Christmas greeting ads for our Christmas supplement. She made the weekly calls for me for a number of times when I was on vacation. (Ann Miller and Lorraine Hilbrich did it several times, too). But Jeanne's biggest contribution was in getting the Griffith carrier routes initiated in July 1976.

The Shopper had always prided itself on 100% mail delivery but the high cost of postage was becoming a problem. Most shoppers are distributed by carriers and not by mail.

Joe had often discussed with me the possibility of going to carrier routes for our 6,000 Griffith residences but I was always reluctant to get into the hassle of having so many people to deal with and the many problems that would arise from it. Even though the postage rates were high, you always knew that every address would receive its Shopper and carriers are not always as dependable as the U.S. Postal Service.

It was finally decided that we would give it a try. Joe promised that he and Jeanne would handle the entire operation and that I would not have to be involved.

Jeanne stepped in and went ahead with all the details. She mapped out

the routes after checking the postal delivery zones. She checked out the applications, went to the homes and hired the kids. (It was necessary to get cooperation from the entire family in order to have a successful route and the kids had to meet our standards for dependability).

One route at a time was started, beginning with the Mansard Apartment complex near Ridge Road. Mike Smith, Joe and Jeanne's son, had a truck which was used to bring the 1,400 Shoppers to the Mansards where Mike and Jeanne delivered them to each of the buildings. (Postage at that time was about 9¢ for each paper so some savings was realized from this procedure).

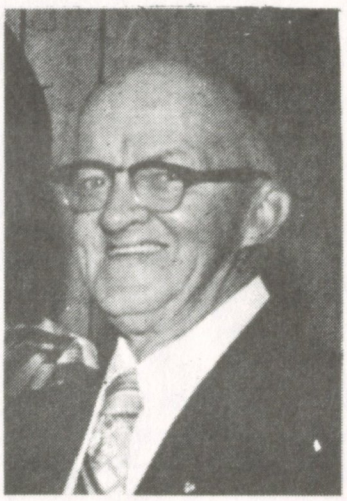
One by one the routes were begun. Jeanne and Mike would drive up and down the streets making sure the carrier had placed the Shopper (rolled with a rubber band) on the doorknob.

Eventually 15 routes were required to cover all of the Town of Griffith--6,000 residences. Jeanne had a sizeable task to keep carriers on all routes and having substitutes ready in case of illness or vacation. There was payroll to count out into envelopes and see that the carriers were paid once a month and there always had to be a backlog of carriers in the event of someone quitting. For the most part the youngsters were very good. Some families had several members handling their route over the years and usually the parents made sure the child was on the job and finished the route satisfactorily.

After about a year, Mr. Aubrey Wilcox took over the supervision of the carriers with Mata, his wife helping out by keeping records and taking phone messages, etc. Mr. Wilcox still kept in touch with Jeanne because she had done all the initial groundwork and he appreciated her expertise.

The carrier routes were in operation for approximately nine years and Jeanne's good planning from the very beginning made it all possible.

MR. AUBREY WILCOX came to work for us in 1976 when we discontinued mailing to the 6,000 Griffith home addresses and went to doorknob carrier delivery by boys and girls from Griffith. Mr. Wilcox was well-known to us in The Shopper office because he submitted a popular weekly column for the paper about the Senior Citizens' activities. He was retired from the steel mill and had been a Griffith resident from 'way back, knowing the town and the people very well. Aubrey had lots of pep and always believed in getting the job done in the quickest possible way. We not only relied on him for keeping the carrier routes under control at all times, but he could be counted on to run errands, pick up ads, drive to Park Press in South Holland on Tuesdays to pick up loads of papers in



Bundles of Shoppers in front of the office awaiting pickup by the carriers. May, 1980

Mr. Wilcox with Joe and me at our Christmas party, Dec. 1982.

Back row: Esther Bencze, Dollie Baker, Jenny Parvo, April Kruse, Mr. Wilcox; Front row: Leona, Lee Weber, Martha Rochford. May 1985. (Part of our Visual Graphics stat camera shows in the lower right corner).

his car, and other various things that needed to be taken care of. Aubrey was just what we needed at this time and his help made it at lot easier for us all. His dear wife, Mata was seldom seen but was busy relaying messages, making up the carrier payroll and writing up the carrier name sheets for the bundles of Shoppers.

Aubrey wrote up his own history of his work (he writes in a snappy prose style that is distinctively his own) and it is quoted here in its entirety which he entitled "Griffith Children at Work".

"In 1976 the Griffith Shopper management decided to serve all of Griffith town folks with door knob delivery. Considerable efforts were expended by Joe Smith's wife to get the info from the post office of all house numbers, apartments, etc. This served as a basis for route layout.

"Each route contained a minimum of 79 papers up to 290 papers (they loved those apartments!). Now to get the program underway, carrier route flyer ads were inserted into the Shopper seeking children from all base areas. (Yes, children wanted jobs). After posting the information, each child selected was contacted as to the start of delivery Tuesday. The rest were included as reserves, or to fill in for vacations and other circumstances until

they became the route carrier themselves.

"By late summer the system developed headaches for the townsfolk and the Shopper management. Oft times carriers would report off late the day of delivery. Some were tossing the papers on the lawn and this caused considerable trouble via complaints from home owners. Finally an office worker would have to deliver a paper to the neglected address.

"Mrs. James, seeing a young retiree breezing in and out of the office, asked him if he could do her a favor! After hearing the particulars, The Griffith Shopper hired a route supervisor to oversee the total delivery program by checking each route for proper delivery and giving those errant carriers a few words of "encouragement" if they wanted to keep their routes. With a hire-and-fire man on the job, most carriers turned in a good job performance.

"During the nine years this delivery service was in effect, over 250 children were used on the 29 routes. Oft times a hand-down to a younger brother or sister was in effect and thus numerous routes were in one family for five or six years. One route had the same family (Lovin) for eight years--three different brothers and sisters carried The Shopper during that time and all were tops.

"This project had several purposes. (1) Allowing children to earn their own spending money. (2) Each carrier prided themselves on delivery according to their ability. (3) Allowing children to meet and make friends throughout their route area.

"Twas a sad day in the fall of 1985 when home delivery was again restored to the U.S. Post Office. All those children stayed with The Shopper until the final day. They were good troopers til the last out was made, even if there were some tears rolling down those rosy cheeks!"

---by Mr. Wilcox

Joe unloading Shoppers from his car and bringing them in for addressing. May 1980. (Notice the old railroad depot in the background that was in the process of being restored at that time).

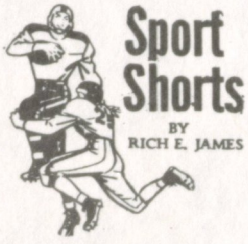
SWINGING SENIORS
By Aubrey Wilcox

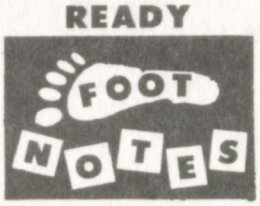
Mr. Wilcox wrote the popular Senior Citizens' column which was printed in The Shopper. His logo and by-line are shown above.

"Gavel Passes To New Leader"

Al Scherer, 1954 president of the Griffith Chamber of Commerce, passed the gavel to Jack Tubbs, second from left, at the installation of new officers, Saturday evening. About 100 persons turned out for the dinner at Vogels. Serving with Tubbs are: Joe Smith, (right) secretary-treasurer,, and Vic Marshall, (left) vice president. Arnold A. Coons, city editor of Gary Post-Tribune, gave the installation address and Paul McGough, public relations field representative, U. S. Steel, was the main speaker. Claude Patterson, Jr., was master of ceremonies. A program of songs by The Madrigals of Griffith High under the direction of Miss Bonney was enjoyed. Vic Marshall, William Allen, Joe Knerr, Sid Powell, Milford Christenson, Bill Kane, Al Scherer and Vern Swets were named to the board of directors.—Ryckman Photo.

The Griffith school logos shown below were designed by Joe to use with each school's weekly news column. This gave each school their own distinctive look in our paper.





Jenny Parvo, Lois Lohman, Joe Smith and Joe's daughter, April Kruse proudly showing a front page that was done in four colors. Most of our color pages used only one color--and a four-color separation is quite a complex project. The page turned out beautifully. February, 1985.

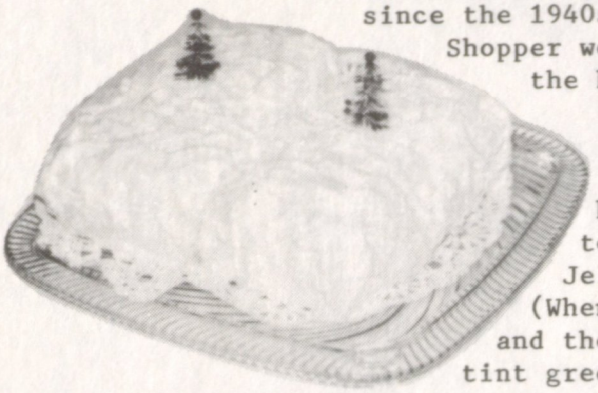
Jenny Parvo, Martha Rochford, Dollie Baker, Lee Weber, Joe and Leona. June 29, 1984.

Jeanne Smith (right) with daughter, April Kruse and grandchildren, Kelly and Mike. December, 1985. Notice the full page Memoriam for Joe on the bulletin board at the left. This page had appeared in the Shopper on August 3, 1985.

LEONA JAMES HONORED 1985.

On Friday June 14th, Leona James, publisher of the Griffith Shopper, was honored by the Griffith Public Schools Administrative Team when she became the 1985 recipient of the Administrative Team Award. Each year the Griffith Public Schools Administrative Team selects one or more persons either in or out of the school system who because of their sustained interest in and generous service to the Griffith Public Schools has helped promote excellence in the schools.

RASPBERRY ANGEL CAKE DESSERT



This Raspberry Angel Food Cake Dessert has been a family favorite since the 1940s and was served at Christmastime to our Griffith Shopper workers, becoming a favorite with them. A bit of the history of the cake is included here.

I think it all started back in the early 1940s when at Christmastime at home we would have a parfait for dessert as it was lite and not too filling. It was made with 2 pkgs. of raspberry Jello, 3 mashed bananas and ½ pint of whipping cream. (When the Jello was almost set, the bananas were added and then the whipped cream, saving out a small amount to tint green and dab on the top of each individual parfait for additional color.

In the late 1940s, the cake started for birthdays as it was not too sweet. I first used a small store-bought angel food cake and proceeded according to the illustrations on this page. The filling was the same as the parfait except frozen thawed red raspberries were used instead of the mashed bananas. Two pkgs. of drained raspberries were used and the entire ½ pint of whipping cream was whipped and folded into the almost-firm Jello. This filling was placed in the cavity of the cake and the top was put back into place, then covered tightly with Saran Wrap which helps to hold the cake firm. It must be refrigerated until almost ready to serve. (I usually make it the night before so it sets up firmly).

An hour or so before serving time, another ½ pint of whipping cream can be whipped and tinted with food coloring and used to frost the entire cake. (My preference is to use green coloring which gives it a little extra eye appeal).

1 Place a 10" Angel Food Cake upside down on plate or waxed paper. Slice entire top from cake about 1" down. Lift off top and lay to one side.

2 Cut down into the cake 1" from outer edge, and 1" from middle hole, leaving a substantial "wall" of cake about 1" thick, and a 1" base at the bottom.

3 Remove center with a curved knife or spoon, being careful to leave a "wall" of cake at bottom 1" thick. Place on serving plate.

4 Completely fill cavity with chilled filling.

5 Replace top of cake and press gently. Cover top and sides with the remaining chilled cream mixture.

The first time we used this cake at work was for Joe's birthday in December, 1952. It was a total surprise! After that we had it every year on (or near) December 11 for Joe. In a few years it developed into a Christmas party for all of us and became an annual event with the cake as a highlight.

A FEW LOGOS FROM OUR FAITHFUL ADVERTISERS

AUSTGEN
GRIFFITH ELECTRIC
213 N. BROAD ST., GRIFFITH, IND., TE 8-7528

VAN'S SHOE REPAIR

PHONE TE 8-9730

CAL'S LOUNGE

GRIFFITH TV
Sales & Service
120 N. Griffith Blvd., Griffith, Ind.
PHONE TE 8-0191

DEPENDABLE TV REPAIR

The Scherwood Club

Distinctive Cleaning by
VOGUE
TE-8-1343
110 WEST MAIN ST., GRIFFITH, IND.

McFarland Lumber Co.
503 E. Main St., Griffith - Pho. TE 8-1180

FALVEYS
Store for Men & Boys

Hi-Low Foods
of
Schererville

A FEW LOGOS FROM OUR FAITHFUL ADVERTISERS

Griffith
FURNITURE

Gary National Bank
GRIFFITH, INDIANA
TEmple 8-7526

Pleasant View
DAIRY CORP.

ADORNE
APPAREL
118 N. BROAD STREET
DOWNTOWN GRIFFITH

Margaret's
RESTAURANT & COCKTAIL LOUNGE

Phillips 66

LOHSE & GOVERT
Service

Hair Fashions
by Charles

Ribordy DRUGS
Dennis E. Ribordy R.PH Dona'd J. Klein R.PH
CLINE AVE. at 45th

SEE THEO. M. SOMERS, MGR.
Superior
LOAN COMPANY, INC.

Terpstra's Feed & Hardware Store
45th & COLFAX, GRIFFITH, IND. - PHO. TE 8-1348

A FEW LOGOS FROM OUR FAITHFUL ADVERTISERS

Emsing's SUPER MARKET
118 N. GRIFFITH BLVD.

RIDGE CYCLERY
3731 RIDGE ROAD, HIGHLAND, IN.
Ph. 923-2555

postema
Paint and floor covering

Sears
SEARS, ROEBUCK AND CO.
HIGHLAND OUTLET
3305 West 45th Ave.

WiseWay
Food Centers

Griffith Motors
110 S. BROAD ST.
GRIFFITH
PHONE 923-3535

LARSONS' LUMBER

C & R Stationery

Lamprecht Florist
SINCE 1923
Greenhouses & Gifts
8941 Kleinman, Highland, Ind.
PHONE 838-4734

Jelenek Produce & Garden Center

Connie Casuals
GRIFFLAND CENTER - 45TH & CLINE

Patty Cake Bakery
OPEN 5 A.M. to 6 P.M.
213 N. Broad St., Griffith • Ph. 924-4572

LOT O' FUN
US 41, ½ mile South of US 30, SCHERERVILLE, IND.

Fred C. Doppler & SONS
GENERAL CONTRACTORS

GRIFFITH FAMILY Market

GRIFFITH GENERAL HEALTH FOODS STORE

Donna & Shirle

Reflections

God is not like a sentimental and doting parent who spoils his children. The world is so made that His judgments press upon us at every point; the consequences of sin, whether of nations or of individuals, lead in the long run --and sometimes in the short run --to frustration, wretchedness, and destruction. But even behind this judgment...this righteous ordering of the laws of the universe...the ultimate purpose is not vengeance but mercy. The rod with which we are chastised for our sins is but the crook in the shepherd's hand by which the wandering flock is brought back to its true home. A.Richardson

Reflections

If we wish to overcome evil, we must overcome it by good. There are doubtless many ways of overcoming the evil in our own hearts, but the simplest, easiest, most universal, is to overcome it by active occupation in some good word or work. The best antidote against evil of all kinds, against the evil thoughts which haunt the soul, against the needless perplexities which distract the conscience, is to keep hold of the good we have. Impure thoughts will not stand against pure words, and prayers, and deeds. Little doubts will not avail against great certainties. We must fix our affections on things above and then we will be less and less troubled by the cares, the temptations, the troubles of things on earth.

Reflections

We should believe that all sacrifice and all suffering is of value to us. When we are in pain, We are being tested. Can we trust God, no matter how low we feel? Can we say Thy will be done, no matter how much we are defeated? If we can, our faith is real and practical. It works in bad times as well as in good times. The will of God is working in a way that is beyond our finite mind to understand, but we can still trust in it.

Reflections

"Ask and ye shall receive." We should never let ourselves think that we cannot do something useful or that we never will accomplish a useful task. The fact is that we can do practically anything in the field of human relationships, if we are willing to call on God's supply of strength. The supply may not be immediately available, because we may not be entirely ready to receive it. But it will surely come when we are properly prepared for it. As we grow spiritually, a feeling of being plentifully supplied by God's strength will possess us and we will be able to accomplish many useful things.

Reflections

A Christian isn't a man who never goes wrong, but a man who is enabled to repent and pick himself up and begin over again after each stumble--because the Christ-life is inside him, repairing him all the time, enabling him to repeat (in some degree) the kind of voluntary death which Christ Himself carried out.

That is why the Christian is in a different position from other people who are trying to be good...The Christian thinks any good he does comes from the Christ-life inside him. He does not think God will love us because we're good, but that God will make us good because he loves us; just as the roof of a greenhouse doesn't attract the sun because it is bright, but becomes bright because the sun shines on it. C.S.Lewis

Reflections

"The eternal God is thy refuge and underneath are the everlasting arms." Sheltering arms express the loving protection of God's spirit. Man, in his troubles and difficulties, needs nothing so much as a refuge, a place to relax, a place where he can lay down his burdens and get relief from his cares. We should say to ourselves: God is my refuge. Say it until its truth sinks into our very soul. Say it until we know it and are sure of it. Nothing can seriously upset us to make us afraid, if God is truly our refuge.

For awhile we used short inspirational pieces called "Reflections" and received lots of favorable comments from our readers.

Reflections

Let us give and give again of all that we possess...Not from the purse but from the heart...bright smiles and kindliness...the helping hand, the loving thought, the friendly word of praise...encouraging some lonely soul thru dark and stormy days..The very poorest may be lavish with these lovely gifts...without a penny we may give the kindness that uplifts... God never stints...He gives to men His riches from above...then may we give abundantly, the good gift of our love.

THE GRIFFITH SHOPPER

318 Rensselaer Street — March 27, 1947 — Phone 128-R

NOTICE

ON SUNDAY, MARCH 30th A NEW BUS SCHEDULE WILL BECOME EFFECTIVE BETWEEN LAKE HILLS, SHERRAVILLE, NEW ELLIOT, GRIFFITH, ROSS AND GARY. FOR SCHEDULES OR INFORMATION CONTACT DRIVERS OR P H O N E Griffith 1350

THE GREEN LINE

IT'S GARDEN TIME AGAIN

AND WE HAVE JUST THE TOOLS YOU NEED FOR EASIER WORK

True-temper garden hoes	$1.35
Spading Forks	1.75
Lawn Roller	3.98
Garden Rakes	89¢-1.45
Long-handle Shovel	1.75

A COMPLETE SELECTION OF FERRY-MORSE GARDEN SEEDS

CHRISTENSON'S

HARDWARE - FURNITURE - APPLIANCES

CAR WASHING $1.25
We call for & deliver
COMPLETE LUBRICATION SERVICE
PHILLIPS "66" GAS & OILS
MILLER & LOHSE
444 BROAD
PHONE 589

Distinctive Cleaning by
VOGUE
110 WEST MAIN
A Complete Dry Cleaning Service
PHONE 1343

DELICIOUS HAND-DIPPED
CHOCOLATES 89¢ LB. BOX
NUT AND FRUIT CENTERS --Limited Supply
STROSS PRODUCTS
142 SO. BROAD

GRIFFITH THEATRE
Th.Fri.Sat. Mar. 27 28 29
L.DARNELL, H.FONDA, V.MATURE
MY DARLING CLEMENTINE
--PLUS--
TED DONALDSON
THE RETURN OF RUSTY
Cartoon

Sun. Mon. Mar. 30-31
JEANNE CRAIN LYNN BARI
MARGIE
In Technicolor
--PLUS--
FRONTIER DAYS
Technicolor Featurette
WORLD NEWS EVENTS
BUGS BUNNY CARTOON

Tues.Wed.Th. Apr. 1 2 3
BOB HOPE, JOAN CAULFIELD
MONSIEUR BEAUCAIRE
--PLUS--
SIDNEY TOLER
DARK ALIBI
SHORT SUBJECT

We Feature a
PLATE LUNCH
for 55¢ Prompt service
ICE CREAM
SODAS SUNDAES
SPICK SPAN
131 South Broad

MARITA'S BEAUTY SHOP
APPOINTMENTS ONLY
PHONE 500

GRIFFITH MERCHANTS WILL SERVE YOU BEST

One of the earliest editions of The Griffith Shopper. The address on the masthead is 318 Rensselaer where the Webers first had the paper. Notice the ad on the bottom left is for Stross Products--also known as The Peanut Factory where the Shopper moved into a few months later.

THE GRIFFITH SHOPPER

216 N. Rensselaer Street — August 7, 1947 — Phone 128-R

GRIFFITH THEATRE

REMEMBER
WED. NITE — FREE PRIZES

Fri. & Sat. Aug. 8 & 9
S. Hayward E. Albert

SMASH UP

B. Simmons F. McHugh

LITTLE MISS BUG

Color Cartoon

Sun.-Tues. Aug. 10 to 12
R. Milland B. Stanwyck

CALIFORNIA

J. Withers J. Lydon

AFFAIRS OF GERALDINE

News Events - Color Cartoon

Wed. & Thurs. Aug. 13 & 14
J. Frazee V. Marshall

CALENDER GIRL

R. Scuff A. Lane

NIGHT TRAIN TO MEMPHIS

Color Cartoon

FRANK'S ICE CREAM PARLOR

ACROSS FROM THE SCHOOL — PHONE 1351

Something Special: Frank makes

CAKE-CREAM DELIGHTS

Order them by the dozen for parties and special occasions.

(ALL ORDERS FILLED WITHIN 24 HOURS)

ICE CREAM — 25¢ PT. - 50¢ QT. - $1.65 GAL.

LAUGH !
SPILLS
THRILLS !

DONKEY BALL

SATURDAY, AUG. 9 - 8:30 P.M.

IN TODD FIELD U.S.6 & KENNEDY AVE.

TODD'S ACE'S
VS
CHRISTIAN REFORM CHURCH

ADULTS 50¢ TAX INCL. CHILDREN 10¢

SPICK & SPAN

Now back under old management

WE WELCOME YOUR PATRONAGE

× × × ×

PHONE ——— 588

HESSVILLE CENTENNIAL

August 8-9, & 10

100?

SPONSORED *by the* LIONS CLUB

ST. MARY PARISH PICNIC

SUNDAY, AUG. 17. COME! BRING A FRIEND!

CHICKEN DINNER AT NOON

ADULTS $1.75 CHILDREN $1.00

THREE BIG PRIZES -- OR CASH EQUIVALENT

- DEEP FREEZER
- REFRIGERATOR
- WASHING MACHINE

This issue of August 7, 1947 shows that The Shopper was still located at Weber's home on Rensselaer Street. I was doing stencils for them at home at this time and likely did some work on this page.

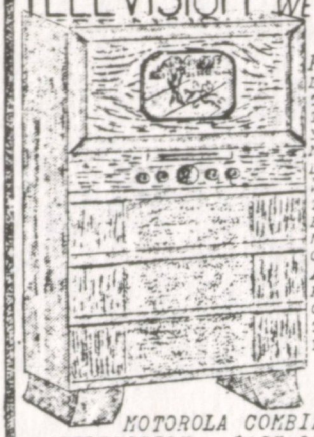
GRIFFITH SHOPPER

VOL. II, NO. 29 PUBLISHED WEEKLY BY GRIFFITH ADVERTISING AGENCY

142 S. BROAD ST. JUNE 3, 1948 PHONE 940-R

TELEVISION FOR "ONE STOP" TELEVISION TELEVISION

WE INSTALL & SERVICE YOUR SET

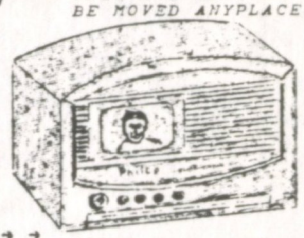


PULL UP YOUR EASY CHAIR TO THE WINDOW OF THE WORLD! ENJOY YOUR FAVORITE NEWS, SPORTS, DRAMA OR COMEDY. WONDERFUL ENTERTAINMENT FOR THE ENTIRE FAMILY. IMMEDIATE INSTALLATION ON ALL MODELS-DOWN PAYMENT AS LOW AS $39.50! FOR FREE HOME TRIAL WRITE OR SEE US NOW. MAKE THIS YOUR TELEVISION YEAR!

$179.95 PLUS INSTALLATION. MODEL VT 71 WITH 7" SCREEN. WEIGHS ONLY 258 LBS. CAN BE MOVED ANYPLACE

FREE DEMONSTRATION NO OBLIGATION

MOTOROLA COMBINATION RADIO & TELEVISION...$495.00 PLUS INSTALLATION. 10" SCREEN WITH THE "Golden View" A BEAUTIFUL PIECE OF FURNITURE AS WELL AS TOPS IN ENTERTAINMENT! ALSO SEE THE NEW PHILCO WITH THE LATEST IMPROVEMENTS IN TELEVISION → → →



PHILCO MODEL 1001 $349.50 PLUS INSTALLATION.

HILLMAN APPLIANCE CO.

127 N. BROAD - GRIFFITH - PHONE 150

YOUR FRIENDLY BEN FRANKLIN STORE

LOCALLY OWNED NATIONALLY KNOWN

124 N. BROAD GRIFFITH, IND. PHONE 566

SPARTUS FLASH CAMERA COMPLETE WITH 4 FLASH BULBS...TAKES PICTURES 2-1/4 x 3-1/4 $14.95

SUN GLASSES 15¢ TO 98¢

ELECTRIC FANS 5.98 & UP

WHITE METAL PLATE HANGERS 19¢ EA.

- FRUIT JELS - 19¢ LB.

F-R-E-E 39¢ POLISHING CLOTH WITH JOHNSON'S CREAM POLISHING WAX--59¢

INFANT SUMMER BONNETS FOR BOYS OR GIRLS..... 1.19 TO 2.49

PLASTIC STORAGE BAGS FOR SUITS, DRESSES, COATS AND BLANKETS 49¢ - 59¢ - 69¢

6 FOOT--RUBBER BATH SPRAY...89¢

DC-4 GOLF BALLS BY ENDICOTT-JOHNSON 65¢ EA.

Daisy — AIR RIFLE SHOT 15¢ BOX

EXTENSION SCREENS 10" HIGH-EXTEND TO 33" 69¢ 18" HIGH-EXTEND TO 33" 89¢

CHILDREN'S KRINKLE KREPE PAJAMAS 1.59 - 1.79 - 1.98 SIZE--1 TO 8

GIRLS' KRINKLE -PAJAMAS- SIZE 8 TO 14 2.98

MEN'S & BOYS' SWIM TRUNKS 1.98 & 2.98

LITTLE GIRLS' SWIM SUITS 2.98 CUTE STYLES!

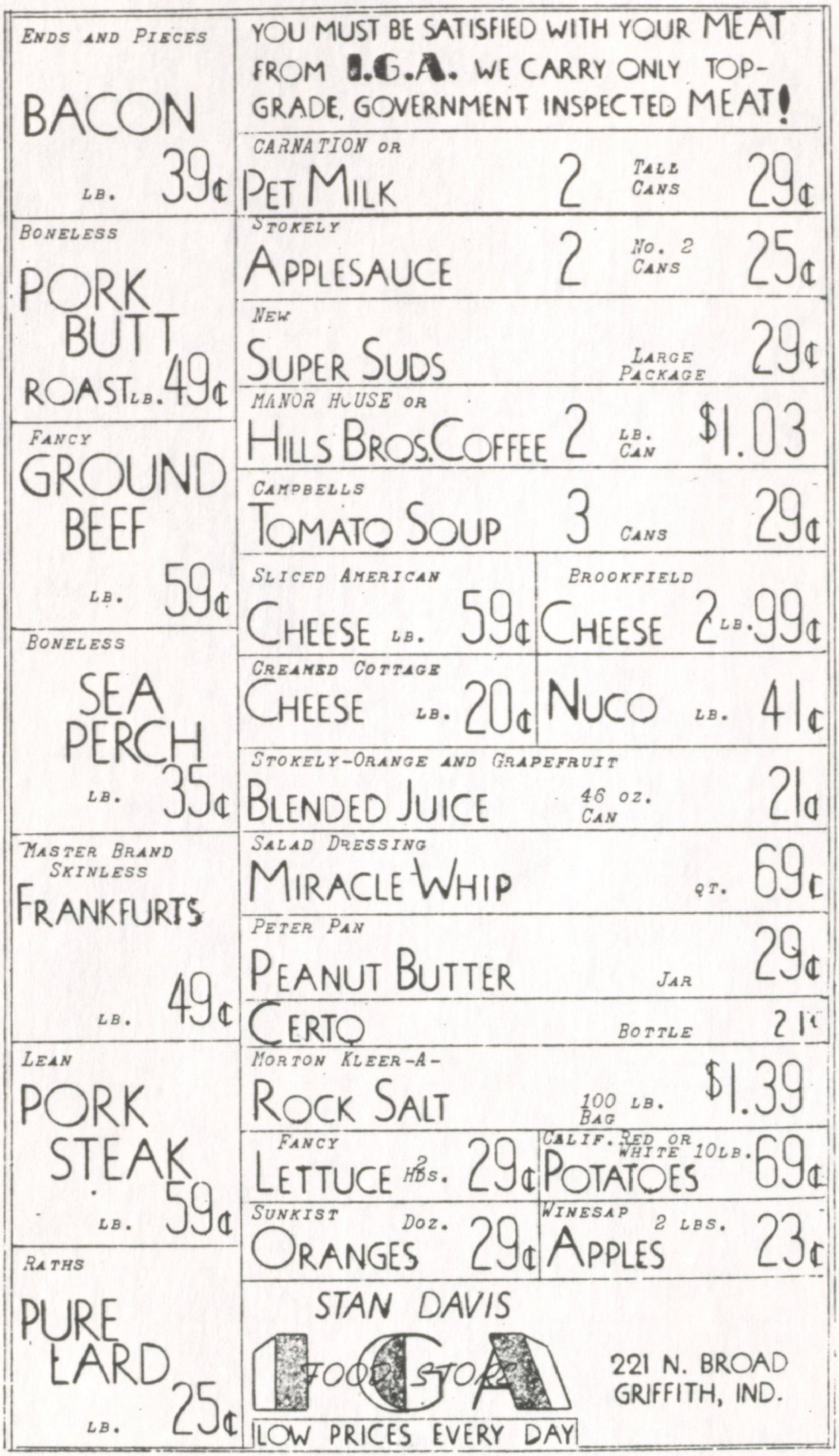
LITTLE BOYS' SWIM TRUNKS 1.59

RUBBER SWIM CAPS 29¢ & 69¢

BEACH BALLS 59¢ & 98¢

"BE A GRIFFITH BOOSTER" --- "SUPPORT YOUR LOCAL MERCHANTS"

Ads like these very very difficult to do on stencils but it was our only method in those days.



The IGA Food Store was located across from Franklin School which at that time was the Griffith High School. This is one of the early papers when all work was done on stencils.

ROYAL BLUE SUPER MARKET

GRIFFITH, INDIANA — TELEPHONE 178

ON SALE FRIDAY & SATURDAY, JUNE 4 & 5 1948

QUALITY MEATS

SLICED BROADCAST BACON 69¢ LB.

LEAN PORK BUTT ROAST 49¢ LB.

MICKELBERRY'S PORK SAUSAGE ROLLS 49¢ LB.

VEAL BREAST STUFFING OR STEWING 35¢ LB.

PORK STEAK 59¢ LB.

FROZEN FOODS

APPLESAUCE 1 LB. PKGE. 10¢

PEAS 12 OZ. PKGE. 25¢

STRAWBERRIES 1 LB. PKGE. 49¢

FRESH FRUITS & VEGETABLES

CALIFORNIA LONG WHITE POTATOES 10 LBS. 53¢

TEXAS SEEDLESS GRAPEFRUIT 64 SIZE 6 FOR 29¢

FLORIDA ORANGE JUICE LARGE SIZE DOZ. 36¢

HOME GROWN RADISHES OR GREEN ONIONS 3 BUNCHES 10¢

FANCY CALIFORNIA CARROTS 2 BUNCHES 21¢

SU-Z-Q PEACHES HALVES IN SYRUP NO. 2½ CAN 25¢

CRISCO 3 LB. CAN $1.18

SU-Z-Q APRICOTS HALVES IN SYRUP NO. 2½ CAN 29¢

SNIDER'S CATSUP LARGE 14 OZ. BOTTL 19¢

MAXWELL HOUSE COFFEE 1 LB. CAN 52¢

SU-Z-Q KIDNEY BEANS NO. 2 CAN 11¢

SU-Z-Q PEAS 3 NO. 2 CANS 25¢

SU-Z-Q CORN YELLOW-WHOLE KERNEL 2 NO. 2 CANS 31¢

CAMPBELL'S BEAN & BACON PEPPER POT VEGETABLE SOUP 10½ OZ. CANS 2 FOR 25¢

SU-Z-Q TOMATO JUICE 2 NO. 2 CANS 17¢

CHEERIOS 2 REG. PKGES. 29¢

IDEAL DOG FOOD 2 NO. 2 CANS 25¢

WOODBURY'S SOAP 4 REG. BARS 33¢

BABO 2 CANS 21¢

OXYDOL OR DUZ LARGE BOX 32¢

IVORY SOAP LGE. BAR 16¢ MED. BAR 10¢

SILVER DUST LARGE PACKAGE 33¢

CAMAY SOAP REG. BAR 9¢

AMERICAN FAMILY SOAP 2 BARS 19¢

SHOP THE "ONE STOP" WAY

The Royal Blue Store was the forerunner of todays huge Strack and Van Til's Mega Marts. It was originally started by Strack and Nissen as a small grocery store in downtown Griffith. Elmer Plohg was in charge of produce and Larry Raab and Tommy Redar started working there in their high school days.

GRIFFITH. SHOPPER

Vol III -- No 56 Published weekly by the Griffith Advertising Agency
142 South Broad St. February 9, 1950 Phone 1631

VETERANS . . .

KEEP YOUR
GI Insurance-Refund As A
NEST-EGG!

● Over $2,800,000,000 in insurance premium refunds are being paid to 16 million veterans beginning January 1. Don't short change your future . . . your financial progress depends upon what you save. Place your refund with us in a paying savings account . . . see how quickly savings plus our liberal earnings build a successful financial future. Open an account today . . . add your refund when you receive it.

GRIFFITH FEDERAL SAVINGS and LOAN ASSOCIATION
Griffith, Indiana

* GENERAL REPAIR ON ALL MAKES OF CARS.

* GREASING & WASHING
* WHEEL ALIGNING
* WELDING

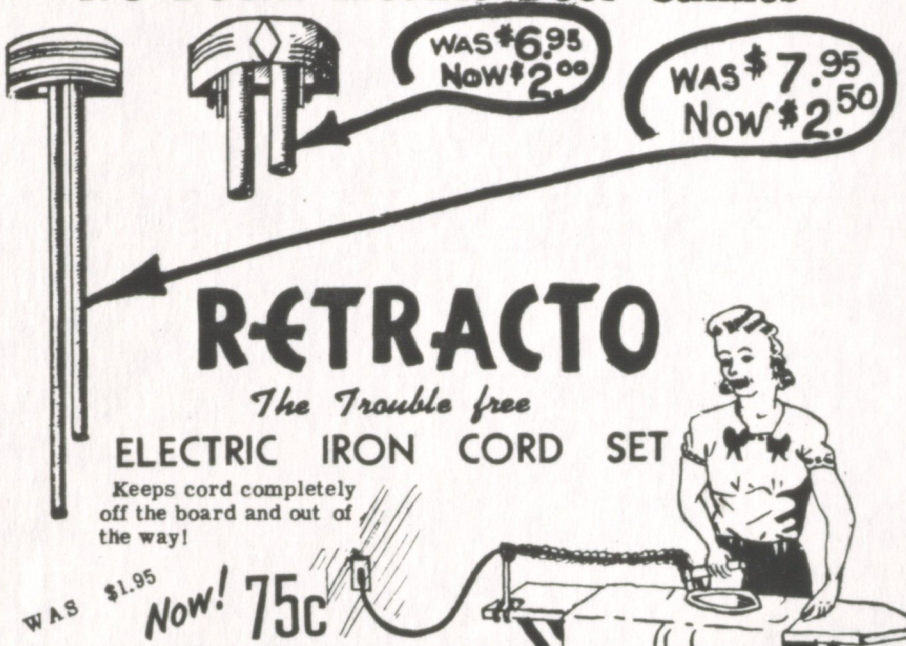
* BUMPER TO BUMPER SERVICE

All work guaranteed

PICK-UP AND DELIVERY

JANSEN'S GARAGE
FORMERLY
Griffith Body Shop
Phone Griffith 1909

NU-TONE Electric Door Chimes



RETRACTO

The Trouble free
ELECTRIC IRON CORD SET

Keeps cord completely off the board and out of the way!

WAS $1.95 Now! 75c

THE CORD FLOATS ABOVE THE BOARD

213 N. Broad Street **Griffith Electric** Phone Griffith 528

A front page of February 9, 1950. The masthead was still the one that we used when the paper was done entirely by stencil, but by this time the offset method was being used. The ads were a combination of clip art, typing, handlettering and heavy bold print being done with letters cut from a book of larger letters suitable for headlines, etc.

GRIFFITH Shopper

published weekly by the Griffith Advertising Agency

142 So. Broad St.
phone Grif. 1631
Volume IV
March 15, 1951

? ?

SURPRISE COMING? - WATCH FOR NEXT WEEK'S SHOPPER

? ?

WE HAVE ADDED MEN'S SUITS, TOP COATS, AND SPORT COATS

In Time For

Easter

- *All 100% Virgin Wool*
- *All Tailored by Skilled Union Craftsmen*
- *All New Spring Suits*
- *All Guaranteed for fit and long wear*

SHARKSKINS
GABARDINES
WORSTEDS
TWEEDS

$44.75
Extra Pants
$13.95

S&L Clothing
Store For Men
136 Broad Street Griffith, Indiana

GIRL SCOUT and BOY SCOUT

PAPER DRIVE

Saturday MARCH 17th

PLEASE HAVE YOUR OLD PAPERS AND MAGAZINES TIED SECURELY AND PLACED ON THE CURB BY 9 A.M.

WE NEED YOUR PAPER

The logo used here was just a temporary one used between the time when the paper was done in stencil and when we went to offset. Joe Smith then designed the bulls-eye logo that we used from then on.

GRIFFITH Shopper

published weekly by the griffith advertising agency

142 s broad st
phone grif 1631
volume III
July 13, 1950

STRACK'S Certified SUPER MARKET

Phone - Griffith 178

FORMERLY ROYAL BLUE STORE

QUESTION — WHY HAS ERNIE STRACK AFFILIATED WITH THE CERTIFIED STORES?

ANSWER — TO BETTER SERVE THE FAMILIES OF GRIFFITH AND SURROUNDING TERRITORY WITH TOP QUALITY NATIONALLY ADVERTISED MERCHANDISE ~ SUCH AS DELMONTE AND LIBBY CANNED FRUITS-FRUIT JUICES CANNED VEGETABLES AND VEGETABLE JUICES ~ MA BROWN PRESERVES AND JELLIES ~ LIBBY AND MA BROWN PICKLES - RELISHES - ETC. ~ AT LOWER PRICES.

AFTER OVER A YEAR OF CONSIDERATION AND SIX MONTHS OF ACTUAL TRIAL I HAVE FOUND THAT THE CERTIFIED GROCERS ORGANIZATION CAN HELP ME TO CUT COSTS FOR MY CUSTOMERS AND PERMIT ME TO GIVE TOP QUALITY MERCHANDISE AT GREATLY REDUCED PRICES.

ALTHOUGH THE CERTIFIED GROCERS GROUP ARE COMPARATIVE NEWCOMERS, THEIR EFFICIENT OPERATION HAS BUILT A TREMENDOUS VOLUME OVER THE PAST TEN YEARS AND HAS ENABLED THEM TO HANDLE MERCHANDISE AT AN ABSOLUTE MINIMUM COST. THIS OPERATIONAL SAVING THAT WILL AVERAGE BETTER THAN 5% IS BEING PASSED ON TO YOU AND WILL CONTINUE TO BE A PART OF OUR REGULAR MERCHANDISING PROGRAM.

IF YOU ARE ONE OF THE MANY SATISFIED CUSTOMERS WHO HAVE NOTICED AND COMMENTED ON THIS CHANGE AND THESE SAVINGS, WE TAKE THIS OPPORTUNITY TO THANK YOU!

IF YOU HAVE NOT HAD OCCASION TO VISIT OUR STORE, LET ME EXTEND YOU A MOST CORDIAL INVITATION SO THAT YOU TOO MAY BE ONE OF OUR MANY VALUED ASSETS.

ERNIE STRACK

LOOK FOR OUR AD IN THIS ISSUE

A front page of The Shopper, July 13, 1950 when Strack's was changing from "Royal Blue" to "Certified". The typing was done on our office typewriter. Elmer Plohg who worked at Stracks took care of the advertising in later years. This masthead was not used very long; Joe designed the bull's eye masthead soon after this.

This is a hand-lettered ad done by Elmer Plohg who was the manager at Stracks and who did their ad layouts for several years.

EVERYTHING FOR YOUR

Hunting Trip!

SHELLS BY BOX OR CASE

2825 Hi-way Ave.

highland sport shop

Phone Hld. 1130

THE BIG DEAL

For Fri. & Sat. Only

BRING IN YOUR STORM SASH & WINDOWS TO HAVE THEM REGLAZED FOR JUST THE COST OF THE GLASS & PUTTY.

CALUMET RENTALL

8630 Kennedy Ave. Highland, Ind.

Telephone 1015

WATCH Fall Festival Special Shopper FOR - MONEY SAVING! SALE.

12.95 Value! Boys' All Wool

Sur-COATS

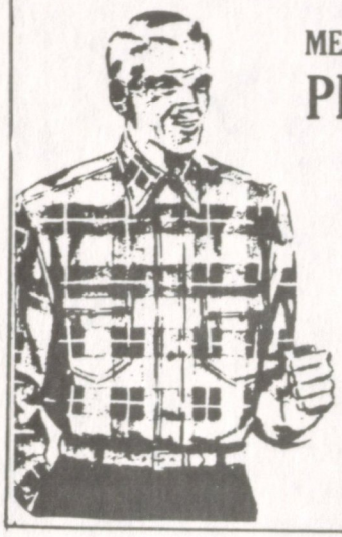
Two-Tone Wool Melton Cloth

8.44

S & L

STORE FOR MEN!

136 N. BROAD ST. Griffith, Indiana



MEN'S SANFORIZED PLAID SHIRTS

For Coldest Outside Jobs

Smart for Casual Wear

3.49

- 8-Oz. Colorful Plaids
- Heavy Cotton Flannel
- 2-Flap Style Pockets

These plaids have that masculine look all men like. They're made of 8-oz. heavy duty cotton flannel with smartly tailored 2-flap pockets. Sizes 14½ to 17.

Life can be WONDERFUL... when you RELAX in a La-Z-Boy

the ONLY chair that gives you Posture-Control and style too!

LA-Z-BOY'S patented floating back and seat automatically reclines to ANY position with the natural action of one's body.....there are no levers or locking devices to adjust.

LA-Z-BOY has many attractive styles and beautiful fabrics from which you may choose.

LA-Z-BOY'S mechanism is UNCONDITIONALLY GUARANTEED for the LIFETIME of the chair (no other chair can give this guarantee).

See them today -- ask about Easy Terms and Lay-A-Way Plan at - - - - - - - - -

Christenson's

120 S. BROAD, GRIFFITH, IND.

Christenson's had the furniture store as shown by this 1951 ad. The S & L Store For Men was at the place which Falvey's occupied later.

THE GRIFFITH SHOPPER
The center of rural advertising
published weekly by the Griffith Advertising Agency
phone griffith 1631 142 So. Broad st, Griffith
Circulation 3800
VOLUME IV NUMBER 39
SEPTEMBER 30, 1954

TEACHER OF
VOICE - PIANO
ACCORDION
ACCORDIONS AND
MUSIC FOR SALE
On faculty of Cosmopolitan School of Music in Chicago for 25 years.
D. O. McLean Studio
737 N. Broad St. Phone Grif. 2805

TILE WORK
BRIGHTEN UP WITH TILE, NOW
FLOOR TILE WALL TILE
WE HAVE A FULL LINE OF
Waxes - Cleaners - Floor Coverings & Paste.
HIGHLAND FLOOR SHOP
2934 Highway Ave. Phone Highland 2043-J

MODEL PLANES
H O GAUGE TRAINS
MOTORS RACE CARS
BOATS & CRAFTS
TONI'S
HOBBY HANGAR
235 N. BROAD STREET
Phone 133-W
Tues.Wed.Thurs. 10AM-6PM
Mon.& Fri. 10 AM -9 PM
Sat. 9 AM -6 PM

E. WILSON
241 OAKWOOD STREET
GRIFFITH, IND.
TRUCKING
EXCAVATING
TREE REMOVING
TOPPING &
TAKING OUT
BLACK DIRT
STONE SAND CINDERS
CLAY FILL
Phone
Grif. 1342

ALTER & ROSARY SOCIETY

St. Mary's Altar and Rosary Society Potluck will be held in St. Mary's Hall, October 3rd at 6:30 P.M.

GIRL SCOUT NEWS

Mrs. Lester Stanton will conduct a Nature Work Shop for Girl Scout Brownie and Intermediate leaders and assistant leaders of District 6, which includes Griffith, Highland, Dyer, St. John and Schererville. The class will be held Monday, October 4 from 7 to 10 P.M. in the Griffith High School Study Hall.

LITTLE LEAGUE

The Griffith Little League Organization will meet Thursday, Sept. 30th at 7:30 p.m. in the Town Hall vote on their By-laws; to decide on fund raising methods; and to expedite the construction of the field.

The grading is just about completed on the field and "Pappy" Zimmerman and Ed Sanders worked on the drains and water supply last week-end. Other volunteer workers have been busy the past two week-ends trying to get the grounds in shape for seeding this fall.

Persons interested in the Little League are urged to attend the meeting tonight.

Announcing!
THE OPENING OF
SHAKULA
PRESCRIPTION PHARMACY
"YOUR HEALTH CENTER"
at 134 So. Broad Street
Next to the POST OFFICE.
YOUR HEALTH IS
THE MOST IMPORTANT PART OF OUR BUSINESS
Watch for our GRAND OPENING
during October 14, 15, and 16th

ANY
WAY YOU LOOK
AT IT!
. . . the Personal Property Floater is BIG insurance protection. It covers your clothing, luggage, camera, sports equipment and other personal belongings at home or away . . . also your furniture and household equipment . . . against nearly all risks of loss or damage.
Let us tell you the *complete* story of this grand, broad-coverage policy!
SPITZ & MILLER
LAKE COUNTY'S OLDEST AGENCY
144 N. Broad St.
Griffith, Indiana
Phone Grif. 124

YOU CAN WIN
$10,000
PLUS
BIG CASH
BONUSES

IN THE
Swivel-Top
Cleaner Contest
155 OTHER
BIG CASH PRIZES
5 CASH PRIZES . . .
$1,000 EACH
50 CASH PRIZES . . .
$100 EACH
100 CASH PRIZES . . .
$10 EACH
SIMPLE TO ENTER —
EASY TO WIN!
We'll be glad to help you with your entry. Come in today for your official entry blank. Contest closes midnight, Nov. 15.
Contest Headquarters
GRIFFITH TV
119 N. Griffith Blvd.
Griffith, Indiana

A front page from September 1954. Shakula Pharmacy was having their grand opening -- they were next to the post office at this time, later moving down to the corner of Main and Broad.

CLASSIFIED ADS

MISC. FOR SALE

BUY YOUR NEW FORD FROM JANSEN'S GARAGE. All Styles. 133 N. Griffith Blvd., Griffith.

FIBERGLASS AWNINGS AND CANOPIES: All welded non-rusting frame, screws, etc. Lifetime guarantee. Free estimates. No down payment. Easy FHA terms. Many colors to choose from. Griffith Fiberglass Products, 341 N. Broad, Griffith. Phone Grif. 2501.

FOR SALE: Aluminum siding Storm windows & Doors; Blown in Insulation; Awnings; Porch Enclosures; Sidings & Roofing; Floor & Wall tile. Remodeling. NO MONEY DOWN. Griffith Home Improvements. Phone Griffith 2226 or evenings Griffith 2276-J.

KNOWLEDGE IS POWER: Parents, ask your children how they are progressing in school. You will be pleasantly surprised if you have Compton's Highly Pictured Fact Finding Encyclopedia in your home. Call C.L. Wilson. Phone 1733-R for a demonstration. Street address - 333 S. Broad, Griffith.

COMPLETE STOCK OF NEW and used rifles and shotguns. Will consider trade. Place your order now. Use our layaway plan. Griffith Sport Shop, 136 N. Broad, Griffith, Indiana.

FOR SALE: 1950 Ford V-8 2-Door, radio and heater. Overdrive. Walter and Lennertz, 6501 Broadway, Merrillville, Indiana. Phone Gary 41196.

FOR SALE: Lowest price in area! 30 gal. automatic hot water heater $59.95; Reverse trap closet combination $25; Lavatory complete $20; cast iron top grade enamel tub $69; Peerless pumps; Put in your own hot water heating system. We'll show you how. Lowest prices for best materials. Leep's Supply Co., 2627 Highway Avenue, Highland, Ind. Phone Highland 2772.

FOR SALE: PECANS and BOWER CANDIES for the holidays are now available from all Tri Kappa Members. Call Griffith 1778. Both items will be on sale at leading stores Friday and Saturday Nov. 5th and 6th.

FOR SALE: Man's top coat, like new, size 40-42, new coat and vest included, $15; Ladies fur coat, ¾ length, good condition, size 14-16 and a dress, both for $12.50. 1 feather-bed, genuine goosefeathers $20. Can be seen at 110 S.Broad, Griffith. No phone.

WANT ADS BRING RESULTS

FOR SALE: 1 rose beige parlor set, good condition; 1 rose rug, 9x12; 1 rose rug, 9x14. Both in very good condition. Phone Griffith 1393-W.

FOR SALE: Kenmore Wash. mach. wringer type with pump, very good condition, $25. Kenmore upright mangle, like new, $85. Phone Griffith 1324-J-2 after 6 P.M.

FOR SALE: 1948 Olds 66 4-Dr. sedan, hydromatic, radio and heater. Walter and Lennertz, 6501 Broadway Merrillville, Indiana. Phone Gary 41196.

FOR SALE: Dinette set, 4 chrome chairs and oak table, $15; All steel wheel barrow, $8; gasoline engine, 1½ H.P., ideal for cement mixer, $8. Phone Dyer 4553.

FOR SALE: 1953 Olds 88 2 dr., hydromatic, heater. Very low mileage. Walter & Lennertz, 6501 Broadway, Merrillville, Indiana. Phone Gary 41196.

FOR SALE: 2 pc. dark green living room set, wool frieze, in good condition. Phone Griffith 1753-R.

FOR SALE: 1953 Chevrolet 210, 4 dr. power glide, radio & heater. Walter & Lennertz, 6501 Broadway, Merrillville, Indiana. Phone Gary 41196.

FOR SALE: Apartment size electric stove. Good working condition. Best offer. Phone Grif. 967- 402 N. Jay St., Griffith.

FOR SALE: 2 bedroom ranch type house, breezeway and double garage. Lot 125 x 132, cedar siding, wood burning stone fire place. Must sell quick on account of ill health. 1017 E. Oak St., Griffith. Phone Griffith 139-J.

FOR SALE: Blonde chest of drawers; new twin bed; end tables and cocktail table; other household articles and bric-a-brac. Martin fur coat, size 14-16. 1017 E. Oak Street, Griffith.

FOR SALE: GRAND PIANO $500. Phone Griffith 538-J.

FOR SALE: Lot 50'x297', west of Broad on Avenue 'H'. Reasonably priced. Ideal for ranch type home. For information call Dyer 4844.

TRADE IN YOUR OLD RIFLE or shotgun on a new model. Decoys and shotgun shells at lowest prices. Griffith Western Tire Auto Store, 341 N. Broad St., Phone Griffith 2501.

FOR SALE: 1952 Olds 98 4-Dr. hydromatic, radio & heater and power steering. One owner. Walter and Lennertz, 6501 Broadway, Merrillville, Indiana. Phone Gary 41196.

FOR SALE: Apex tank type sweeper with attachments. Also 2 wheel cart included, 2 years old, just like new. Will sacrifice $50. Couch and chair cover, matching floral set, gray background, flower pattern, used only a few times. Full price only $15. Phone Griffith 509-R.

TRADE IN YOUR OLD RIFLE OR Shotgun on a new model Decoys and shotgun shells at lowest prices. Griffith Western Tire Auto Store, 341 N. Broad, Phone Griffith 2501.

FOR SALE: Hand made dresser scarfs. Come in and select your Christmas gifts early. Use layaway plan. A.B. Cleaners, 121 S. Broad St., Griffith, Ind.

FULL LINE WINTER CLOTHING: We now have a full line of winter Jackets, Trousers, Suits, Shirts, etc. Come in and compare our prices with anyone. All alterations free of charge. Use our Lay Away Plan. A. B. Clothiers, 121 S. Broad, Griffith. (across from Christenson's).

FOR SALE: Boy's tweed top coat size 18-20. Like new. Worn only a few times $7.50. Phone Griffith 942-J any day but Saturday or Monday.

FOR SALE: Fryers 32¢ lb. live wt., 5¢ lb. charge for cleaning. Quantity discount for deep freeze. Quality and sanitation guaranteed to meet the most critical inspection. Please place your order in advance. No Sunday sales. G.W. Williams, 5435 W. 45th Ave., Gary. East of Colfax on S. side of road. Phone Griffith 1701-W.

FOR SALE: 9 panel doors 2'8" x 6'8"; $8 each; 9 complete windows 2'8" x 5'6"; $10 each. A full size electric stove Nesco Chef 115 or 230 volts $25; 1 fuel oil stove (3 rm.) $7. Phone Dyer 4585.

FOR SALE: A boys 26" bike and a girls 24" bike. Good condition. Phone Griffith 2265-M.

FOR SALE: 1952 Kit House Trailer 29' long. Sleeps four. $500 cash, take over payments. Sheffield Trailer Courts, Lot 265.

FOR SALE: 1 apt. size A.B. gas stove $15; Inquire 1015 Ridge Road or call Griffith 1999-J.

FOR SALE: Girls used 20" bicycle in good condition $20. Phone Highland 741-J. 9631 Spring St., Highland.

FOR SALE: Used Speed Queen washer. Only a few years old. In good condition, $50. Used electric ranges $15 & up. Hillman Appliance, 127 N. Broad, phone Griffith 180.

WANT ADS BRING RESULTS

FRESHLY BAKED PIES. Will take orders on Friday from 8 A.M. to 1 P.M. for pies to be baked and delivered on Saturday. Apple pie a Specialty. Phone Griffith 996-W. Rena Hart.

FOR SALE: Chicago Roller Skates, Ladies or mens, $16.95. Griffith Sport Shop, 136 N. Broad St., Griffith, Ind.

Business Services

PAINTING & DECORATING. Interior and exterior. Free Estimates. Tex Vaughn Phone Gary 49051 or Grif. 2226.

SWEDISH MASSAGE: Ed's Swedish Massage, for Arthritis and Rheumatism. Steam vapor bath. By Appointment, evenings, Saturday and Sunday. Woman attendant. 4542 S. Ross Road. Phone Griffith 1792-W-1.

PIANO TUNING & REPAIRING. A.B. Cartwright, 8148 Kennedy Ave., Highland. Phone Highland 1158.

LATEST EQUIPMENT FOR FRONT Wheel alignment. Glass replaced. We do work for various insurance companies. Jansen's Garage, 133 N. Griffith Blvd., Grif.

PIANO LESSONS for beginner and advanced students. My studio at 333 S.Broad St., Griffith, is a branch of the Dormagen-DeCamp Conservatory of Music and Dramatic Arts. For information about SPECIAL RATES, call me, Leota Jane Wilson, at Griffith 1733-R.

SMITTY'S TREE SERVICE: Trimming, removing and lot clearing. Fully insured. Free estimates. Phone Highland 2303 or Griffith 160-R-2.

NOTICE - DON'T WAIT! Now is the time to have your child's bicycle checked over. Free estimates on repairs. We have a complete stock of repair parts. We give highest trade in for your old bike on a new one. Griffith Western Tire Auto Store, 341 N. Broad, Phone Griffith 2501.

WE DO ALL KINDS OF FLOOR and wall tiling. Interior and exterior painting, siding and roofing. Reasonable prices. Free estimates. Phone Vic day or evenings at Griffith 2555-R.

REMODELING. We specialize in dormers, enlarging rooms and tile floors. Phone between 6 & 8 P.M. Fred Doppler & Son, 7211 Marshall Ave., Hammond. Phone Tilden 4-1689 or Tilden 4-3506.

WANT ADS BRING RESULTS

YOUR PHOTOGRAPHS AND enlargements beautifully hand colored in oil: 5 x 7 $1.00; 8 x 10 $1.75; 10 x 12 $2.25; 11 x 14 $2.75; 15 x 20 $3.65. Compare our prices with others, then see our window display. We guarantee all our work and we are sure you will be more than pleased. Griffith Sport Shop, 136 N. Broad, Griffith.

Miscellaneous Wanted

HELP WANTED: Girl or woman to do light housework. By the hour or week. Go or stay nights. Do not apply unless you know how to do housework. Apply in person at A.B. Cleaners, 121 S. Broad St., Griffith.

WANTED: Reliable woman to stay with 3 small children for 1 or 2 weeks the latter part of November. Phone Griffith 1753-R.

WANTED: A good milk goat. Phone Griffith 967, 402 N. Jay St., Griffith.

REAL ESTATE

WANTED TO RENT: Young couple with 2 small children desire 4 room house in or near Griffith. References if desired. Call Griffith 518-W.

Urgently need 3 bedroom homes to sell in Griffith or Highland. Scherer Realty, 237 N. Broad St., Griffith. Pho. Grif. 133-J.

FOR RENT: 3 room furnished apartment. Heat, electric and hot water also furnished. 4105 Calhoun Ave. Phone Griffith 1780-W-2.

LOST & FOUND

LOST: Small Bulova ladies watch, yellow gold, black silk band. Small reward. Phone Griffith 967- 402 N. Jay Street, Griffith.

SPECIAL NOTICES

ANY WESTERN TIRE & AUTO STORE ADS in the newspaper or on T.V. also effective at your Griffith Western Tire Auto Store, 341 N. Broad, Phone Grif. 2501.

TO PLACE WANT ADS
PHONE
GRIFFITH 1631
DEADLINE
MONDAY NOON

Advertise Where It Will Pay
Shop the Shopper Way
GRIFFITH ADVERTISING AGENCY
Phone 1631
142 S. BROAD STREET
GRIFFITH, INDIANA

This is our classified page in 1954 when the Varityper was used to justify the columns. It took a long time to do the typing but it looked very neat and professional.

One of Joe's hand-lettered grocery ads--with his own special layout, too.

gala HALLOWEEN PARTY

Saturday, Oct. 30th

FAVORS - NOISEMAKERS

HAL MILLER'S TAP

139 S. Broad St. Griffith, Indiana

Get your car ready for...

SAFER WINTER DRIVING

BRING YOUR CAR IN TODAY FOR A WINTER TUNE-UP.

HEATERS CHAINS BATTERIES

GRIFFITH TEXACO SERVICE STATION

TEXACO

245 N. Broad St, Phone Grif 1313

Exciting New Color Schemes For Inside and Outside the Home!

Pittsburgh Paints in NEW Maestro Colors

300 Exciting Decorator Hues...

Custom-made for you in minutes!

● Now you can beautify your home with exciting new color combinations—using Pittsburgh Paints in beautiful new MAESTRO COLORS! 300 exciting hues are available in three high-quality interior finishes—all bearing the famous Pittsburgh label, your assurance of superior performance and lasting beauty. We'll gladly custom-mix the colors you like best while you wait—in exactly the amount you need.

McFARLAND LUMBER CO

LUMBER, MILLWORK AND BUILDING SUPPLIES

503 E. MAIN STREET PHONE 118 GRIFFITH INDIANA

Griffith Band Drive Progresses

GRIFFITH—At the band parents meeting Captains Mrs. Leon Weddell, Mrs. Robert Eberhard and Dale Clark reported that progress was being made with the current band fund drive. The drive for funds will continue through Oct. 31.

Announcement was made of the spring concert date to be April 16.

The band was to have participated in the marching contest at Valparaiso last week but was again rained out. The contest has been called indefinitely for this year.

Band Director Robert Sohn announced that new white plumes and white belt webbing have been added to the present band uniforms. These were made possible through moneys from the fund drive, along with purchase and repair of instruments; transportation for contests and concerts; upkeep of uniforms and the securing of new uniforms.

Griffith VFW Unit To Assist Hub Group

Mrs. Archie Metherd of Gary, 1st District president, inspected the Griffith Auxiliary of the Veteran of Foreign Wars at a recent meeting.

The auxiliary will join Crown Point to honor department president, Mrs. Patrick Weaver of Lafayette, on her visit here Nov. 17.

Two Brownie troops will be sponsored by the auxiliary with Mrs. Warren Peters and Mrs. William Kussmaul Jr. as leaders.

The women made a donation to the Garden Club fund drive for a combination skating rink and tennis court.

The group will hold a bake sale tomorrow at Midwest Grocery. Hostess at the meeting was Mrs. Alvin Grugel.

"I REMEMBER" BY THE OLD TIMERS

From Mrs. Torado McFarland Meyers, Spokane, Washington: I remember over fifty years ago in Okanogan County, Washington, when the North half of the Colville Indian Reservation was opened for homesteads.

My parents filed on 160 acres. As everything was raw and new, most people lived in log houses. There were no school houses, not even little red ones. I remember attending school in a one room log cabin. There was one door and the school board put in the only window. The cabin was owned by an Indian woman.

During rainy weather we would all stay in at recess and play a game. We would see who could find the most bullet holes in the log walls. Our desks were home-made as were the benches we sat on.

Several mice attended school rather regularly. Our young lady teacher, true to form, was afraid of them. Whenever one of the "beasts" appeared, teacher would dash outside until one of the boys chased the mouse away.

We all carried our lunches in either lard pails or tobacco cans, with handles. These were set on a shelf beside the door. Our teacher all but fainted one day when a girl found a large bull snake coiled around her lunch pail.

Gatlin's REFRIGERATION SERVICE

HOUSEHOLD - COMMERCIAL

by Highly Qualified Service Man

WYATT MAXEY

Call Griffith 972

GATLIN PLUMBING & HEATING

311 N. BROAD STREET

WIRE MESH REINFORCING BARS
CONCRETE COLORING EXPANSION JOINTS

1100 E. Main St. Griffith, Indiana

SATURDAY DELIVERIES WILL BE MADE

GRIFFITH READY MIXED CONCRETE INC.

PHONE GRIFFITH 2607

HALLOWEEN

Celebration!

Surprise ? at 10:00

MARGARET'S

RESTAURANT & COCKTAIL LOUNGE

216 So. Broad St., Griffith, Ind. - Pho. 585

An inside page from an October, 1954 issue showing some of our advertisers at that time.

THE GRIFFITH SHOPPER
The center of rural advertising
published weekly by the Griffith Advertising Agency
phone griffith 1631 142 So. Broad st, Griffith
Circulation 3800
NOVEMBER 18TH, 1954
VOLUME IV NUMBER 46

E. WILSON
241 OAKWOOD STREET
GRIFFITH, IND.
TRUCKING EXCAVATING
TREE REMOVING TOPPING & TAKING OUT
BLACK DIRT
STONE SAND CINDERS
CLAY FILL
Phone Grif. 1342

GRIFFITH LITTLE LEAGUE

Jack Hilbrich, Commissioner, announces that Herbert Book has been appointed as a manager and Occie Wools as a coach of the Griffith Little League Assn.

Due to recent weather conditions, not too much work has been done on the field but hopes are to have most of the basic conditioning of the field finished before really bad weather sets in.

GRIFFITH P.T.A.

A special invitation is being extended to all interested persons in the community and to High School students and their parents to attend the Tuesday, November 23rd, meeting of the Griffith High School P.T.A. to be held in the gym at 8 p.m.

"An Insight into Geology" will be presented by Dr. T.G. Perry, chairman of the Public Relations Committee of the Geology Department of Indiana University, Bloomington. There is a great need for geologists in a great variety of fields, and the demand for qualified people far exceeds the number now in the profession. Dr. Perry will talk on the nature and scope of geology, the training of geologists and the opportunities that geology offers as a career. His talk will be accompanied by slides.

Dr. Perry has done geologic work in the Rocky Mountains, Gaspe Penninsula and in the Hudson Bay area. For the last four years, he has done geological work in Indiana under the sponsorship of the Indiana Geological Survey.

Refreshments will be served.

Dr. Perry will present the same talk at 6:30 p.m. the same evening at Calumet Township High School, which will follow the dinner meeting of the Calumet Science Club at 5:30 p.m. An invitation is extended to anyone interested to hear Dr. Perry at their program.

GRIFFITH BAND PARENTS

The monthly meeting of the Griffith Band Parents' Ass'n. was held last Tuesday with Mr. Dale presiding.

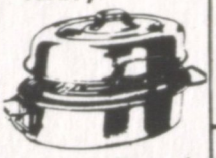
Results of the recent drive were announced, with captains Murrel Riggs, Mrs. L. Weddell, Mrs. Philip Parker and Mr. Clark Dale reporting. The drive was most successful! Many thanks go out to all the Band Parents who so diligently put forth their efforts, and especially those in Highland who volunteered their time and efforts so loyally.

CHRISTIAN SCIENCE

Christian Science services will be held on Thanksgiving Day, November 25th from 11:00 A.M. to 12:00, Masonic Hall, 132 N.Broad, Griffith. The public is cordially invited to attend.

NEW ... NEW ...
all - around - new
OLDSMOBILE FOR '55
See it in our Showroom
NOVEMBER 19
WALTER-LENNERTZ
6501 Bdwy., Merrillville, Ind.
Phone Gary 4-1196

ROASTERS - for your Thanksgiving turkey!

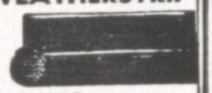


Complete line of **POTS & PANS** ALL TYPES & SIZES

BASTERS

SHOT GUN SHELLS

WEATHERSTRIP



- Cushion Type
- Rubberized Both Sides
- Won't Stick or Pull Apart

4½¢ foot

DOOR KIT WEATHERSTRIP

17 foot **$1.29**

- 1¼" Spring Bronze
- ¾" Copper-Plated Nails
- Install Without Removing Doors

Get Your **HUNTING LICENSE** *here*

BONDIFIED MONEY ORDERS

GRIFFITH HARDWARE
402 N. Broad St., Griffith Phone Grif. 551
Open 'til 8:00 P.M. every evening

GRIFFITH CIVIL DEFENSE

All adult citizens of Griffith are urged and invited to attend the regular Civil Defense meeting to be held today, November 18th, 1954 at the Griffith Town Hall. Your cooperation is necessary to make this venture successful.

TIME FOR YOUR **WATCH CHECK-UP**
KEEP YOUR WATCH IN GOOD REPAIR ...
Let us keep your timepiece in "tick-tock" condition.

*Guaranteed Work
*Reasonable Prices
*Dials Refinished
*Crystals Fitted
*New Cases
*New Dials

SIMAC'S
433 N. Rensselaer St.
Phone Grif. 907-J

GRAND OPENING
SUNDAY, NOV. 21ST
GIFTS **NEIGHBORHOOD DELICATESSEN** PRIZES
Drawing for Prizes Sun., Nov. 21-6 p.m.
AND
A.B. CLEANERS
622 W. LAKE STREET GRIFFITH, INDIANA
FOR YOUR CONVENIENCE BRING YOUR DRY CLEANING HERE.

MILK 69¢ 4 QTS. **ICE CREAM** ½ GAL. **79¢** **EGGS 45¢** FRESH DOZEN

FRESH BAKERY GOODS DAILY
IN TIME FOR EARLY BREAKFASTS
SUNDAY PAPERS
OPEN 7 DAYS A WEEK HOURS: 6 A.M. TO 10 P.M.

This front page of November 18, 1954 shows news that was typed on the Vari-Typer®. It gave a neat appearance but took a lot of valuable time because each line had to be typed twice in order to get the justification on the right-hand column. The headlines were punched out on our Headliner and then cut and pasted above the news item.

THUR.-FRI. & SAT.

WE'RE NOT TOO BIG FOR YOU TO MISS THAT TOUCH OF **FRIENDLY SERVICE!**

WE'RE NOT TOO SMALL TO MISS GIVING YOU **COMPETITIVE PRICES!**

WE'RE JUST OUT **LOOKING FOR BUSINESS**

COURTEOUS SERVICE

OPEN SUNDAY 9 to 6
9 to 9 MON. THRU SAT.

TENDER LEAN MEATS

AMPLE FREE PARKING

CENTER CUT **PORK CHOPS** lb. 69¢

OSCAR MAYER YELLOW BAND **BACON** 1 LB PKG 49¢

Fresh Dressed **FRYERS** lb. 39¢

PORK LOIN **ROAST** FULL 5 RIBS lb. 39¢

BUDGET PRICED GROCERIES

Friend's Dry **DOG MEAL** 25 LB. BAG $1.79

Swift's **SWIFTNING** 3 LB. CAN 55¢

Brown or Powdered **SUGAR** 1 LB. BOX 10¢

Thomas J. Webb **COFFEE** THAT GOOD GOOD COFFEE 2 LB. CAN $1.29

Sawyer's Butter **COOKIES** 2 9 OZ. PKGS. 49¢

Betty Crocket Cake **MIXES** WHITE-DEVILS FOOD-YELLOW HONEY SPICE 4 FOR $1.

Budlong BABY SWEET GHERKIN **PICKLES** 12 OZ. JAR 25¢

Northern Toilet **TISSUE** ROLL 8¢

FROZEN FOODS

Breaded **SHRIMP** 10 OZ. PKG. 53¢

Flav-r-pac Cut Green **BEANS** 10 OZ. PKG. 17¢

PRODUCE

Extra Fancy Wash **APPLES** Delicious lb. 10¢

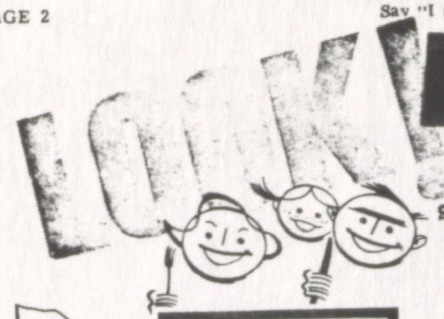
Fancy Large Head **LETTUCE** HD. 10¢

PHONE UNion 5-8033

SAYGER'S SUPER MARKET

114 E. JOLIET ST.
SCHERERVILLE IND.

Joe's hand-lettering on Sayger's Super Market, located in the old downtown section of Schererville across from the post office.



BREAKFAST BARGAIN DAYS are here!

AMPLE FREE PARKING

THIS WEEK'S MEAT VALUES

Home Made GARLIC OR PLAIN LINK SAUSAGE lb 65¢

Oscar Mayer SLICED RED BAND BACON 3 lbs. 98¢

GRADE A CHICKENS

WHOLE FRYER	LB.	35¢
LEG & THIGH	LB.	45¢
BREAST	LB.	55¢
WINGS	LB.	23¢
BACKS & NECKS	LB.	5¢

Thick Sliced BABY BEEF LIVER lb. 45¢

Sliced BOILED HAM ½ lb 49¢

MIDWEST SUPER MARKET

NISSENS

105 N. BROAD
TEmple 8-1356

Maxwell Instant COFFEE LG. JAR $1.09

Libby's Tomato JUICE 3 46 OZ. CANS 89¢

F-824D

THIS COUPON WORTH 20¢

Bring this coupon to us and we will allow you 20¢ on the purchase of 5 lbs. or larger Friskies Meal

Friskies MEAL A Complete Dog Food

toward purchase of 5 lbs. or larger FRISKIES MEAL

Name

Address

LIMIT one coupon per customer

OFFER EXPIRES MARCH 31, 1959 F-824D

Saracen Sliced BEETS 303 CAN 10¢

Libby's BEEF STEW 24 OZ. CAN 39¢

E-Z COOKER NORTHERN OR... NAVY BEANS 2 1 LB. PKGS. 25¢

Hillsdale Sliced PINEAPPLE 4 NO. 2 CANS 99¢

Libby's Deep Brown BEANS 14 OZ CAN 10¢

Sawyer Butter COOKIES 2 PKGS. 49¢

FROZEN FOODS

LIBBY'S CUT 2 PKGS. ASPARAGUS 59¢

LIBBY'S BABY LIMA BEANS 2 PKGS. 35¢

PRODUCE

NEW GREEN CALIF. CABBAGE 2 lbs. 15¢

NORTHERN RED U.S. NO 1 POTATOES 10 lbs. 33¢

FANCY LARGE BANANAS 2 lbs. 29¢

Joe's hand-lettering on this ad for Nissen's Grocery. Mr. Nissen was a former partner with Ernie Strack when Strack's was The Royal Blue Store.

FREE ESTIMATES

BUILDING CONTRACTOR
RESIDENTIAL-COMMERCIAL

PHONE TE 8-2630

No job too small or too large for our journeyman carpenters to do and do well. Let us help you plan.

MILLER BROTHERS
118 N. BROAD STREET, GRIFFITH, IND.

SWEETHEART DANCE FEB. 14

Delta Omega Chapter of Griffith Tri Kappa has completed plans for their 9th Annual Sweetheart Dance to be held Feb. 14th, from 9:30 to 12:30 at the Post 16 American Legion Hall in Hammond. Pat DeMure and his orchestra will again furnish the music. All proceeds received from the dance will benefit the Chapter's Scholarship Fund.

FRIDAY NITES!

FISH & SHRIMP

85¢ ALSO SPECIALS EVERY DAY $1.00

COME EARLY...WE CLOSE AT 7 P.M.!

FOR TAKE-OUT ORDERS PHONE TE 8-9894

MOORE'S RESTAURANT
215 N. Broad St., Griffith - Open 8 A.M. to 7 P.M.

LOVELY GIFTS for Valentine Giving

"To My Valentine—With Love?" You'll say it better with a very special gift from Griffith Drugs! We're just filled with romantic ideas for heart-stealing gifts . . . perfect presents for wooing and wowing your Valentine—something sweet and nice at every price. Be a real sweetheart—give a lovely gift from Griffith Drugs.

CHOCOLATES IN VALENTINE HEART BOXES
LARGE SELECTION 75¢ TO $7.75

Helena Rubinstein
ULTRA FEMININE
THE FIRST CREAM WITH TWO FEMININE HORMONES TO HELP SKIN ACT AND LOOK YOUNGER.
$5.50 SIZE ....
Now $3.50 plus tax

FOR HER
YARDLEY BOND STREET COLOGNE med. size 2.00
REVLON FUTURAMA LIPSTICKS From 1.25
NYLONS DRESS SHEER FIRST QUALITY 99¢ to $1.39 PR.

COMPLETE ASSORTMENT of Hallmark VALENTINE CARDS 5¢ to $2.00

Johnson's Liquid BABY CREAM CLEANS SOOTHES PROTECTS 60¢

REGULAR 59¢ WILDROOT CREAM-OIL SPECIAL 10¢ OFF 49¢

FOR HIM
SHULTON MEN'S SET 2.00
Imported Briar PIPES From 1.98
EVERSHARP FOUNTAIN-BALL PEN In two shapes 98¢
Crispy, fresh Double Kay GIANT MIX NUTS ½ lb. 98¢

BOTTLE BRUSH .19
DESITIN Ointment .57
SAFETY PINS .25
COTTON BUDS .39
BABY SHAMPOO .55
DIAPER LINERS .98

GRIFFITH DRUGS
120 N. BROAD ST. - PHONE TE 8-6970

YOU'RE ALWAYS WELCOME AT YOUR Walgreen AGENCY DRUG STORE

BARGAIN of the month

STAINLESS STEEL MEASURING SET

miniature, non-tip saucepans

Measuring cups—and much more! They're made of stainless steel for lasting quality, will stay bright and beautiful—no chance of discoloration ever. They're designed like tiny saucepans so they can't tip over . . . have long handles so you can heat butter and chocolate easily. Set of 4—measuring accurately ¼ to 1 cup.

a $1.98 value...

97c

Christenson's
GRIFFITH'S COMPLETE HARDWARE DEPARTMENT STORE

Values Hardware V&S Stores Service

Christenson's owned the V & S Hardware Store--they owned the entire block and operated the furniture, hardware, and the Chevrolet dealership. We rented our Shopper offices from them.

WANT ADS
THE MARKET PLACE OF MILLIONS

DEADLINE MONDAY NOON
7¢ word, Minimum $1.00
5¢ word for ads running 4 or more weeks.

FOR SALE

FOR SALE: 1954 Chevrolet 1½ ton truck, closed in body; 1947 Dodge Walk-in truck. Phone TE 8-4753.

FOR SALE: 1952 Pontiac Catalina, $150.00 or take over payments. 265 S. Broad Griffith.

FOR SALE: Chrome kitchen table and 4 chairs. Good condition. Phone TE 8-6124.

FOR SALE: Gas water heater, like new. Phone UN 5-5914.

FOR SALE: 1957 Ford Fairlane 500. Good condition. Must sell by Feb. 10th. Phone TE 8- 1055.

FOR SALE: Combination Food Freezer and refrigerator, 10 cu. ft. Cycle-Matic Frigidaire. Like new. Used 1 year. $125.00. Phone TE 8-7617.

GRIFFITH LIQUOR STORE HAS quality and low priced glasses, novelties. Also cold beer, domestic and imported wines and liquors. 343 N. Broad, Griffith.

COME IN AND SEE THE NEW 1959 line of Everyday Cards and stationery now at Gene's Gift & Card Shop, 140 S. Broad, Griffith. We will also have a complete line of Valentines. New hours Mon. & Fri. 12 noon to 9 PM Tues., Wed., Thurs. & Sat. 9 AM to 5:30 PM.

FOR SALE: Used Electrolux cleaner, all attachments. Very good condition. Phone TEmple 8-5491.

FOR SALE: TV aerial used one year, $15; set of encyclopedias (15 vol) $10. Phone TE 8-2019.

FOR SALE: Regina Polisher and scrubber, $15. 447 N. Indiana Ave., Griffith, or call after 5 P.M. TE 87517.

FABSPRAY...Restore new color to faded fabrics, use on upholstered chairs, sofas, rugs, draperies. 18 colors. Postema Paint Center, 321 E. Ridge, Griffith.

FOR SALE: 1950 Chevrolet Panel truck, extra sharp, new tires, $395. Phone TEmple 8-1378.

FOR SALE OR RENT: Modern 1954 trailer, sleeps 4, good condition. Park $18 week. Phone TE 8-3631.

FOR SALE BY OWNER: In Griffith. Large 2 bedroom ranch, basement, carpeting, tile bath, garage. A-1 condition. $14,500. Phone TE 8-2539.

Difficulties strengthen the mind, as labor does the body.

"BE TRI KAPPA'S VALENTINE" Attend the Sweetheart Dance 9 till 12:30 Feb. 14th at Hammond American Legion Hall, 6634 Calumet Avenue. Pat DeMure and his orchestra. Tickets available from members or at door. $3 per couple.

HAMBURGERS: 15¢-7 for $1.00 Order by phone TEmple 8-9862 Ice Cream Treats all year. Inside seating. 11 AM to 11 PM. Pfaff's Dari Castle, 1207 E. Ridge Road, Griffith

FOR SALE: Aluminum doors and windows. See us before you buy. Doors $36.50, triple track windows 15.95. Griffith Hardware, 223 N. Broad, Griffith. Phone TEmple 8-7551.

FLOWERS SAY SO MANY THINGS beautifully! For every special occasion, let a gift of flowers express your sentiments. Floral Fashions, 219 N. Oak (across from Griffith Park). Phone TEmple 8-7423.

FOR SALE: A-1 cast tubs, $69. Reverse trap closets, $25. Gas water heaters $67.50. See us about plumbing and heating materials. Reasonable prices. Leep's Supply Co., 2627 Highway Ave., Highland. Phone TEmple 8-2772.

RELIGIOUS ARTICLES DISPLAY Remember your loved ones with Christian literature, pictures, items for the home or jewelry. Griffith Lutheran Mission Guild, Lutheran Church Social Hall, or phone Temple 8-4422.

FOR SALE: Income property. 3 bedroom. With 3 room apt. Sell on contract, low down payment. Phone UN 5-8892.

WANTED

WANTED: Good homes for 5 cute kittens. Part Angora. 814 N. Broad, Griffith. Phone TEmple 8-1635.

WANTED: Housework. Phone TE 8-1375- Mary Bednarsky, 9147 N. Cline, Highland.

NEED RIDE TO VILLAGE SHOPping center. Hours 12 to 9 P.M. Mrs. Lois Metz, 2139 E. Elm, Griffith.

WILL DO WASHINGS IN MY HOME No pick-up or delivery. Phone TE 8-3013. 121 E. Cline, Griffith.

WILL DO IRONING IN MY HOME. Pick up and delivery. Pho. TE 8-7443.

Many men owe the grandeur of their lives to their tremendous difficulties.

FOR RENT

FOR RENT: 3 room unfurnished apartment, utilities included, $70. Inquire 434 N. Lafayette. Phone Westmore 3-7537.

FOR RENT: 3 room apartment. We furnish washer, dryer, range and refrigerator. Phone TE 8-1306.

FOR RENT: 2 room cottage in rear. Lights, gas and water furnished. Adults or 1 child. $65 month. 221 N. Colfax, Griffith.

FOR RENT: Housetrailer, 28 ft. long, well parked, ready to live in. By the month only. References. 1815 E. Elm, Griffith. Lot No. 5, Honeysuckle Mobile Home Court. Good facilities.

FOR RENT: 33 ft. furnished trailer on large private lot. 2 miles east of Griffity. $50 month. Phone TUrner 7-2289.

FOR RENT: 3 room furnished apartment. Heat, electric furnished. Adults only. Call TEmple 8-0253.

SERVICES

THE NEW SLIMMING SENSATION created by famous reducing authority, Monty MacLevy, at Marita's Beauty & Slenderizing Salon, 248 N. Rensselaer, Griffith. Phone TEmple 8-1829.

CARPET & LINOLEUM INSTALLations. Rug binding and repairs. Free estimates. Call Frank at TEmple 8-1299.

FOR TV SERVICE AFTER 6 PM and on Saturdays and Sunday, call Al Powers at TEmple 8-6513.

COMPLETE AUTO RADIO SERVICE Tubes and vibrators checked Remove, repair and replace radios. Install antennas and rear seat speakers. Griffith Texaco Service, 245 N. Broad

GUARANTEED WATCH REPAIRS. Isaac's, 433 N. Rensselaer, Griffith. Pho. TE 8-7532.

AAA RUG & UPHOLSTER CLEANing Service. On location rug and upholstery shampooing. Phone TE 8-5144 or TE 8-2539. 8242 Hawthorn, Munster.

HEATING-REFRIGERATION Service. Oil burners and gas furnace cleaning. Refrigeration, washers and dryers. Domestic Service, 1910 E. Elm St., Griffith. Phone TE 8-4428.

SHIRLEY MAY'S ACCORDION Studio. Free use of instrument in your home. Public appearance training; Band lessons; Harmony. Call now for information on special beginners trial course. Phone WE 3-6675, 2937 Jewett Street, Highland.

POOLE RUG CLEANERS: Rugs, carpeting and furniture expertly cleaned. Wholesale and retail. Cash and Carry Discount. Phone GRanit 4-0662. 17009 Burnham Ave., Lansing.

ALL RADIO & TV TUBES 30% OFF regular price. Tubes checked free. Hall's TV Service, 2929 Highway, Highland. Pho. TEmple 8-4510.

DOG BOARDING. Individual Kennels, individual exercise pens. 1½ mi. east of Broad St., Griffith, on Elm St. Oscar Huth, Phone TE 8-3386

JOHNSON JEWELERS, 105 E. Joliet STreet, Schererville. Expert Clock, Watch and Jewelry Repairs.

TAXES FILED. Indiana Gross, Federal returns compiled. Shelridge Agency, 1555 N. Broad, Southeast corner of Ridge and Broad. Phone TEmple 8-2775.

NOTICE

CHURCH OF THE NAZARENE Sunday School 9:30 A.M. Morning Worship 10:30 Franklin School Cafeteria E. R. Shults, Pastor

Griffith Auto License Br. is in operation at 127 N. Broad Street, Griffith, across from Strack's Super Mart.

VAN'S SHOE REPAIR
CHARLES CHESTER
AIR-CUSHIONED INSOLED SHOES
317 N. Broad, Griffith

WANTED: CUSTOMERS: For all ends and remnants of carpeting. Sizes for halls, stairs and large size rooms. See or call Bud Harder at Hessville Furniture, 6727 Kennedy Ave, Hessville. Pho. TIlden 4-6685

WANTED: Middle-aged couple would like to rent 3 or 4 room apartment on first floor in Griffith. Ownership care. Phone TEmple 8-7423.

FOR SALE: Vacation Trailer big enough to live in. 20 foot Alma, sleeps 4 adults. Bottle gas cooking and heating; electric refrigerator; electric water heater; shower, toilet; picture window; venetian blinds, all aluminum exterior; electric brakes. Extras: 2 sinks, screens, Jacks, 12V tail, stop & running lights; 2 closets, extra large storage; hitch, overload springs. 112 Raymond St., Griffith.

With Radiant Baseboard Panels
FOR STEAM OR HOT WATER HEATING ... FOR NEW OR REMODELED HOMES

Here's the latest thing in heating! Heat is distributed through panels that replace your baseboards. Rooms are evenly heated. Every inch of your valuable wall space and space below windows is unobstructed, permitting freedom in furniture arrangement. Radiant Baseboard Panels for steam or hot water systems can be installed in your present home.

McKnight PLUMBING & HEATING
Cor. Lake & Wiggs, Griffith
PHONE TEmple 8-3316

Hearts Beat Faster with

89¢ to $7.50

Make your selection from our large choice and LAY IT AWAY - avoid the last minute disappointments.

Valentine GREETING CARDS by American Greetings
SELECTIONS FROM 5¢ to $2.00
JUVENILE PACKAGES FROM 29¢ to 69¢

Griffith's Leading Prescription Center

SHAKULA'S PHARMACY
PHONE TE 8-2893
134 S. Broad St. Griffith, Ind.
Griffith's Leading Prescription Pharmacy

SUPPORT OUR ADVERTISERS - THEY MAKE YOUR FREE SUBSCRIPTION POSSIBLE.

Our classified page from February 1959. We had given up on justifying the columns on the Varityper because we could do it faster this way.

RAGGEDY ANN invites you to be.....

A LUCKY HOMEMAKER at

VEE & JAY SUPER MART

404 N. BROAD ST. GRIFFITH, IND.

TEMPLE 8-1777

FREE 3 FLORIDA LOTS IN FABULOUS PORT CHARLOTTE

1/4 acre

BIG FINAL PRIZES

AMPLE FREE PARKING

HERE'S ALL YOU DO..

Come in and register at Vee & Jay's. No Purchase Necessary---Nothing to buy. You do not have to be present to win. All winners will be notified. Enter as often as you wish.

COURTEOUS SERVICE

PRE-TRIMMED MEATS

AND 25

Kraft's VELVEETA 2 LB. BOX 73¢

U.S.D.A. Whole FRYERS lb. 31¢

Rosebud Center Slices HAM lb. 79¢

Maxwell House COFFEE 2 LB. TIN $1.37

Minute STEAKS lb. 65¢

Rosebud Slab Piece BACON lb. 43¢

SLICED Raggedy Ann PINEAPPLE NO. 2 TIN 4 For $1.

Superior's LUNCH MEAT COTTO SALAMI PICKLE & PIMENTO PLAIN VEAL MINCED HAM BOLOGNA FULL ½ LB. PKG. 33¢

BIG SECOND PRIZES!!!

NORGE WITH FABRIC FORMULA WASHING

CONTEST CLOSES MIDNIGHT FEB 15th WINNERS will be announced in the CERTIFIED DAILY NEWS AD.

Dispensomat AUTOMATIC WASHERS!

RIGHTS RESERVED TO LIMIT QUANTITIES.!!

Specials For Your DEEP FREEZE

Raggedy Ann FRENCH STYLE GREEN BEANS 3 303 TINS 49¢

Morton's DINNERS Reg. 11 OZ. SIZE 49¢

BEEF CHICKEN TURKEY

fresh Produce

U.S. NO. 1 BANANAS 2 LBS. 21¢

U.S. NO. 1 RED POTATOES 10 lbs. 35¢

Raggedy Ann TOMATO JUICE 300 TIN 2 For 19¢

Wesson OIL QT JAR 49¢

Kraft Deluxe MARGARINE LB. PKG. 29¢

This is another of Joe's hand-lettered grocery ads. The Vee and Jay Supermarket was owned by "Victor and John", two brothers from Gary. The store was located where Party Liquors is now.

SUPPORT OUR ADVERTISERS - THEY MAKE YOUR FREE SUBSCRIPTION POSSIBLE.

Money Spent At Home STAYS at HOME!

THE GRIFFITH SHOPPER

The center of rural advertising

CIRCULATION 6000

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY
142 S. BROAD, GRIFFITH - PHONE TE 8-1631

VOLUME VIII NUMBER 6
FEBRUARY 5, 1959

MEMBER NAAP

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES

Christenson's Once-A-Year Sale that defies duplication

COME IN DURING SEALY'S 78th BIRTHDAY SALE

GET SEALY'S FINE QUALITY AND LOW, LOW PRICES—PLUS LONG-TIME SATISFACTION

Never Priced Lower!

Now is the time to SAVE BIG on these terrific values

AS ADVERTISED IN LIFE LOOK Better Homes

Never Priced Lower!

Sealy BUTTON-FREE® MATTRESS

$39.95 FULL OR TWIN SIZE

COMPARES WITH $59.50 MATTRESSES

Matching box spring $39.95

- Hundreds of firm, restful coils
- Crush-proof, pre-built borders
- Smooth-top, decorator cover
- Vented sides—strong handles

Reinforced with Latexed Fibre through the "VITAL ⅓"

Sealy BUTTON-FREE® Deluxe Mattress

$49.95

Matching box spring $49.95

In DISCONTINUED COVERS formerly used on sofas priced up to $399.95

Sealy "WINDSOR" REDI-BED

$199.95

With $79.50 quality Posturepedic® mattress

- Sofa by day—bed by night
- Full innerspring resilient cushions
- Posturepedic® mattress—nationally famous for firm, comfortable support

SLEEPS TWO

Sealy "ARLINGTON" TWIN BED SET

Maple-finish bookcase headboard has sliding doors

- Headboard holds books, radio, accessories. Extra storage space
- Floral pattern tuftless mattress
- Firm-support matching box spring
- Easy-rolling, sturdy metal frame

$99.95

Complete 4 pieces

Christenson's

120 SOUTH BROAD STREET, GRIFFITH, IND.

Sealy "SOFA LOUNGE"

$99.95

Upholstered in washable, leatherlike Sealoflex plastic

- Tufted bolster flips back to make a wider bed
- Graceful walnut-finish arms
- Ultra smart and comfortable
- Choice of modern colors

SLEEPS ONE

Christenson's owned the Furniture and Hardware Store plus the Chevrolet dealership at the corner of Broad and Main Streets. They owned all of the property and buildings from Main Street to the railroad tracks on the west side of Broad Street which included the building where the Shopper office was located.

Money Spent At Home STAYS at HOME!

Phone Te 8-1631

THE GRIFFITH SHOPPER

The center of rural advertising

CIRCULATION OVER 6000

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY 142 S. BROAD, GRIFFITH - PHONE TE 8-1631

VOLUME VIII NUMBER 8
FEBRUARY 19, 1959

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES

SUPPORT OUR ADVERTISERS - THEY MAKE YOUR FREE SUBSCRIPTION POSSIBLE.

TOWN WIDE Dollar Days!

FRI. SAT. FEB 20 21

SHOPPING IS MORE THAN JUST BUYING MERCHANDISE

...even the progress of your community is influenced by your buying habits!

1 **Enjoy the added convenience of shopping in your community:** You save time traveling and there are no parking problems. You can dress informally and bring the entire family. And, by following the advertisements in your local paper, it's easy to locate exactly the merchandise you want.

2 **Shopping in your community works wonders for your budget:** Saves you money on gas and other transportation you may make to inquire about or to order merchandise. The local prices are as low as you'd find elsewhere . . . and you're only minutes away when a sale begins.

3 **Local merchants offer personalized, neighborly service:** They're friendly, courteous and will do everything possible to make you a satisfied customer. And, if you trade frequently, the merchant learns your tastes and needs . . . making shopping even more fun.

4 **You can trust your local merchants:** To keep your business in the community, they rely heavily on a reputation of dependability, honesty and fairness. It's just plain good business to satisfy you. They know that one satisfied customer helps bring them more business.

5 **The money spent at home stays at home — to work for you and your community:** so don't spend it some place else. With your dollars, the merchants pay part in taxes for civic improvements and expansion, donate to community projects, and increase their payroll giving more families an income.

6 **Whatever your needs, your local merchants can satisfy them:** They are skilled in buying and stocking what their neighbors want. You'll find a wide assortment of quality merchandise of every type. They carry the nationally-advertised, famous-name merchandise that you can trust

7 **Many of your merchants are authorized dealers:** They specialize in selling certain brands that are backed by national manufacturers. You can be sure their prices are right, their service good and that they know all the qualities of the manufacturer's particular product.

8 **It's easier to establish credit locally and better to do so:** Your good credit rating will buy you more in your local community than elsewhere. Your neighbor merchant extends you credit on a larger amount, because in your community you're a better prospect as a repeat customer.

PATRONIZE YOUR GRIFFITH COMMUNITY MERCHANTS!

GRIFFITH CHAMBER OF COMMERCE

Dollar Days were a great time--the cooperation was excellent and most all the merchants participated. The Shopper often donated a page to promote Dollar Days or other similar events. (During the early years we often donated 40, 50 or even up to 60 pages per year of free promotional advertising for the purpose of building Griffith).

BEAT MERRILLVILLE

NEWS OMITTED THIS WEEK due to lack of space will be published in next week's Griffith Shopper.

THE GRIFFITH SHOPPER

The center of rural advertising

CIRCULATION OVER 6000

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY 142 S. BROAD, GRIFFITH, IND.

PHONE TE 8-1631

VOLUME VIII NUMBER 41 OCTOBER 8, 1959

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES

BULK RATE U.S. POSTAGE PAID PERMIT NO. 6 Griffith, Indiana

GHS

JORDAN - F.B.

LAZAR - Q.B.

GARRARD - L.H.

McCONNELL - R.H.

HOMECOMING

THURSDAY AND FRIDAY....

October 8 & 9

D'ANGELO - R.E.

HUTSON - R.T.

ALLEN - R.G.

KINSEY - C.

REYOME - L.G.

BLAIR - L.T.

LaNOUE - L.E.

THURSDAY

A PARADE, STARTING AT SIX-THIRTY P.M., FOLLOWED WITH A BONFIRE, SNAKE DANCE, PEP RALLY AND SOC HOP DANCE IN THE GYM.

MORE DETAILS ABOUT PLAYERS AND HOMECOMING ON PAGE 2...

FRIDAY

FIRST GAME ON NEW FIELD, MERRILLVILLE VS. GRIFFITH AT SEVEN-THIRTY, HOMECOMING QUEEN CORONATION DURING HALFTIME AND A DANCE AFTER THE GAME.

GRADUATES WELCOME!

This ad sponsored by the...

GRIFFITH CHAMBER OF COMMERCE

Joseph Jaeger, President

William Allen, Secy-Treas.

AND THE GRIFFITH DOWNTOWN MERCHANTS ASSOCIATION

Paul Reznik, President

Joe Smith, Secy-Treas.

Joe Smith's brother, Danny Jordan was a top football star at Griffith High School. His picture is shown in the top row, left. Danny later became Griffith's first Viet Nam casualty.

THE GRIFFITH SHOPPER
The center of rural advertising
PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY
142 S. BROAD, GRIFFITH, INDIANA
PHONE TEmple 8-1631
VOLUME X NUMBER 4
JANUARY 26, 1961
BULK RATE U.S. POSTAGE PAID PERMIT NO. 6 Griffith, Indiana
OVER 6000 CIRCULATION COVERING GRIFFITH, SCHERERVILLE, HIGHLAND, NEW ELLIOTT, DYER & RURAL ROUTES

SHOP DOWNTOWN GRIFFITH

TOWNWIDE Dollar Days

FRI. & SAT.

JAN. 27-28

THE MERCHANTS IN GRIFFITH ARE WELL TRAINED, FRIENDLY AND PROUD OF THEIR DOWNTOWN SHOPPING CENTER. THEY ARE READY AND EAGER TO HELP YOU LEARN WHAT A PLEASANT EXPERIENCE IT IS TO SHOP IN DOWNTOWN GRIFFITH. THERE IS PLENTY OF FREE PARKING SPACE & STORES ARE OPEN MON. & FRI. NITES 'TIL 9 P.M.

THIS SALE SPONSORED BY.....

GRIFFITH DOWNTOWN MERCHANTS' ASS'N.

Giving you Progressive, Friendly and Quality Shopping

FALVEY'S
FLORAL FASHIONS
KELLEY PRINTING
CHARLES MAY SERVICE
STRACK'S SUPER MART
AHRENS PHOTO STUDIO
GRIFFITH TEXACO SERVICE
STOP & SHOP SUPER MARKET
WESTERN TIRE & AUTO STORE
CHRISTENSON CHEVROLET INC.

LEE'S MIDWEST SUPER MARKET
McFARLAND LUMBER COMPANY
AUSTGEN'S GRIFFITH ELECTRIC
GRIFFITH SPORT & CAMERA SHOP
SHAKULA PRESCRIPTION PHARMACY
GRIFFITH FEDERAL SAVGS. & LOAN ASSN.

DUDES & DOLLS
ADORNE APPAREL
DICK'S BOOTERY
GRIFFITH JEWELERS
GRIFFITH DRUGS, INC.
THE GRIFFITH SHOPPER
GRIFFITH BEN FRANKLIN
VEE & JAY SUPER MARKET
HAWTHORN MELODY STORE
CHRISTENSON INC.

YOUR BIGGEST DOLLAR'S WORTH EVER!

The Downtown Griffith Merchants sponsored Dollar Days in January and received an excellent response from shoppers.

I CERTAINLY CAN'T SEE ANY REASON FOR TRAVELING LONG DISTANCES TO DO SHOPPING!

SHOP AT HOME

COMPLETE SELECTIONS OF FINEST MERCHANDISE AT THE LOWEST PRICES ARE RIGHT HERE!

And, you benefit in so many other ways by shopping in your own community.

- Shops are just minutes from your home.
- There's plenty of free parking.
- Lots of courteous, neighborly clerks to serve you.

●

Most important of all — the money you spend at home stays at home to help build a better community for us all.

●

Right now our stores are brimming over with big January Clearance buys. Don't miss out!

THIS AD SPONSORED BY THE FOLLOWING LOCAL MERCHANTS

GRIFFITH DOWNTOWN MERCHANTS' ASS'N.

Giving you Progressive, Friendly and Quality Shopping

FALVEY'S
FLORAL FASHIONS
KELLEY PRINTING
CHARLES MAY SERVICE
STRACK'S SUPER MART
AHRENS PHOTO STUDIO
GRIFFITH TEXACO SERVICE
STOP & SHOP SUPER MARKET
WESTERN TIRE & AUTO STORE
CHRISTENSON'S, INC.

LEE'S MIDWEST SUPER MARKET
McFARLAND LUMBER COMPANY
AUSTGEN'S GRIFFITH ELECTRIC
GRIFFITH SPORT & CAMERA SHOP
SHAKULA PRESCRIPTION PHARMACY
GRIFFITH FEDERAL SAVGS. & LOAN ASSN.

DUDES & DOLLS
ADORNE APPAREL
DICK'S BOOTERY
GRIFFITH JEWELERS
GRIFFITH DRUGS, INC.
THE GRIFFITH SHOPPER
GRIFFITH BEN FRANKLIN
VEE & JAY SUPER MARKET
HAWTHORN MELODY STORE
CHRISTENSON CHEVROLET, INC.

YOUR BIGGEST DOLLAR'S WORTH EVER!

One of the full-page ads designed to urge people to shop locally and to patronize the downtown Griffith merchants. We ran many ads similar to this one in our efforts to "push Griffith".

READ AND USE WANT ADS FOR FAST RESULTS

DEADLINE MONDAY NOON - 7¢ WORD, MINIMUM $1.00 - 5¢ word for ads running for 4 or more weeks.
CIVIC NEWS DEADLINE SATURDAY NOON

FOR SALE

BEST BUY OF THE YEAR! By Owner - 5 room, 3-bedroom brick ranch with utility room, 1 1/2 car garage. Many extra features. $15,900. For appointment call after 5 P.M. TEmple 8-3417.

1957 OLDS SUPER 88 SEDAN $995.00. Walter & Lennertz, 6501 S. Broadway, TUrner 41196.

FOR SALE: Used Electrolux vacuum cleaner with attachments. Call TE 8-5491.

FOR SALE: 1 lot, 50 x 150 ft. on Austin Ave., close to town. Phone UN 5-8469.

1954 OLDS Super 88 4-Dr. Sedan, radio, heater, hydromatic, $295. Walter & Lennertz, 6501 S. Broadway, phone TUrner 4-1196.

FOR SALE: 6 pc. light oak dinette set, including buffet. In excellent condition. TE 8-4496.

1956 CHEVROLET 4-Dr. Sedan, radio, heater, automatic trans., $695. Walter & Lennertz, 6501 So. Broadway, phone TUrner 41196.

NO MATTER WHAT THE OCCASION or thought to be expressed - the tasteful, graceful way is to say it with flowers or a gift from Floral Fashions, Broad and Main, Griffith. TE 8-7423.

COME IN TODAY AND SEE OUR wide selection of Greeting Cards, Stationery and Gifts for every occation. Also we have a wide assortment of Bridal and Baby Shower Invitations and Baby Announcements. Gene's Gift & Card Shop, 140 S. Broad, Griffith.

FOR SALE: UNPAINTED FURNITURE. Complete line in stock. Come in and see for yourself. Griffith Hardware, 243 N. Broad, Phone TE 8-7551.

TURKEYS & BONELESS TURKEY Rolls - ideal for parties & lunches. DeMory's, 1 1/2 mile west of Jackson Highway on Lake Hills Road. Phone St. John 3161.

1956 OLDS SUPER 88 Holiday Coupe, radio, heater, hydromatic. $695. Walter & Lennertz, 6501 S. Broadway. Phone TUrner 4-1196.

GRIFFITH LIQUOR STORE HAS ice cold beer to go! Big bag of crystal clear ice cubes only 39¢; Packaged liquors and wines. Open til 1 A.M. 343 N. Broad, Griffith.

BLACK DIRT, FINEST, RICHEST farm loam, no clay. Best Black dirt in Calumet region. For your order call TE 8-2630.

FOR SALE: 7 Hamburgers or 7 Hot dogs for $1.00. Dari-Castle Drive Inn, Ridge Road & Colfax, TEmple 8-9862.

BLACKDIRT FOR SALE. Clay, sand, slag and stone. Rototilling service. J. B. Powell Trucking & Excavating. Phone DAvenport 2-4396.

FOR SALE: 5 formals, size 9-10, pink, red, yellow and blue, all ballerina length; turquoise floor length. Call TE 8-3339 after 4 P.M., $5.00 each.

REMEMBER THE LETTERMAN'S Banquet, Thursday, May 18th at the Griffith High Cafeteria!

FOR SALE: Modern 5 rooms & bath. Full basement, used as income, attached garage, patio, on acre of g round. 2 mi. East of Griffith, on Main Street. Phone TUrner 4-7634.

FOR SALE: 82 gal. General Elect. hotwater heater, 3 years old. Reasonable. Phone TE 8-1758.

FOR SALE: Gas heater with fan, thermostat control, (for garage or basement) Call TE 8-0787.

FOR SALE: Small picket fence 5/8"x2"x27", 10 ft. length. $6.00 per length painted. Phone DAvenport 2-4477.

FOR SALE: Neat 2-bedroom home, large lot, L shaped living room. Carpeting. $11,500. Call TE 8-6311.

FOR SALE: Good used TV's reasonable price. Guaranteed. Terms. Hammond Electronics, 1403 - 173rd St., Hammond. Phone TIlden 5-1920.

RELIGIOUS ARTICLES DISPLAY Remember your loved ones with Christian literature, pictures, items for the home or jewelry. Griffith Lutheran Church, 1000 N. Broad, Griffith; or phone Mrs. M. W. Arney, TEmple 8-2880.

1958 OLDS 88 HOLIDAY COUPE radio, heater, hydromatic, power steering, power brakes. $1495. Walter & Lennertz, 6501 S. Broadway. Phone TUrner 41196.

DO YOU HAVE A SECRET PAL? If so, why not buy a box of Secret Pal Cards - then you will have cards to send on every ocasion thruout the year. Buy them at Gene's Gift & Card Shop, 140 S. Broad, Griffith.

FOR SALE: Black Labrador pup, male, 5 months old. AKC reg. Sacrifice - $25.00. Phone Hobart 942-7104.

FOR SALE: 14 ft. Alumi-craft boat with 30 HP motor. Good condition. 213 N. Wood, Griffith.

WATCH FOR AUSTGEN'S Spring Clearance Sale - Coming soon....Austgen's Griffith Elect., 213 N. Broad, Griffith.

FOR SALE: Girl's Orchid Nylon formal, size 10-12, $10. Phone TE 8-1677.

FOR SALE: 2 boys Ivy Sport Jackets, 1 grey stripe, 1 charcoal and grey stripe, $5.00 each. Sizes 16-18. TE 8-1677.

GRIFFITH: Lovely older home in excellent condition. Located near schools, shopping, and bus service. Ideal for a large family with 4 or 5 bedrooms, large kitchen with breakfast nook, dining room, fire place in living room, 2 car garage, on large 100' lot. Arranged with one bedroom on first floor for owner and four on second floor for possible income. Owner will consider smaller home in trade. Shown by appointment. Peggy Cook, Real Estate Service, TE 8-2816, evenings call TE 8-8091.

THURSDAY, MAY 18TH - The Letterman's Banquet at the Grif. High School Cafeteria. 6:30 pm

1956 Olds 98 Starfire conv., Full Power, Take over payments or best offer. John Rubery, Main Trailer Court, 3301 W. 53rd, Gary.

LARGE HAMBURGERS! Why pay 15¢ for a small burger. Get large 4oz pure beef, not frozen, with fresh onions, mustard, catsup, relish or pickles at 16 2/3¢ each - 6 for $1.00. Open every day, 8 to 6 P.M., Friday and Saturday 9 P.M., Frontier Drive-IN Restaurant, on route 41, 1 1/4 mile south of Route 6.

FOR SALE: Garden tractor complete with 8 attachments; blue spruce and scotch pine, you dig them, $1.00 each. 1770 Ridge Road, Munster, 3rd house back.

GRIFFITH: Brinwood subdivision has the location. North end. Paved streets, sewers, utilities, and only half block to school, with this we have three modern roomy new tri-level homes with or without attached garage. 6 rooms, 3 bedrooms. Please call for inspection appointment. Will consider trade. #360, #361, $21,500; #362 $26,500. Ennis. TE 8-6870.

GRIFFITH. Tri-level 6 room cedar shingle home with 3 bedrooms, half basement and built in kitchen. Your family will love this bright new home. Will consider trade, #351. $18,500. Ennis TE 8-6870.

GRIFFITH. At last! 7 room, 4 bedroom, 2 baths, basement, garage, dutch colonial home. Short walk to schools, churches, police, shopping and parks. 65 ft. lot. Will consider trade #372. $22,000 Ennis. TIlden 5-0260.

FOR SALE: Formals. 1 aqua size 9, 1 yellow size 11, both floor length; 1 orchid, 1 white and yellow, both ballerina length, size 11. Phone TE 8-1318.

FOR SALE: Best of the Hybrids, early Tomato plants. Farm Product Garden Plants, 1200 E. Ridge, West of Colfax, Griffith.

LETTERMAN'S BANQUET, MAY 18th - Thursday - 6:30 P.M. Griffith High School Cafeteria.

NEW ELLIOTT BARGAIN CENTER 1104 Highway 330. For Sale: all metal garbage cans only $1.88; Raid, 14 oz. spray can only 99¢; Johnson's Pledge furniture polish, 14 oz. can only 99¢; Klear self-polishing floor wax, 1 gal. can only $2.99; Bissell #100 automatic rug shampooer, reg. $3.99 only $2.99; Artifical flower arrangements from 79¢ and up. All metal clothes hampers $5.49. 1 qt. charcoal lighter reg. 59¢ only 39¢. Chaskets, 10 lb. bag, 59¢. Ladies house dresses $1.99 while they last. Closing out sale: Ladies Fruit of the Loom slips at $1.39. Thursday, Friday, Saturday and Sunday only.

FOR SALE: 3/4 ton air conditioner, Two 275 gal. oil tanks with stands and oil gun. Phone TE 8-5835.

FOR SALE: 8 pc. wal. dining room suite, $25.; Kenmore gas range, 41 inch, $30. Both in very very good condition. 113 North Rensselaer, Griffith.

FOR SALE: Large size refrigerator, good condition. Will sell for best offer. Inquire 5826 W. 41st Ross.

LOST

LOST: Black & White male dog, part collie. Answers to "Boots" Missing about 3 weeks. Phone TE 8-1933.

LOST: Men's black plastic rimmed glasses - vicinity south of Main, East of Broad. Reward. TE 8-1043.

SERVICES

REWEAVING-INVISIBLE MENDing. Moth Holes, burns, tears, complete mending and garment repair service. Mrs. L. J. Liesenfelt, 208 N. Lafayette, Griffith. Phone TE 8-7546.

AAA RUG & UPHOLSTER CLEANing service. On location rug and upholstery shampooing. Phone TE 8-5144 or TE 8-6045. 8242 Hawthorn, Munster.

GUARANTEED WATCH REPAIR Simac's. 433 N. Rensselaer, Griffith. Phone TE 8-7532.

GARDEN BEDS PREPARED. Also lawns prepared for seeding and complete plowing and mowing service. Harold Pahl, TE 8-7084, 422 N. Colfax, Griffith.

DRESSMAKING. Suits and coats tailor made. All alterations, zippers replaced. Coats hemmed. Phone WA 3-3918 - Griffith.

DOG BOARDING. Individual kennels, individual exercise pens. 1 1/2 miles east of Broad St., Griffith, on Elm Street. Oscar Huth, Phone TE 8-3386.

LAWNS & GARDENS PLOWED & Disked, corn planted, weed cutting, rototilling. Call TE 8-7448.

GRASS MOWING: Specializing in large estates, airports, etc. Phone TE 8-6396.

FOR QUICK & EFFICIENT SMALL Appliance Service. Call Bob at TE 8-0135.

HEATING & SHEET METAL WORK To modernize your Heating System look into our complete line of furnaces. Conversions, and Humidifiers. Also Gutters, Downspouts, and Gas and Oil Burner Repair. Catlin Sheet Metal & Heating, 1606 Main St., Griffith. Phone TEmple 8-4668.

GRIFFITH UPHOLSTERING SHOP A. J. Williams, 4350 Sheffield Ave., Hammond. WE 1-8429. Free Estimates. Pick Up & Delivery.

SAWS SHARPENED BY MACHINE Locksmith. Keys made. Free pick-up and Delivery. 1101 S. Cline, Griffith. DA 2-4148.

TEACHER OF VOICE, PIANO and Accordion. Accordions and music for sale. T. O. McLean Studio, 737 N. Broad, Griffith. Phone TEmple 8-2805.

DUCHESS BEAUTY SALON. Permanents $7.50 & up. Electric manicuring, hair cutting and shaping. 342 N. Arbogast. Hours Daily 9 to 5, Wed. & Fri. 9 to 9. Closed Mondays. For appointment phone TE 8-1171.

OIL BURNER SERVICE: Parts & Controls for all makes & models. Vacuum cleaning, repairing. Oil Burners changed to gas very reasonably. Call today for Quick Service. Curnutt Heating, TEmple 8-0764.

CARPET & UPHOLSTRY CLEANing by Duraclean of Griffith. Safe Scientific Cleaning method. For free estimate call Ed McMinds, TE 8- 6114.

FOR TV SERVICE FROM 9 AM til 9 PM Call Al Powers at Hmd. Electronics, 1403 - 173rd St., Hammond. Phone TI 5-1920. Radio Dispatched.

CONCRETE WORK. Driveways, steps, walks, floors. No job too small. Free estimates. TIlden 5-0065.

FOGLE RUG CLEANERS: RUGS, carpeting and furniture expertly cleaned. Wholesale and retail. Cash and Carry Discount. Phone GRanite 4-0662. 17009 Burnham Ave., Lansing.

PRIVATE ACCORDION Instruction in the home by qualified teacher. Phone TEmple 8-6567, If no answer Dial 838-1465.

AUTOMATIC WASHERS & DRYers repaired. Free Estimates. Also small appliances. Free pick-up and delivery. Phone TE 8-9407.

CERAMIC & MOSAIC INSTRUCtions - Day & Evening Classes. Complete line of supplies. Ruth Davis Ceramics, 221 N. Broad, Griffith. Phone TE 8-2692.

DRESSMAKING & ALTERATIONS: Formals, wedding gowns, alterations. Plain and fancy sewing. Phone after 1 P.M. WA 3-4311. Highland.

ASK ANY QUESTION ABOUT Social Security. Your Social Security representative is at the Court House Annex in Crown Point every Wednesday morning; and at 410 Washington, Gary, daily, except Saturday. Phone TUrner 6-1421.

THE NEW SLIMMING SENSATION created by famous reducing authority, Monty MacLevy, at Marita's Beauty & Slenderizing Salon, 246 N. Rensselaer, Griffith. Phone TE 8-1929.

WANTED

WOMEN: Earn $25.00 to $30.00 a week. Part time, work near your home. Phne. TE 8-8969 or TE 8-7499.

WANTED: Reliable baby sitter, living in Griffith, wanted to care for one child 5 days a week from 8 A.M. to 6 P.M. References. Call after 6 P.M. 923-4807 Mrs. Bronke.

AFTER 6 P.M. - Do to increased factory production must have 6 men to work 4 hours per evening. Earnings $60 per week and up. Must be neat appearing and a good worker. Start immediately. Openings also for full-time men. For interview call Personnel Mgr. TE 8-7900.

2 MEN WHO WILL WORK TO replace 2 who wouldn't. Phone WAverly 3-4600.

PART-TIME - Need 3 men to work Monday thru Friday evenings, 7:00 - 10:00 P.M. Must have transportation and phone, age over 21. Mechanical aptitude helpful. Write the Griffith Shopper, Box 824, Griffith, Ind.

HELP WANTED: Woman for cosmetic department. Apply in person at Griffith's Walgreen Agency Drug Store, 120 N. Broad.

FOR RENT

FOR RENT: Schererville, 4 room apartment, heat and hot water furnished. Call St. John 5126.

RESERVATIONS NOW BEING taken for Rental of Trailers. Small deposit will hold. Kamp Rite Camping Trailers, 1620 So. Cline, Griffith.

FOR RENT: Modern 3 rm. house with utility, breezeway and Garage, large lawn. Cm. 41st & Calhoun. Phone TE 8-7074.

FOR RENT: 3 room cottage. Inside toilet. For best offer. One child accepted. See...Frontier Drive In Restaurant, on Rte. 41, 1 1/4 m'. So. of Rte. 6, Highland.

FOR RENT: 4 room apartment. 208 E. Main, Griffith.

FOR RENT: Very well furnished sleeping room. For gentleman only. TE 8-1952.

FOR RENT: Modern 4 room apartment, first floor, with utility room. Inquire 216 E. Main, Grif.

12th Annual Letterman's Banquet Thursday, May 18th, at Griffith High Cafeteria, 6:30 P.M.

FOR RENT: Rototiller. Minimum $6.00 for 2 hrs. - thereafter $2.00 per hour. DA 2-4477. Schererville.

BENSON'S PEACEFUL PINES. Spooner, Wisconsin. Modern 2 and 3 bedroom housekeeping cottages. Safe sandy beach, good fishing. Phone TEmple 8-3250.

FOR RENT: In Schererville. Modern 4 room duplex available latter part of May. Phone UNion 5-7891.

FOR RENT: Modern store on Rte. 30, 28x38 ft., ideal location, large parking area. Call UN 5-8828.

The best lightning-rod for your protection is your own spine.

INSTRUCTION

SHORT WAY TO BETTER PAY, ADVANCEMENT, SECURITY

MEN WANTED NOW for concrete construction work. Up to $4 hour. MUST BE QUALIFIED. In a few short weeks of on-the-job training right in Wisconsin you can prepare for a big career in concrete construction. America's most undermanned industry! FREE ROOM AND BOARD. FREE PLACEMENT SERVICE. OPENINGS NOW! WRITE TODAY! National Institute of Concrete Construction, Inc., Box 1601, Madison, Wisconsin.

NAME _____

ADDRESS _____

PHONE _____ AGE _____

The classified page from May 11, 1961. The rate was 7¢ per word and $1.00 minimum.

Members Of The

NAAP

Assembled At Syracuse, N. Y., For Their
12TH ANNUAL CONVENTION
APRIL 27-28, 1961

HAVE REVIEWED THE SELECTIONS OF THE CONTESTS JUDGES AND AWARD TO:

The Griffith Shopper

THIS CERTIFICATE OF HONOR AS WINNER OF Fourth PLACE IN THE CATEGORY OF Community Service

IN THE NATIONAL CONTESTS.

PRESIDENT

Robert J. Kapp
CONTESTS CHAIRMAN

THANK YOU!

WE WOULD LIKE TO EXPRESS OUR DEEP GRATITUDE TO ALL THOSE WHO WROTE US IN THIS PAST YEAR, EXPRESSING APPRECIATION AND FAVORABLE REGARD FOR THE.... "GRIFFITH SHOPPER"

We especially wish to thank

THE GRIFFITH PUBLIC SCHOOLS
IND. SOCIETY FOR CRIPPLED CHILDREN, INC.
SUMMER RECREATION PROGRAM
THE SALVATION ARMY
STUDENT COUNCIL, GRIFFITH HIGH SCHOOL
U. S. COMMITTEE FOR UNICEF
FIRST METHODIST CHURCH
CLYDE DeLAY, U.S. CIVIL SERVICE
DELTA OMEGA CHAPTER - TRI KAPPA
CARL L. SANDERS, GRIFFITH HIGH SCHOOL
MR. AND MRS. C. E. RIEHL
MRS. H. GARRARD, CUB SCOUT PACK 131
MRS. L. J. LIESENFELT
MRS. ROY LAMBTON
MRS. ADELAIDE ZYP
MRS. EULALA COOK
MRS. WILLIAM SCHREIBER
MRS. ALFRED THIEL
MRS. DELLA HOOK
MRS. CHUTKA
MRS. R. W. GREGORY
MRS. JAMES H. ABBOTT

WE WILL DO OUR UTMOST TO CONTINUE TO IMPROVE OUR SERVICE TO THE COMMUNITY, THE MERCHANTS AND ALL THOSE WHO HAVE GIVEN US SUCH GRATIFYING SUPPORT!!!!!

YOUR GRIFFITH SHOPPER STAFF

In 1961 we won a 4th Place Award from the National Association of Advertising Publishers because so many of our kind readers submitted letters of recommendation. We won many other awards and even went on to win FIRST PLACE several times.

THE GRIFFITH SHOPPER
The center of rural advertising

CIRCULATION OVER 6000

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY
142 S. BROAD, GRIFFITH, INDIANA

PHONE TEmple 8-1631

VOLUME IX NUMBER 42
OCTOBER 19, 1961

BULK RATE
U. S. Postage Paid
PERMIT NO. 6
Griffith, Indiana

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES

We Salute the Fine Men of our

VOLUNTEER 1920 FIRE DEPT. 1961

JAMES BUTLER
1948 - LTE.
Truck Driver
Sinclair Refining Co.

LEO MAY
1942 - LTE.
Service Station Owner
May's Service

EUGENE MILLER
1948 - INSPECTOR
Owner
Griffith Sheet Metal

WILLIAM KANE, SR.
1942 - CHIEF
Service Station Owner
May's Service

EARL ALGER
1946 - ASS'T CHIEF
Garage Foreman
Griffith Ready Mix

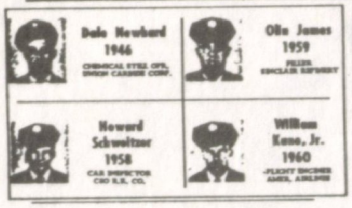
JACOB SCHWEITZER
1927 - CAPT.
Car Inspector
Erie Railroad

MILFORD CHRISTENSON
1950 - LTE.
Secretary & Treasurer
Christenson's, Inc.

Front Row (l to r) Steve Kovesci, 1952, General Utility, Christenson's, Inc.; Ernest Walters, 1920, Brakeman, E. J. & E. R. R. Co.; George Thiel, 1953, General Utility, Christenson's, Inc.; William Laviolette, 1953, Laborer, Gatlin Plumbing & Heating. Back row: Clarence Thiel, 1952, Superintendent, Cook Construction Co., Gary, Ind.; Robert Miller, 1952, Truck Driver, Griffith Ready Mix; Ralph Seberger, 1952, Nite Foreman, Keen Foundry Company; Verne Konopasek, 1920, Chief Clerk to Master Mechanic, E. J. & E. R. R. Co.; Donald Konopasek, 1952, Engineer Locomotive, E. J. & E. R. R. Co.; Vernon Swets, 1958, Clothing Salesman, Wholesaler.

ELMER PLOHG
1946 - DEPT.
Secretary & Treas.
Manager
Struck's Super Mart

(l to r) Eugene Kregel, 1961, Inland Steel Company; Robert Norris, 1959, Owner Norris Organ Company; Theodore Somers, 1961, Manager, Superior Loan Company; Steve Richwalski, 1959, Service Station Owner; Herman Little, 1959, Barge Shipper, Youngstown Sheet & Tube Company; Clarence Duncan, 1960, Still Operator, Inland Steel Company; Edward Govert, 1959, Sales Engineer, Griffith Ready Mix; Seated - James Butler, Lte., 1948, Truck Driver, Sinclair Refining Company.


Dale Newbard
1946
CHEMICAL STEEL OPS.
UNION CARBIDE CORP.

Olin James
1959
FILLER
SINCLAIR REFINERY

Howard Schweitzer
1958
CAR INSPECTOR
CRO R.R. CO.

William Kane, Jr.
1960
FLIGHT ENGINEER
AMER. AIRLINES

"The Old!"...

Charter Members
STILL ACTIVE

Ernest Walters
Verna Konopasek

THE NEW

NO. 1 STATION

1921 RED SPEED WAGON

Laurent De St Aubin
Joseph Spitz
John Govert, Sr.
Robert McFarland
George Walters
John Minninger
George Spitz
John Redar
Jacob Helfen
Harry Govert
Joseph Miller
Edward Redar
Verne Konopasek
Al Helfen
Rutherford Walters
Ernest Walters

THE NEW

NO. 2 STATION

WE WISH TO THANK TEX MINTER FOR ALL THE PHOTOGRAPHY REQUIRED TO FACILITATE THIS GESTURE OF RESPECT

GRIFFITH Advertising Agency
142 SO. BROAD STREET GRIFFITH IND
HOME of "THE GRIFFITH SHOPPER"

WE WISH ALSO TO THANK ELMER PLOHG FOR COMPILING ALL OF THE INFORMATION NECESSARY

We ran a news series about our local Griffith Volunteer Firemen and climaxed it with this front page history of the department. Griffith has always had a fine Volunteer Fire Department and the best equipment in the area.

LABOR DAY FOOD BARGAINS

OPEN ALL DAY LABOR DAY...EVERY DEPARTMENT.
Sale Effective thru Mon. Sept. 3

Make your picnic more enjoyable with
QUALITY MEATS FROM SCHEERINGA'S
"SERVICE MEAT COUNTERS"

CLIP & SAVE

20¢ COUPON
Scheeringa's Food Center

CRISCO 3 LB. CAN **57¢**

ONE PER FAMILY WITH COUPON
COUPON EXPIRES FRIDAY, AUGUST 31st

Special!

HORMEL'S CANNED
HAM $5.89 9 LB. CAN

Morrell's **Canned HAMS** 3 LB. CAN **$1.98**

Oscar Mayer Yellow Bond **FRANKS** 1 LB. CELLO **45¢**

Lean Fresh **Ground Beef** 3 LBS. **$1.17**

Libby's Fresh Sweet **Cucumber Slices** Pint JAR **17¢**

Glick's Large **Green Olives** QT. JAR **39¢**

Paper Plates 100 Count Pkg. **79¢**

Mr. CLEAN Giant Size **59¢**

Friskies **DOG FOOD** LB. CAN **10¢**

NEHI (ASSORTED FLAVORS) **BEVERAGES** 6 PACK (+ dep.) **35¢**

WONDER HAMBURGER & **Hot Dog Buns** (PKG. of 8) **19¢**

WELLSLEY FARMS **ICE CREAM** (½ GAL CARTON) **49¢**

SWIFT'S BUTTER BALL (5 to 7 lb. avg.)

Turkeys LB. **39¢**
FRESH FROZEN - 1962 CROP

PETRY'S CROWN BAKERY
Special Wed. & Thur. Only
BAKER'S DOZEN
OF PETRY'S FAMOUS SWEET ROLLS, LONG JOHNS, DOUGHNUTS & BISMARKS
PHONE WA 3-4111 — TE 8-1305

ANOTHER SCHEERINGA FIRST!!
PICK & PACK YOUR OWN EGGS!!
Grade 'A' Med.
EGGS DOZ. **39¢**
Farm Fresh

SCHEERINGA'S "SERVICE PRODUCE COUNTERS" are stocked with Fresh Produce DIRECT FROM OUR FARMS

Harvest Queens Home Grown "SWEET AS SUGAR" **CANTALOUPE** 5 LGE. MELONS **$1.**

Sweet Ripe **Watermelons** (29 lb. avg.) **47¢**

PRUNE "AT THEIR PEAK" **PLUMS** ½ Bushel $2.39 LB. **10¢**

Golden Yellow Bartlett **PEARS** LB. **9¢**

CARROTS 1 LB. CELLO BAG **9¢**

PASCAL **CELERY** JUMBO STALK **9¢**

HUNT'S **Fruit Cocktail** (#2½ CAN) **27¢**

FOLGER'S **COFFEE** (2 LB. CAN) **98¢**

TENDER LEAF **INSTANT TEA** (LGE 1½ OZ. JAR) **49¢**

Fresher Vegetables Cannot Be Bought Elsewhere

SCHEERINGA'S
FOOD CENTER
RIDGE ROAD AND BROAD ST., GRIFFITH

CHECKS CASHED FREE - MONEY ORDERS WRITTEN - PAY UTILITY BILLS - FREE CARRY OUT SERVICE - LIMIT RIGHTS RESERVED

Joe designed this ad for Scheeringa's Food Center which had formerly been a fruit and vegetable market. It later expanded into a full line of groceries and meats. Elmer Plohg was manager there for a few years. Later this store was purchased by Thrif-T-Mart (Scot Lad) and then eventually it became Griffith Family Market.

BOYS

WIN A WONDERFUL PRIZE IN OUR EXCITING

GIRLS

EASTER COLORING CONTEST

CONTEST RULES:

1) Contest open to any child from age 5 to 9 incl. except to children of sponsoring merchants or of employees of this newspaper. 2) Each child may enter only once. 3) Color the picture with crayons or colored Pencils (Please do not use chalks). 4) Print Name, Age, Address, Telephone Number, and Name of Store, where entry is deposited, in the blanks provided. 5) Contest closes at the closing time of each sponsoring store on Wed., Apr. 10th. 6) All pictures become property of the sponsoring stores and of this Newspaper. 7) Judges' decision is final.

NAME: AGE:

ADDRESS:

CITY: STATE:

MERCHANT'S NAME:

DEPOSIT ENTRY AT ANY STORE BELOW (DO NOT MAIL IT!)

SHAKULA PHARMACY
HAWTHORN MELLODY
LEE'S SUPER MARKET
Falveys STORE FOR MEN & BOYS
Austgen's Griffith Electric
McFARLAND LUMBER CO.
THE GRIFFITH SHOPPER
ADORNE APPAREL
Griffith Fed. Svgs. & Loan
Smith Paint & Supply, Inc.
GRIFFITH SPORT SHOP
Vee & Jay's Super Mart
Griffith Ben Franklin
CHRISTENSON'S, INC.
GRIFFITH DRUGS, INC.
DICK'S BOOTERY
Spitz & Miller Agency, Inc.
GRIFFITH JEWELERS
HARVEY'S DIME STORE
C & R STATIONERY STORE
GLAMOUR SHOP, SCHERERVILLE
HI-LOW FOODS, SCHERERVILLE

SHOP LOCAL STORES

WINNERS' NAMES WILL BE PRINTED IN THIS PAPER THURSDAY, APRIL 18.

A popular annual spring-time event was our Easter Coloring Contest for the children. We have received as many as 500 entries and many beautiful "works of art". Many of our regular advertisers sponsored this full page. Joe and I would do the judging.

MAILED CIRCULATION

"GROWING WITH GRIFFITH & HELPING GRIFFITH TO GROW!"

MAILED CIRCULATION OVER 7000

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY
142 S. BROAD, GRIFFITH, INDIANA

THE GRIFFITH SHOPPER

Center of Suburban Advertising

"SERVING GRIFFITH OVER 20 YEARS"

PHONE TEmple 8-1631

VOLUME XI NUMBER 25
JUNE 20, 1963

BULK RATE
U. S. Postage Paid
PERMIT NO. 6
Griffith, Indiana

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES

Freedom Bells Will Ring

Junior Women's Clubs all over the United States are commemorating our American Heritage by "Making Freedom Really Ring" this Fourth of July. In conjunction with this General Federation of Woman's Clubs Project, the Griffith Junior Woman's Club is participating in and using this as their theme for their Fourth of July activities. Bells will be rung for four minutes starting at 1:00 p.m. to commemorate this Fourth of July. Churches, colleges, public buildings and any other place where a bell might be located are being contacted and asked to participate in the movement. Churches in Griffith have been contacted by the Junior Woman's Club and permision has been granted by the Town Board for Griffith to participate in this nationwide project. The radio will broadcast the bells for two minutes, followed by readings from the Declaration of Independence. So this Fourth of July let us all "Make Freedom Really Ring."

TEENAGE DANCE

Don't forget the Teenage Dance every Tuesday night at the tennis courts in Griffith Central Park. There is combo music weekly and the concession stand is open during the dance. This weekly teenage activity is sponsored by the Griffith Little League Auxiliary.

United Fund

At the regular June business meeting of the Board of Directors of the Griffith United Fund, the Public Relations Committee announced they will send a speaker to any local organization wanting to learn more about the operation and purpose of the United Fund. Have your program chairman call Mr. Stephan Stanczak, WA 3-4623 for a date.

Mr. R. W. Durgin, 1008 Dwiggins St., will present the film "How Scouting Dollars Serve" at the next regular meeting which will be held July 5th at the Town Hall. This is an excellent film on Boy Scouting and everyone interested is invited to attend.

Story Hour Schedule

The Lake County Public Library summer program opens at Griffith on Thursday, June 20, at 2:30 pm. The story hour series continues for eight weeks to August 9.

Day of week and time are as follows:

Griffith	Thursdays	2:30 p.m.
Schererville	Fridays	11:00 a.m.
Highland	Thursdays	1:00 p.m.
Black Oak (at American Legion Hall)	Tuesdays	1:30 p.m.
Munster	Mondays	1:00 p.m.
Merrillville	Tuesdays	11:00 a.m.

Advertise !!

Little League Day

There will be a Little League Day at the Clark Station on Ridge Road Saturday, June 29th. It will be open from 8:00 a.m. to 10:00 p.m. Boys will wash cars during the day and Texas League fathers will pump gas.

BAKE SALE

The Griffith Junior Woman's Club is sponsoring a bake sale on Friday, June 28, 1963, from 4:00 p.m. to 8:00 p.m. in front of Harvey's Store in downtown Griffith. The proceeds of this sale are to go to a Junior Woman's Club project. Chairman of this event is Mrs. Charles Ege, assisted by project committee members Mrs. Kenneth Blessing, Mrs. Wesley Kleven, Mrs. Ralph Johnston, and Mrs. James Hillman. Home-made bakery articles will be donated by the membership of the Griffith Juniors.

Griffith Little League Meeting

Griffith Little League will meet on Tuesday evening, June 25th, at the Little League Field immediately following the ball games.

Dairy Queen

23rd BIRTHDAY SALE

STRAWBERRY SHORTCAKE

Topped with luscious strawberries!

Rosy-red strawberries cascade over delicious Dairy Queen and fresh shortcake! Only Dairy Queen gives you that real country-fresh flavor! Try it!

SALE
SATURDAY ONLY!
JUNE 22, 1963

23¢
35¢ VALUE

Dairy Queen

224 W. RIDGE ROAD,
GRIFFITH, IND.

FISHING...

for the best way to solve all your bill troubles!

We'll Make Certain You Get

Off The Hook

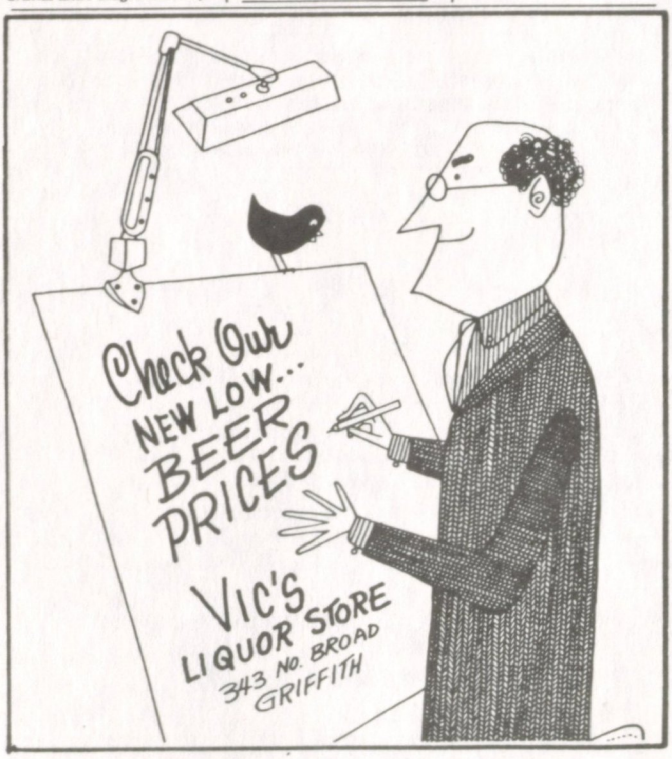
No red herrings here, just come in and "talk it over" ... we'll make a loan plan to fit your personal need!

BORROW UP TO $500.00 repay in... 12, 18 or 24 months

SEE ... THEO. M. SOMERS, MGR.

Superior LOAN COMPANY, INC.

144 S. BROAD ST., GRIFFITH, IND. - PHONE TEmple 8-0110
CLOSED ON SATURDAYS



MAKE RESERVATIONS NOW!

FOR RENTAL OF OUR CLUB HOUSE

LUNCHEONS-BANQUETS-PARTIES
MEETINGS-WEDDING RECEPTIONS-DANCES

PHONE 322-5766

OR WRITE . . .

The Scherwood Club

600 E. JOLIET ST. SCHERERVILLE, INDIANA

A front page from 1963. Joe did the lettering on the liquor store ad. Our circulation was up to 7,000 at this time.

"GROWING WITH GRIFFITH & HELPING GRIFFITH TO GROW!"

THE GRIFFITH SHOPPER

Center of Suburban Advertising

MAILED CIRCULATION OVER 7000

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY 142 S. BROAD, GRIFFITH, INDIANA

"SERVING GRIFFITH OVER 20 YEARS"

PHONE TEmple 8-1631

VOLUME XI NUMBER 29 JULY 18, 1963

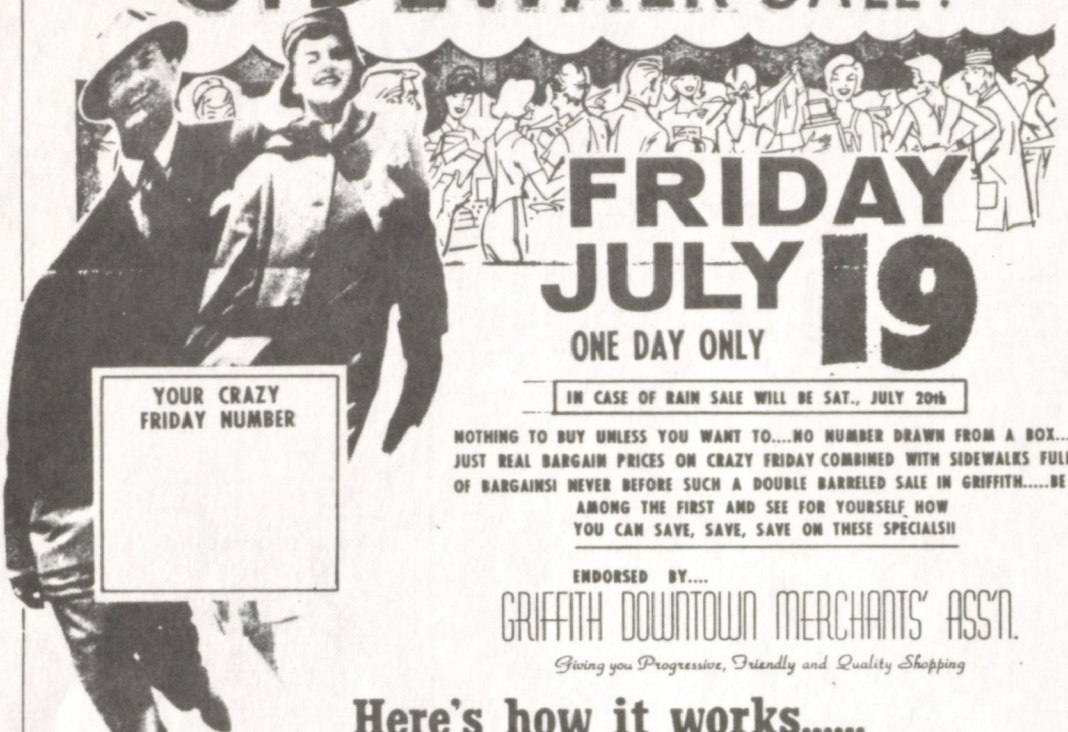
BULK RATE U. S. Postage Paid PERMIT NO. 6 Griffith, Indiana

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES

CRAZY FRIDAY

COMBINED WITH A GRIFFITH...

SIDEWALK SALE!



FRIDAY JULY 19

ONE DAY ONLY

IN CASE OF RAIN SALE WILL BE SAT., JULY 20th

YOUR CRAZY FRIDAY NUMBER

NOTHING TO BUY UNLESS YOU WANT TO....NO NUMBER DRAWN FROM A BOX.... JUST REAL BARGAIN PRICES ON CRAZY FRIDAY COMBINED WITH SIDEWALKS FULL OF BARGAINS! NEVER BEFORE SUCH A DOUBLE BARRELED SALE IN GRIFFITH.....BE AMONG THE FIRST AND SEE FOR YOURSELF HOW YOU CAN SAVE, SAVE, SAVE ON THESE SPECIALS!!

ENDORSED BY....

GRIFFITH DOWNTOWN MERCHANTS' ASS'N.

Giving you Progressive, Friendly and Quality Shopping

Here's how it works.....

EACH MERCHANT WHOSE AD SHOWS A CRAZY FRIDAY SPECIAL IN THIS ISSUE WILL POST IN HIS STORE FRIDAY MORNING, JULY 19, A LIST OF NUMBERS. CHECK YOUR NUMBER WITH AS MANY STORES AS YOU CAN. IF YOUR NUMBER CORRESPONDS WITH ANY DISPLAYED IN THAT STORE YOU MAY PURCHASE THE CRAZY FRIDAY SPECIAL OFFERED BY THE STORE, AT A RIDICULOUSLY LOW PRICE. NUMBER TO BE POSTED BY MERCHANTS ARE SELECTED ONLY FROM THOSE FOUND IN THIS WEEK'S GRIFFITH SHOPPER. EACH MERCHANT MAKES HIS OWN SELECTION OF NUMBERS SO YOUR OPPORTUNITIES ARE UNLIMITED BECAUSE DUPLICATION OF NUMBERS IS POSSIBLE IN OTHER STORES. YOU MUST HAVE YOUR GRIFFITH SHOPPER WITH YOU TO BE ELIGIBLE TO MAKE A CRAZY FRIDAY SPECIAL PURCHASE. PLEASE DO NOT TELEPHONE STORES. NUMBERS WILL NOT BE GIVEN OUT OVER THE PHONE. ONLY ONE GRIFFITH SHOPPER PERMITTED PER FAMILY OR PERSON. LOOK FOR OTHER REAL VALUES IN GRIFFITH STORES ADVERTISING IN THIS ISSUE.

"AT THE STORES WITH SPECIAL ADS IN THIS ISSUE!"

SAVE THIS SHOPPER FOR FRIDAYS SALE!

ADULTS ONLY PLEASE!

Griffith's Sidewalk Sale was always a big summer event. This particular year "Crazy Friday" was incorporated into the Sidewalk Sale. Each paper had a different number and shoppers checked the posted numbers in the store for a match with their number in order to purchase selected items at fantastic savings.

CRAZY FRIDAY
SIDEWALK SALE!
Special
NEXT FRIDAY WE WILL POST 12 NUMBERS IN OUR STORE...IF THE NUMBER ON YOUR "GRIFFITH SHOPPER" MATCHES ANY ONE OF THEM, THIS IS OUR RIDICULOUS CRAZY FRIDAY PRICE TO YOU!!!

5 NUMBERS
LIVE PLANTS EACH 2¢

5 NUMBERS
CUPS & SAUCERS HAND PAINTED EACH SET 18¢

1 NUMBER
7 Pc. JUICE SET 20¢

1 NUMBER
CASSEROLE REG. $5.00 WITH STAND 99¢

Floral Fashions
"Griffith's Own Florist"
Crn. Broad & Main, Griffith - Pho. TE 8-7423

CRAZY FRIDAY
SIDEWALK SALE!
Special
NEXT FRIDAY WE WILL POST 2 NUMBERS IN OUR STORE...IF THE NUMBER ON YOUR "GRIFFITH SHOPPER" MATCHES ANY ONE OF THEM, THIS IS OUR RIDICULOUS CRAZY FRIDAY PRICE TO YOU!!!

REG. $5.99 2 NUMBERS
DRESSES 29¢

Be sure to see our many Sidewalk Bargains!!!

SAVE your sales slips and WIN a $5.00 Gift Certificate

DUDES & DOLLS
INFANTS & CHILDREN'S WEAR
116 N. BROAD, GRIFFITH PHONE TE 8-6510

CRAZY FRIDAY
SIDEWALK SALE!
Special
NEXT FRIDAY WE WILL POST 3 NUMBERS IN OUR STORE...IF THE NUMBER ON YOUR "GRIFFITH SHOPPER" MATCHES ANY ONE OF THEM, THIS IS OUR RIDICULOUS CRAZY FRIDAY PRICE TO YOU!!!

ONE NUMBER
1 PAIR SHORTS.....13¢
ONE NUMBER
3 PAIR HOSE.....12¢
ONE NUMBER
PURSE.....11¢

SUMMER CLEARANCE
BLOUSES.....$1.00 & $2.00
HALF SLIPS.....$1.00
PANTIES.....3 for $1.00
SLEEPWEAR.....$2.00
SPORTSWEAR.....1/3 OFF
HOUSE DRESSES.....2 for $5.00
BRAS Exquisite Form (discontinued styles).....$1.75
HATS $1.99 —— PURSES $1.99
JEWELRY 1/2 PRICE
BARGAINS INSIDE & OUTSIDE!

Adorne Apparel
107 N. BROAD ST., GRIFFITH, IND.

CRAZY FRIDAY
SIDEWALK SALE!
Special
NEXT FRIDAY WE WILL POST 32 NUMBERS IN OUR STORE...IF THE NUMBER ON YOUR "GRIFFITH SHOPPER" MATCHES ANY ONE OF THEM, THIS IS OUR RIDICULOUS CRAZY FRIDAY PRICE TO YOU!!!

Atomic Submarine
Reg. $8.17 ONLY $1.66 1 NUMBER

Sky Diver
Reg. $9.43 ONLY $2.66 1 NUMBER

Swimming Pool
Reg. $9.99 ONLY $4.66 2 NUMBERS

Lawn Edging
Reg. $1.27 ONLY 63¢ 10 NUMBERS

Metal Picnic Basket
Reg. $1.98 ONLY 87¢ 2 NUMBERS

Thermos Jug
Reg. $3.29 ONLY $1.11 1 NUMBER

Insulated Jug
Reg. $1.69 ONLY 87¢ 5 NUMBERS

Patio Lights
Reg. $1.37 ONLY 66¢ 10 NUMBERS

AND MANY MORE BARGAINS ON OUR SIDEWALK SALE!!
GRIFFITH
BEN FRANKLIN
124 N. BROAD ST., GRIFFITH, IND.

SCHERERVILLE SUMMER PARK PROGRAM

Mrs. Thos. V. Laskey, director of Scherervilles's annual summer recreation program, reports that the first week of its operation is most successful. Youngsters in grades kindergarten, 1, 2, and 3 are participating in the first session, July 8-18, and are busily enjoying a variety of quiet and competitive games and handcraft. Handcraft, Mrs. Laskey says, is their chief interest this year. Their many completed projects done with paper, paste, crayon, paints, and scissors, will be on display very soon in Jo Kouch's beauty parlor in downtown Schererville. The display will be added to with each week's progress, including the efforts of the older group of children who will meet in the second session, July 23-August 1st. Their handwork will be woodcraft, using the coping saw.

The 1963 program is held in Schererville town park, Monday thru Thursday, from 10 a.m. till 12 o'clock noon. Schererville youngsters in grades kindergarten through grade 6 are participating in the program. In case of rain, the program is cancelled as the activities are held out-of-doors. If it rains during the program, parents are asked to call for the youngsters or arrange to have them called for by a friend or neighbor.

Assisting Mrs. Laskey in the program this year are Esther Stephen and Susan Adley, both residents of Schererville.

The annual program is made possible with the financial support of the Schererville Civic Funds, Inc., and the Schererville Woman's Club as the sponsoring agent.

Social Security

A new edition of the "Social Security Handbook" is off the press, a 314-page easy-to-read digest of the social security law and regulations--all that anyone needs to know about the old-age, survivors, and disability insurance programs and how it operates.

The Handbook, which was first published in 1960, has proven useful to lawyers, accountants, personnel directors, service officers of veterans organizations, labor union officials, members of Congress, and others who assist or advise members of the public in social security matters.

Among the Handbook's 21 chapters are two about the disability provisions of the social security law, including the medical factors considered in deciding disability claims. Other chapters tell about the requirements for retirement, dependents, and survivors benefits, describing in detail the types of evidence the claimant may be asked to supply. The steps that a claimant may take to redress what he considers a wrongful action on the part of the agency are fully explained. The final chapter presents a summary of other Government benefit programs, giving their eligibility requirements and rates of payment.

Social security offices have copies of the Handbook for examination and reference, and copies are also being supplied to public libraries and law libraries. The "Social Security Handbook" may be purchased from the Superintendent of Documents, U.S. Government Printing Office, Washington 25, D.C., for $1.25.

Texas League

Team standings as of 7-12-63:

	WON	LOST	PCT.
Owls	6	3	.667
Penguins	6	4	.600
Hawks	7	5	.583
Falcons	5	6	.436
Pelicans	5	6	.436
Eagles	3	8	.273

NEW MANAGEMENT
TIKI-TOO
BEAUTY SALON
112 E. Ridge Rd., Griffith, Ind.
Hrs: Tues., Wed. & Sat. - 9 to 5
Thurs. & Fri. - 9 A.M. to 8
PHONE 923-4676
"Flo"

This page shows several of the Crazy Friday Sidewalk Sale ads and the items that could be purchased at "Crazy" prices to those who had the winning numbers.

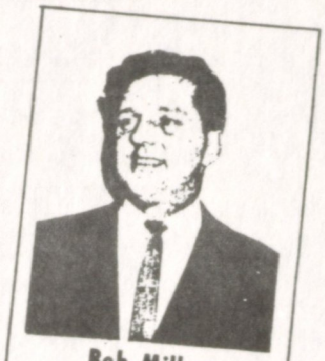
You're invited to save!

Grand Opening
Griffith
FURNITURE

HAROLD COPPAGE & BOB MILLER
THE NEW OWNERS OF GRIFFITH FURNITURE
(Formerly Christenson's Furniture)
INVITE ONE AND ALL TO THEIR
GRAND OPENING CELEBRATION.....

Harold Coppage
Former Manager

"ONE BIG, BIG WEEK!"
MARCH 20th thru 28th



Bob Miller
Former Assistant Mgr.

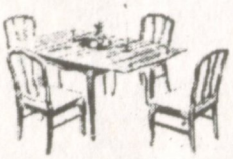
"Free Refreshments"
"Balloons for the Kiddies"
"Special Savings during this Event!"

Be sure to come in and register for

FREE DOOR PRIZES

1. Westinghouse Portable Dishwasher
2. Samsonite Card Table Set.
3. Transistor Clock Radio

(NO OBLIGATION—JUST REGISTER)



"Everything For Your Home"

FURNITURE APPLIANCES CARPETING

116 S. Broad St. Griffith, Ind. Phone 923-6262

(STORE HOURS 9 A.M. TO 5:30 P.M.—MONDAYS AND FRIDAYS 9 A.M. TO 9 P.M.)

"BE SURE TO VISIT OUR NEW EARLY AMERICAN DEPARTMENT!"

Harold Coppage and Bob Miller took over Griffith Furniture and had a Grand Opening front page in March of 1964. They advertised with us regularly for the next 21 years.

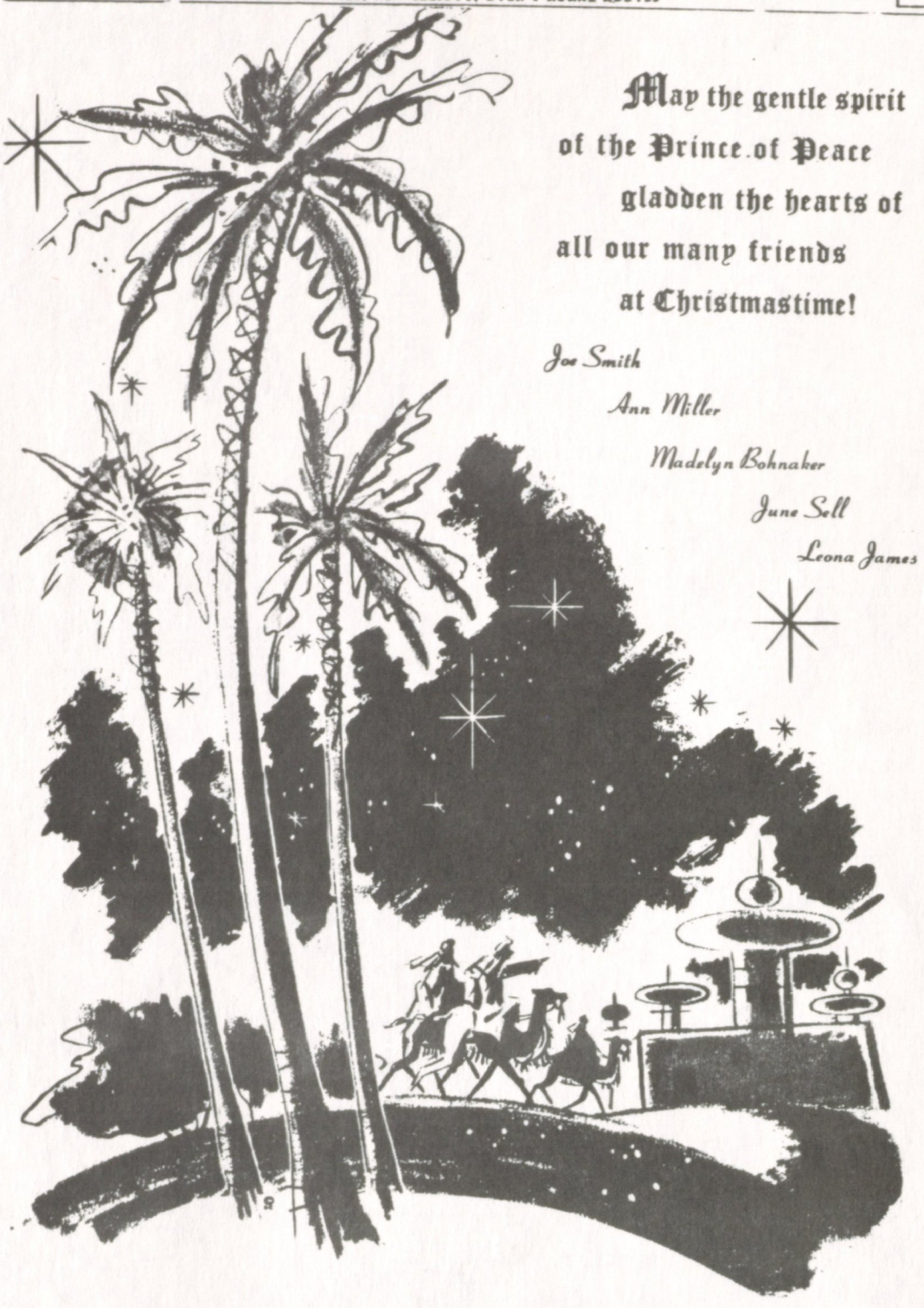
MAILED CIRCULATION
OVER 7400
PUBLISHED WEEKLY BY THE
GRIFFITH ADVERTISING AGENCY
142 S. BROAD, GRIFFITH, INDIANA

THE GRIFFITH SHOPPER

PHONE
TEmple 8-1631
VOLUME XII NUMBER 52
DECEMBER 24, 1964

BULK RATE
U. S. Postage Paid
PERMIT NO. 6
Griffith, Indiana

"Published in Griffith...FOR GRIFFITH!...Over 25 YEARS"
SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES



This Christmas Greeting front page from 1964 shows that Ann Miller and Madelyn Bohnaker made up our office staff besides Joe and me. June Sell was doing the addressing.

BUY TRADE CLASSIFIED ADS SELL LEASE

PHONE TE 8-1631

DEADLINE MONDAY NOON! - 8¢ A WORD - $1.00 MINIMUM - 6¢ A WORD FOR ADS RUNNING 4 OR MORE WEEKS
ALL CIVIC NEWS appreciated on Friday - DEADLINE SAT. NOON

PHONE TE 8-1631

FOR SALE

FOR SALE: BLACK ANGUS BEEF Side - 47¢ lb; Hind quarter - 57¢ lb; Front quarter 39¢ lb. 30% down - 60 days to pay balance. Apply Meat Dept. STRACKS SUPER MARKET, 118 N. Griffith Blvd. Griffith.

TIMOTHY HAY & STRAW, By Bale or Load. TERPSTRA's Feed & Hardware, 45th & Colfax. 838-1348.

RELIGIOUS ARTICLES DISPLAY. Remember your loved ones with Christian literature, pictures, items for the home or jewelry. Griffith Lutheran Church, 1000 N. Broad St., Griffith or phone Mrs. M. W. Arney, TE 8-2880

GRIFFITH LIQUOR STORE HAS Ice Cold Beer to go! Big bag of crystal clear ice cubes only 39¢; Packaged liquors & wines. Open until 1 a.m. 343 N. Broad St., Griffith.

ROCK SALT FOR SALE: All types. For water softeners and melting. Quantity Discounts. TERPSTRA'S FEED & HARDWARE, 45th & Colfax. TE 8-1348.

ARE YOU PLANNING A WEDDING SOON? We have a complete line of invitation reception and thank you cards, napkins, placemats, coasters, and other wedding accessories. Come see them anytime at GENE'S GIFT & CARD SHOP, 320 N. Woodlawn Street, Griffith. Call 838-1647.

ZIG ZAG SEWING MACHINE less than year old $29.60. Terms $6.00 mo. Call Crown Point 663-0699.

TRIPLE TRACK ALUMINUM STORM WINDOWS, $13.95. No Money Down! GRIFFITH HOME IMPROVEMENTS, 131 S. Broad St., Griffith. Pho. WA 3-3730

FOR SALE: MORTON'S ROCK SALT FOR water softeners, all types - 50 lbs. or 100 lbs. Cutwin Feed for horses, cows, hogs, pigeons, and chickens. Hay & Straw by the bale. SCHERERVILLE HARDWARE & FEED, 40 E. Joliet St. Phone 322-4761, Martin Porter.

SOMETHING NEW AT SHAKULA'S Personal Cashier Money Orders - only 20¢ up to $200! Main and Broad Street, Griffith.

GRIFFITH AREA - Plenty of elbow room with this attractive brick and stone 7 room ranch nestled among tall oaks and evergreens on 1 acre with 3 bedrooms, 1-1/2 baths, family room, comfortable hot water heat and a charming woodburning fireplace, 2 garages and only - $20,000.
SCHERER REALTOR, TE 8-4133 (838-2098 after 6:30)

GRIFFITH - Exceptionally clean 3 bedroom corner ranch of sturdy oak & plaster construction, recreational basement and attached garage. Only $16,500. HURRY ON THIS ONE!
SCHERER REALTOR, TE 8-4133 (838-2098 after 6:30)

CROWN POINT - North of Rte. 8, Ten acre horse ranch with spacious 3 bedroom home with basement and fireplace, 46 X 46 horse barn, tack room, 3 utility buildings and 1245 ft. black top frontage. Mid 20's. $6,000 down. SCHERER REALTOR, TE 8-4133 (838-2098 after 6:30)

GRIFFITH - Only $13,900 buys this redwood ranch with carpeted living room, wood burning fireplace, 3 bedrooms, 21 ft. kitchen-dining area with built-ins and 2 car garage on a beautifully wooded lot near Griffith High. $0 down to Vets. $450 down to non-Vets.
SCHERER REALTOR, TE 8-4133, 838-2098 after 6:30)

GRIFFITH - Near St. Marys. Cape Cod with carpeted living-dining areas, 3 bedrooms, finished basement and a 2 car garage on a wide 85 ft. lot. Only $16,600. $0 down to Vets. SCHERER REALTOR, TE 8-4133, (838-2098 after 6:30)

GRIFFITH AREA - Only $7,900 for this dandy 3 bedroom home on 3/4 acre with garage and fences. $0 down to Vets. $59 monthly. SCHERER REALTOR, TE 8-4133 (838-2098 after 6:30)

1957 FORD FAIRLANE 2-door Se... ...atic trans... ...er. Clean. Phone 923-2...
SOLD

WILL SELL AT REASONABLE price, like new wool skirts, size 14. Call 923-4881.

HOUSES, GARAGES, UTILITY BUILDINGS--Factory to you. No down payment. 3 bedroom house $4450, only $39 per month. Includes Heating, Plumbing, Wiring, Cabinets. Garages as low as $395, only $10 per month. Write to Upright Buildings, Inc., Route 2, Lafayette, Indiana.

Almost new automatic SPEED QUEEN WASHER & DRYER, $250. Call 769-5401.

GAS STOVE 36" - KENMORE. Used only about 11 months. Brain burner, griddle, automatic timers & automatic oven. 923-6325.

GRIFFITH: Perky bungalow featuring 4 rooms, 2 bedrooms, basement recreation room, garage, paved street. $770 down, $89.51 per month complete. #B362G. $13,500. ENNIS TE 8-6870.

GRIFFITH: Cozy Cape Cod Cottage, 5 rooms, 2 bedrooms, basement and garage. School, town, bus, fire and police, only 4-1/2 blocks away. FHA and GI terms. #B361C. $14,500. ENNIS - TE 8-6870.

1962 OLDS. STARFIRE COUPE, Radio, heater, automatic Power steering and brakes. $2,295. WALTER & LENNERTZ, 6501 S. Broadway, 884-1196. Open Monday thru Friday evenings until 9 p.m.

DO YOU HAVE A SECRET PAL? If so, why not buy them by the box and you will have a card for each special occasion that comes up throughout the year. Get them at GENE'S GIFT & CARD SHOP, 320 N. Woodlawn St., Griffith. Call 838-1647.

2 MATERNITY DRESSES, Size 12, like new; Play Pen; Scale; Bottle Sterilizer; Dormeyer French Fryer; Waffle Iron; Large Club Aluminum Cooking Utensils. 322-5623.

1963 F 85 OLDS. Cutlass Coupe. Radio & heater. $1,895. WALTER & LENNERTZ, 6501 S. Broadway, 884-1196. Open Monday thru Friday evenings until 9 p.m.

RENTAL INCOME - pays mortgage & taxes. 3 room & 4 room apartments. Private entrances. Full basement, 2 car garage. Lot 100 ft X 400 ft. Ridge & Broad St., Griffith. Pho. 923-2059.

1963 CHEVY IMPALA, Hardtop Coupe V8, Radio, heater, automatic, power steering. $2,095 WALTER & LENNERTZ, 6501 S. Broadway, 884-1196. Open Monday thru Friday evenings until 9 p.m.

SERVICES

DOG BOARDING: Individual Kennels, individual exercise pens. 1-1/2 miles East of Broad St., Griffith, on Elm St. OSCAR HUTH, Phone TE 8-3386.

SOMETHING NEW AT SHAKULA'S Personal Cashier Money Orders - Only 20¢ up to $200. Main & Broad Street, Griffith.

POPULAR & CLASSICAL PIANO AND ORGAN LESSONS. Beginners and advanced students. Mrs. Warcrynski. WAverly 3-4183. Griffith.

EXPERT PROFESSIONAL DRY-CLEANING by Feeney Cleaners. Oldest established cleaners in Griffith. Open Monday thru Friday 'til 8 P.M. 339 N. Broad St., Phone TE 8-2225. We operate our own plant. We give S & H Green Stamps.

CARPET & UPHOLSTERY cleaning. Safe Scientific cleaning method. DURACLEAN of Griffith FOR FREE ESTIMATES call Ed McMinds, TE 8-6114, if no answer call TE 8-2614.

WILL DO IRONING IN MY HOME. $1.00 per hour. Please bring hangers if needed. 5016 Calhoun St.

DON'T WAIT! HAVE YOUR CAR RUST-PROOFED NOW! Protect your car before it's too late. GRIFFITH TEXACO SERVICE, 245 N. Broad St., PHO. TE 8-1313

MARGE'S BEAUTY SHOP 1004 N. Arbogast Avenue, Griffith. Evenings by appointment only. 923-6633.

MARIE'S BEAUTY SHOP, 1415 N. Cline Ave., Griffith. 838-2848. Haircuts $1.50. Shampoo and Set, $2. Permanents (complete) from $6.50 & up. Closed Mondays.

MEL'S CERAMICS, 212 E. Main St. (Griffith TV). Materials and instruction available. TE 8-0191

ALCOHOLICS ANNONYMOUS Phone 865-8771 anytime or 838-7296 after 6 P.M.

WATCH REPAIRS - SIMAC, 433 N. Rensselaer St., Griffith. Phone 838-7532.

JACK'S CARPET SERVICE - Binding & Serging. Used and new carpet installed. Also repairs. 1110 Highway 330 Phone 322-4968

REWEAVING - INVISIBLE mending. Moth holes, burns, tears, complete mending and garment repair service. Mrs. I J. Liesenfelt, 208 N. Lafayette St., Griffith. Phone TE 8-7546.

TYPING OF ALL KINDS - Letters, cards, legal papers, etc., or hand addressing of cards, letters, etc., wanted by High School Graduate. Invalid in wheel chir. Will do in my home. Please call Gladys Welch TE 8--0527.

TV SERVICE: 5 P.M. to 10 P.M. weekdays and 9 A.M. to 9 P.M. on Saturdays. Phone TE 8-3106. EUGENE LUKACS, 140 Elmer St. Griffith.

CUSTOM SEWING - Hems, buttonholes, men's & women's tailoring & alterations. OLIVIA BROERTJES, 1214 E. Miller, Griffith. Phone TE 8-6961 No Sunday Calls.

ICE SKATES SHARPENED. Highland Lawnmower Service, 8926 Indianapolis Blvd., Highland 838-4400.

COMPLETE POODLE GROOMING McGHEE'S POODLE PARLOR, 1034 Rensselaer St., Griffith. Pick up & deliver on Saturday. Call for appointment - 923-2742.

HELEN MURDOCK- BEAUTICIAN 342 N. Arbogast St., Griffith. OPEN Tuesday thru Saturday. Wed. & Fri. evenings 'til 9 p.m. By Appointment only. TE 8-5932

FOGLE RUG CLEANERS: Rugs, carpeting and furniture expertly cleaned. Wholesale and retail. Cash & Carry discount. Phone GRanite 4-0662. 17009 Burnham Avenue, Lansing.

FRED DOPPLER & SONS, CARPENTER SPECIALISTS. ALL Types of remodeling. Phone for free estimates. 923-2270 and 838-8350.

SPRING CLASSES NOW FORMING for "Teens & Pre-Teens" in acrobatics and poise. Call Betty Murray TE 8-9154.

"GRAPHOANALYSIS"
Handwriting Tells The Truth! Learn how to know yourself, family, friends. Classes and lectures by appointment for Clubs, Civic Organizations, Private parties, etc. For further information call Marie L. Harder, TEmple 8-7337. 406 N. Lindberg St., Griffith.

CATERING SERVICE - Large or small banquets or Weddings - Reasonable. 838-0933.

FINE ALTERATIONS & FINE TAILORING by professional. 10 a.m. to 4 p.m. Evening phone 923-3958. Mrs. Mary Lobodinski, 8943 S. Grace St. Highland.

UHF & VHF ANTENNAS, TV, HI-FI, Auto Radio Service - 9 to 9. HAMMOND ELECTRONICS 1403 - 173rd St., Hammond, Ind. TI 5-1920. AL POWERS.

INCOME TAX - Prepared in your home or pick up and deliver. TE 8-5959.

WANTED

WANTED: Users of Playtex Girdles & Bras. All styles and sizes available at THE GLAMOUR SHOP, 18 E. Joliet St., Schererville, Indiana.

We are taking applications for a part-time cashier, female. KINNEY'S SHOE STORE, 200 E. Ridge Rd., Griffith.

WANTED HOMEWORK -Invalid High School Graduate in wheelchair would like typing to do in my home. Letters, cards, legal papers, etc. Also hand addressing of cards, letters, etc. Please call Gladys Welsh, TE 8-0527.

WANTED CUSTOMERS FOR Mill ends, Remnants and room size rugs. Also carpets by Bigelow, Firth and Mohawk. Many other mills. See or Call Bud Harder, TE 6-5555 or TE 8-7337 Carpetland U.S.A. Inc., 8209 Calumet Ave. Munster, Ind.

FOR RENT

GRIFFITH: Near town. Furnished 3 room downstairs apartment. Adults only. Inquire 311 S. Broad St., Griffith.

UNFURNISHED 3 ROOM MODERN APARTMENT. Heat & hot water. 1 child accepted. TE 8-1168.

Wanted to Rent

WANT TO RENT - Close in. Home with Garage. No children. Call Matt Felder, 715 Woodlawn St., Griffith. 923-6232.

WANTED TO RENT: 3 Bedroom home by professional man with family. References available. Griffith resident. 923-6927.

MIDDLE-AGED COUPLE DESIRES SMALL HOUSE or cottage in Griffith, Hessville, or Highland area. Rent must be reasonable. No children, no pets. Phone Export 7-1084 or 838-2766.

NOTICE

PLAZA FOODS - OPEN 7 DAYS A WEEK, 7 A.M. to midnight for your convenience. FRESH SWEET ROLLS delivered twice daily. Also full line of Fresh Meats. 511 E. Glen Park, Griffith.

Thought for the Day

He is a man of sense who does not grieve for what he has not, but rejoices in what he has.

Social Security

It may seem that 1964 has just started; yet, Halloween, Thanksgiving, Christmas, will be rushing by soon, and 1965 will be here.

What will 1965 mean to you? A new car? A new home? A new baby? A high school or college diploma? or will it mean the year you retire?

If 1965 is your retirement year and you will be at least age 62 or over in 1965, then now is the time to contact your social security office. By doing this ahead of time, you can find out what proofs you'll need, about how much you can expect in the way of monthly benefits, and, if you are planning to work part-time, what arrangements you'll need to make with your employer. And perhaps most important, you can assure yourself of getting your first check in the month after you retire.

In addition, by contacting the social security office ahead of time, you may save yourself a great deal of time and money you might otherwise spend in attempting to secure proof of your age. Your social security office can often suggest a source of proof of your age which is easily available but you did not realize existed.

So don't wait until the last moment -- call or visit the social security office in advance of your retirement date so you can get your first retirement check on time.

Woodlanders West

The February meeting of the Woodlanders West Neighborhood was held at the home of Mrs. Robert Scoville.

Mrs. Irven Jonas and Mrs. Kenneth Massa volunteered to assist in assembling the Scout Scope in May.

Mrs. Thomas Maglish announced the new committee for day camp. Mrs. Jonas stated that Camp folders will be distributed to the troops in March.

Mrs. Joseph Yates reported on the Brownie-Mother banquet and also thanked the Senior Scout Troop #347 for their help in serving at the banquet.

Mrs. Donald Wynn, chairman of the Junior Cadette-Mother banquet, asked each leader to prepare her own commentary for her troops part in the program.

The next neighborhood meeting will be March 16.

COOKIE TEA

The Woodlanders West Neighborhood Cookie Tea was held at the home of Mrs. Edward Belush. Present at the tea were Mrs. Irven Jonas, neighborhood chairman; Leaders: Mrs. Robert Boyce #223, Mrs. Kenneth Massa #181, Mrs. Richard McConnell #190, Mrs. John Riordan #330, Mrs. Daniel Roark #478, Mrs. Earl Martin #219, and Mrs. Donald Wynn #334. Also present were cookie captains, Mrs. Jackie Glover #223, Mrs. Millie Matone #181, Mrs. Connie Matthew #190, Mrs. Richard Galambos #330, Mrs. Merle Colby #478, Mrs. Elmer Gerhart #219, and Mrs. Everett Thomas #334.

Cookie kits were passed out to each captain. Mrs. Belush stated that cookie sales will begin after 4:00 p.m. on March 5th. Delivery will be during the week beginning April 23rd.

Mrs. Belush said that any one who wanted cookies as was not contacted directly by a girl scout (brownies are no longer going to sell cookies) please call [illegible] TEmple 8-0668 or Mrs. Irven Jonas at TEmple 8-0719.

TROOP #219

CADETTE TROOP #219, under the leadership of Mrs. Earl Martin and Mrs. Howard Sorensen, are working on the First Aid Badge. Mrs. Daniel Roark, an American Red Cross First Aid Instructor, is teaching the girls the first aid needed to pass the badge requirement. This week the troop saw two movies, "Ice Rescue" and "Your Breath Can Save A Life."

Woodlanders East Troop News

TROOP #24:

A Court of Awards was held at the meeting of Troop #24. Scouts receiving badges earned were: Darlene Wagner, Toymaker & Cook; Lynn Wieler, Toymaker & Cook; Patty Vickers, Toymaker; Kathy Anderson, Toymaker; Kathy Springsteen, My Camera, Home Health, Safety; Peg Lanigan, Home Health, Safety; Karen Anderson, Pen Pal; Barbara Kovera, Hospitality; Sally Liesenfelt and Barbara Spitz were given their one year membership star.

Beautiful valentines and candy were sent of St. Margaret's Hospital for the Children's Ward. They were presented to Sister M. Delphina.

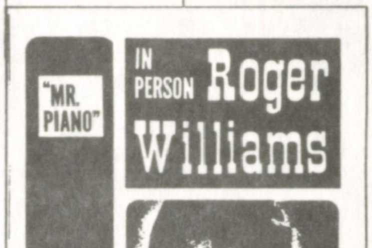
Linda Fortner, a Senior Scout who has been selected for the round up will meet with the troop soon to hold a discussion with the girls on Promise in Action. After the round up she will come back to visit the troop to share her experience of the round up with them.

BROWNIE TROOP #96

Novelty Valentines and book marks for the Children's Ward of St. Catherine Hospital was made for one of the Service Projects of Brownie Troop #96. Another thing that has kept the girls very busy is getting ready for the Father Daughter Brownie Event. Mrs. Paul Ivan and Mrs. Robert Booker, leaders of the Troop, along with Senior Scout Carol Staelin, Mrs. Steve Cebulko, Mrs. Robert Jerry, Mrs. William Popovich, and Mrs. Andrew Rieder accompanied Kathleen Cebulko, Cindy Booker, Cheryl Barnas, Gina Carroll, Claire Jerry, Laura & Gay Peddle, Cathy Yokum, Jill Rieder, Cythania Bandura, Darla Howard, Peggy Smith, Kathy Popovich, Marline Roberts, Donna Derbin, Melanie Raketich, Mariann Keleman, [illegible] and Nancy Ivan to the "Snow White Rose Red" Play.

CADETTE TROOP #82

Cadette Troop #82 would like to take this opportunity to thank everyone for making their Commerical Cookie Sale such a big success. This was the first time they had sold cookies commercially. The total amount was 744 boxes sold. The profits from this sale will be used by the troop to help defray expenses on a special outing.



★ ★ BE PROUD YOU ARE AN AMERICAN. . . TEACH YOUR CHILDREN TO BE PROUD OF IT, TOO! ★ ★

The ad in the lower right hand corner tells of the Roger Williams concert being held in Valparaiso. Carole appeared with him as a percussionist for two years.

BASEBALL HEADQUARTERS

LITTLE LEAGUE Baseball Shoes $3.95 & $5.45

BABE RUTH BASEBALL SHOES from $5.95

Baseball Caps from $1.25

Sliding Pads $2.95

OFFICIAL LITTLE LEAGUE BALLS Special $2.00

LITTLE LEAGUE BATS from $1.60

BABE RUTH & BIG LEAGUE BATS from $1.75

SUPPORTERS—GLOVE OIL—BASEBALL UNDERSHIRTS—ROSIN BAGS—BASES—CATCHERS EQUIPMENT—"OVER 200 BASEBALL GLOVES TO CHOOSE FROM!"... See Gift Certificate below.....

ASK US ABOUT "Special Prices for... TEAM Purchases!"

COUPON WORTH $1.50 OFF ON... Any BASEBALL GLOVE worth $7.00 or more with this certificate

Blythe's Griffith Sport Shop, Inc.

GRIFFITH SPORT SHOP 138 N. BROAD ST. PHONE TE 8-2203

Shop in GRIFFITH!! "The Friendly Town"

Griffith Girls Win Swim Awards

The Hammond Area Y.W.C.A. Swim Team entered the second annual Indiana YWCA Swim Meet at Richmond, Indiana, Saturday, May 1st. The girls, directed by the team coach, Gordon Rosenau, who participated in their respective age groups were: Mary Forsythe, Munster; Rita Shimala, Whiting, and Beth Ann White, Hammond; 8 and under age group. Eileen Hart, Munster; Melissa Ruman, Munster; Linda Shimala, Whiting; and Michele Vergin, Hammond; 9 and 10 year olds. Holly Alitto, Lansing; Alice Beckman, Munster; Dana Christenson, Griffith; Terri Christenson, Griffith; Margaret Fotschky, Lansing; Laura Neesley, Munster; Tyann Sanders, Griffith; and Diane Schultz, Lansing; 11 and 12 year olds. Pattie Christenson, Griffith; Barbara Connor, Munster; Carole Crozier, Hammond; Karen Hendrickson and Debbie Sutter, Munster; 13 and 14 year olds. Carol Rae Kraus, Paula Parrish, Sandra Sutter, all of Munster, and Cissy Shimala of Whiting, 15 and over.

Those who qualified for the finals in the evening were: B. Shimala, Forsythe, White, Sanders, Fotschky, Crozier, and D. Sutter in individual events. Neesley, Alitto, Hendrickson, and P. Christenson helped win several relay team awards.

State Championship in the 8 and under age group was awarded Rita Shimala, recipient of the trophy for three individual firsts in 20 yard freestyle, :12.7, backstroke, :15.6, and the breaststroke, :18.3. Tyann Sanders captured a first in the 100 yard freestyle in 1:07.5 and a second in the 160 yard individual medley, 2:18.5.

The Swim Team Parent's Club will entertain the fifty girls who have been working out at Hammond High School girl's pool since tryouts were held in October. The awards potluck will be held Sunday, May 23rd, at the Scherwood Club.

KNOW YOUR VOLUNTEER FIREMAN

Elmer Plohg, Secretary-treasurer of the Griffith Volunteer Fire Dept. is the man who directs and coordinates equipment at fires. If additional help or equipment is needed, Elmer calls for it by radio from the emergency truck. All the finances of the department are handled through his office, and every fire is recorded also.

Another life-time resident of Griffith, Elmer is proud enough of his community to always be ready to lend a helping hand to make it a better place to live. When he knocks at your door with tickets for the Annual Fireman's Dance July 17th, a donation of $1.50 per ticket is all that it will take to help pay the annual installment on the fire truck. You'll have a good time at the dance and at the same time will be helping Elmer and the other firemen to help keep our community a safer place to live.

sale on DRUG needs for Spring

100'S KASAR Asprin Tablets 2-21¢

REG. $11.95 UNIVERSAL ELECTRIC Can Opener $8.88

HK Mineral Oil 29¢ HEAVY PINT

REG. $1.00 RIGHT GUARD DEODORANT 73¢

S-M TOILET TISSUE 10 FOR 66¢

MOTH FLAKES 1 POUND 21¢

MOTH BALLS 1 POUND 21¢

REG. $3.39 VAGABOND PLASTIC PICNIC JUG $1.99

JUST WONDERFUL HAIR SPRAY 59¢

CHASE-M GIANT INSECT BOMB 59¢

BE SAFE - BUY ALL DRUGS FROM A PHARMACIST AT Shakula's

SALE THRU TUESDAY, MAY 18th

REG. 89¢ COLGATE - FAMILY SIZE Dental Cream 59¢

REG. $2.00 CLAIROL NICE 'N EASY Hair Color $1.33

REG. 89¢ CREST FAMILY SIZE Tooth Paste 69¢

REMEMBER TO SAY "SHAKULA'S" WHEN YOUR DOCTOR ASKS, "WHICH PHARMACY?"

OPEN SUNDAYS 9 A.M. to 10 P.M.

SHAKULA PRESCRIPTION PHARMACY

100 S. BROAD ST., GRIFFITH FREE PRESCRIPTION DELIVERY PHONE TE 8-2893

MONEY ORDERS SOLD

We did a series of informational news items--the one on this page introduced Elmer Plohg, one of Griffith's volunteer firemen.

Enrollment Sets Record at I.U.

A new record for number of full-time students has been set at Indiana University's Northwest Campus, and the regular fall registration period is still to come, John C. Buhner, director, announced.

More than 900 full-time students enrolled during a newly initiated advance registration program Aug. 16-Sept. 2 at the Northwest Campus, compared to the previous high of 822 for the fall term last year.

In addition, more than 1,200 part-time students signed up for classes during this period, Buhner added.

Advance registration was introduced at the I. U. campus this year in anticipation of a record enrollment.

Regular registration, for clases starting Sept. 17, is planned on the following schedule: graduate students--Monday, Sept. 13, from 5-8 p.m.; full-time students--Tuesday, Sept. 14, 1-4 p.m.; and anv student not registering during one of the other times--Wednesday and Thursday, Sept. 15-16, 10 a.m.-1 p.m. and 5-8 p.m.

Because of the large number of additional students expected to enroll during regular registration, plans have been made for students to sign up for classes according to an alphabetical schedule. To avoid confusion, students will be required to follow the times assigned, the director said.

All students will register at the Gary building only, and must have proof of admission to Indiana University before starting the enrollment process.

New courses in 11 different fields of study, and additional sections of courses proven popular in the past, will increase the number of fall courses offered at the Northwest Campus to a record of more than 300 cources, Buhner said.

The expanded program will include 33 junior-year courses, three at the senior level, and 14 graduate courses.

New credit courses are: principles of environmental health, elementary human anatomy, advanced accounting problems, graduate C.P.A. coaching, physical chemistry, experimental physical chemistry, masterpieces of French literature, elements of geology, geologic fundamentals in earth science, sophomore seminar in American government, judicial process and American constitutional law, United States history from 1789-1865, historiography, interdepartmental colloquim, techniques of linguistics, and fundamentals of nursing.

Reel Squares Square Dance Club

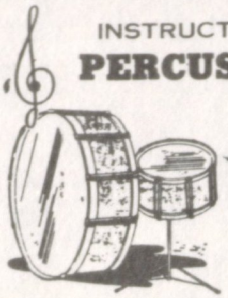
The Reel Squares Square Dance Club will dance at the Merrillville Presbyterian Church Fellowship Hall on Taft Street across from Promenade Hall on Saturday, Sept. 11. Dancing will be from 8 p.m. to 11 p.m. Bob Ford will do the calling for the evening.

CLARK CO. PICNIC

The annual picnic for former residents of Clark Co. Illinois and their friends will be held Sunday, Sept. 12th, at Wicker Park, Highland, Ind., located at U.S. Routes 6 and 41.

You will be welcome to come early for informal basket dinner at 1:30. Business meeting at 3 o'clock.

INSTRUCTION IN
PERCUSSION



Tympani
Marimba
Snare Drum
Drum Set
and
Latin Instruments

CAROLE JAMES
Call Daily before 3 P.M.; Saturdays after 7
CALL 838-2620

THEY'RE BOUND FOR COLLEGE
OPEN A GARY NATIONAL COLLEGE STUDENT CHECKING ACCOUNT & RECEIVE
FREE
"The American College Dictionary"

GARY NATIONAL BANK
The easy, modern and adult way to pay bills... by check...while you're away at College this Fall.
GRIFFITH BRANCH
Gary National Bank
BROAD & MAIN, GRIFFITH, INDIANA 838-7526

"CHUCK" GARD
AGENT
STATE FARM INSURANCE COMPANY
It pays to know your STATE FARM Agent
PHONE TE 8-1020
111 S. Broad, Griffith

For New Fall Excitement!
A Glamorous NEW Hairstyle Created just for You...

by a Stylist at
Hair Fashions by Charles
107 N. BROAD ST, GRIFFITH
Open 6 Days Wk. Pho. 923-6677

Hi-Low Foods of Schererville
GEM CUT Green BEANS #303 CAN 10¢
YOUR CHOICE! Heinz SOUPS CAN 10¢
SALERNO Crackers 1 LB. BOX 23¢
GOOD LUCK OLEO 5 POUNDS $1.00
Hi-Low Foods of Schererville

WHOLE HORMEL HAMS lb. 55¢
Shank Portion....lb. 49¢
Butt Portion.....lb. 59¢
Center Slices..... lb. 79¢
BABY BEEF LIVER lb. 39¢
Fresh POLISH or ITALIAN SAUSAGE lb. 65¢
U.S.D.A. Choice Sirloin Tip Roast lb. 83¢
Fresh PRODUCE
TOKAY GRAPES 2 lbs. 25¢
YELLOW Dry Onions lb. 5¢
NECTARINES lb. 19¢
Sweet Tender CARROTS 1 LB. CELLO BAGS 2 for 15¢
Red Jonathon APPLES 4 LB. Cello bag 39¢
COUPON
$1.19 VALUE
ALL PURPOSE JUICE SETS 39¢
With $5.00 or more purchase
Hi-Low Foods
SALE THURS., FRI., & SAT. - LIMIT RIGHTS

Hi-Low Foods of Schererville
3 LB. CAN Swift'ning 69¢
U.S.D.A. LARGE Grade 'A' EGGS DOZEN 39¢
Puss & Boots TUNA FISH Cat Food 2 CANS 23¢
KRAFT Grape JELLY 18 OUNCE 4-$1.
Hi-Low Foods of Schererville

Carole gave percussion lessons during the summer of 1965 and this page shows an ad that we ran for her.

GOD BLESS YOU, DAN

NSNA NATIONAL Award Winning PAPER
NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS
CENTER OF SUBURBAN ADVERTISING
THE GRIFFITH SHOPPER
GUARANTEED MAILED FREE TO OVER 8500 HOMES
PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY 142 S. BROAD ST., GRIFFITH, IND.
Copyright 1967 by Leona L. James
"Published IN and FOR Griffith for 28 Years"
PHONE 838-1631
VOLUME XV NUMBER 29
JULY 20, 1967
BULK RATE U. S. Postage Paid PERMIT NO. 6 Griffith, Indiana
SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOT, DYER & RURAL ROUTES

EXPERT PAINTING
GRIFFITH DECORATORS
QUALIFIED & INSURED
QUALITY WORKMANSHIP & MATERIAL
NEW OR OLDER HOMES, OFFICES, STORES, ETC.
FREE ESTIMATES
MEL EATON - PHONE 923-2874

NEED JAYCEE COUPON BOOK?

The Griffith Jaycees announce that anybody who still hasn't received a Jaycee Merchant Coupon Book may obtain them by purchasing them at the participating merchants, or calling Bob Seigel at 838-1901.

We again thank you for making this project the success that it is.

SAVE UP TO $190
Wheel Horse GARDEN TRACTOR
TRADIN' TIME SALE
ONCE IN A LIFETIME OPPORTUNITY...NEVER BEFORE HAS Wheel Horse MADE SUCH AN OFFER AND IT MAY NEVER HAPPEN AGAIN!
LOW! MONTHLY PAYMENTS BANK FINANCING!
42 WORK SAVING ATTACHMENTS
THE CUSTOMIZED LINE-13 MODELS
LIMITED TIME ONLY

HORSEPOWER	6 H.P.	8 H.P.	10 H.P.	12 H.P.
RECOIL START	X			
ELECTRIC START	X	X	X	X
TRANSMISSION 3 FORWARD - 1 REV.	X	X	X	X
6 FORWARD - 2 REV.		X	X	X
AUTOMATIC		X	X	X

EXCLUSIVE-FULL 2 YEAR WARRANTY ON COMPLETE PARTS & LABOR FROM YOUR SERVICING Wheel Horse DEALER
TERPSTRA'S Sales & Service
45th (1235 E. GLEN PARK & COLFAX, GRIFFITH, IND. - PHONE TE 8-1348

Dan Jordan GI Viet Casualty

Army Lt. Daniel W. Jordan's family read a reassuring letter from the soldier Wednesday morning, July 12th, in which he told them not to worry about his assignment in Vietnam.

He said he had just read reports of the July 4th traffic slaughter on U.S. highways and he said he was probably safer in Vietnam than most Americans were on highways.

Three hours after they read that letter an Army officer reported in person that Jordan had been killed in combat in South Vietnam with the 173rd Airborne Division.

He was the first Griffith native killed in Vietnam combat.

Jordan, 24, had been in Vietnam since May 21. Six weeks before that, on April 1, he had married his high school sweetheart, Vicky Perotti.

Both were 1962 graduates of Griffith High School where Jordan had earned top athletic and scholastic honors. He won letters in football, track, and wrestling.

He then attended Purdue University where he earned a degree in forestry.

Jordan was active in Army Reserve Officer Training Corps at Purdue and was battalion commander when he graduated. He went directly into the active Army and was married while on leave earlier this year.

He was the son of Mr. and Mrs. Merrill Jordan, of 112 Raymond St., Griffith. He is also survived by a sister, Mrs. George Pressler, of Springdale, Ark., and a brother, Joe Smith, of Lansing, Illinois.

Mekong Delta Thirst

For Release from Headquarters, 9th Infantry Division, Information Office, APO San Francisco 96370:

TAN TRU - Plain water is enough to quench an ordinary thirst, but add a little soft drink powder and you've got a drink that can take care of a powerful Mekong Delta thirst.

Believing that soldiers in the U.S. Army's 9th Infantry Division would enjoy a soft drink more than plain water and iced tea, an American Legion post in Griffith, Ind., mailed an entire case of beverage mix to them.

Mr. H.C. Smith, service officer of American Legion Post 66 in Griffith, sent the mix to Private First Class Kenneth Wilcox of the 2d Battalion, 60th Infantry here.

Wilcox, also from Griffith, is a clerk in the battalion's plans and operations section. He turned the gift over to battalion mess sergeants.

"I figured that the best way to get it to all the guys was through the mess halls," he explained.

This front page of July 20, 1967 tells of Danny Jordan becoming Griffith's first Viet Nam casualty. Danny was Joe Smith's younger brother--such a fine young man. Notice we placed the flag on the mast-head at half staff in his honor.

Su Mo Tu We Th Fr Sa
1 2 3 4 5
6 Mark Your 12
13 CALENDAR 19
20 21 22 23 24 25 26
27 28 29 30 31

2nd Tuesday every month, A.B.W.A. Griffith Charter Chapter Meets.

3rd Tuesday every month, Griffith Merchants Association Meeting, 7:30 p.m.

3rd Wednesday every month, Griffith Chamber of Commerce Meeting.

Griffith Planning Commission Meeting, second Wednesday of every month, 7:30 p.m., at the Town Hall.

Griffith Board of Zoning Appeals Meeting, fourth Wednesday of every month, 7:30 p.m., at the Town Hall.

2nd & 4th Thursday every month, American Legion Post 66 Meeting.

1st Thursday each month, American Legion Auxiliary Unit 66 Meeting.

●NOV. 26 THRU DEC. 3 - Revival Services, 7 p.m., Griffith Free Methodist Church, 45th & O'Day Drive.

●THURS., NOV. 30 - Griffith Welcome Wagon Club coffee, home of Mrs. Richard Swickard.

●THURS., NOV. 30 - Cub Pack #531 Pack Meeting, 7 pm., at the Methodist Church.

●FRI., DEC. 1 - Christmas Bazaar & Bake Sale, Church of Jesus Christ of Latter Day Saints, downtown Griffith 9 a.m. to 9 p.m.

●FRI., DEC. 1 - Meeting of The Calumet Gem & Mineral Society, 7:30 p.m., Highland Pleasant View Dairy Hall.

●DEC. 2 THRU 31 - Southern Shores Art Exhibition, Gary Artists' League.

●TUES., DEC. 5 - Christmas Party, Schererville Homemakers, 6:30 p.m., Mama Puntillo's.

●THURS., DEC. 7 - Holly Bazaar & Luncheon, 11 a.m., Immanuel Presbyterian Church, Schererville.

TUES., DEC. 12 - A.B.W.A. Griffith Charter Chapter Meeting at The Log.

●WED. DEC. 13: Phi Delta Nu Chapter of Beta Sigma Phi Sorority, Christmas Party to benefit Hope School for the Deaf.

●WED., DEC. 13 - Babe Ruth League Meeting, 7:30 p.m., American Legion Hall, 132 N. Wiggs, Griffith.

●THURS., DEC. 14 - Christmas Potluck of St. Michael's Altar & Rosary Sodality at 6:30 p.m. in the Church hall.

●MON., DEC. 18 - Navy Mothers Club 808 Christmas Party, home of Mrs. Darlene Wallen.

●THURS., DEC. 21 - Griffith Grandmother Club's Christmas Party, $1.00 gift exchange, 1 p.m., at the Griffith Christian Church Conference Room.

●APRIL 8-12: Annual New York-Washington Tour.

It pays to shop locally

Honors Awarded to 1st Lieut. Dan Jordan

(U.S. Army Photograph)

The Distinguished Service Cross and Bronze Star medals were posthumously awarded First Lieutenant Daniel W. Jordan in an award ceremony held at Headquarters Fifth Army. LTG John H. Michaelis, Commanding General, Fifth U. S. Army, made the presentation to Mrs. Victoria Jordan, from Griffith. Mr. and Mrs. Merrill Jordan, parents of the deceased, attended the ceremony.

The DSC is the second highest award for gallantry in action which can be conferred. Lieutenant Jordan was cited for extraordinary heroism in connection with military operations in Vietnam. He was an airborne infantry platoon leader on a combat mission near Dak To.

Lieutenant Jordan also was awarded the Bronze Star Medal posthumously for meritorious service in connection with military operations against a hostile force.

He was born in Gary, Ind., on December 31, 1942, and graduated from Griffith High School in 1962 and from Purdue University in June, 1966. He received an ROTC commission upon graduation from Purdue.

Entering active duty June 20, 1966, Lieutenant Jordan went to jump school and soon afterwards joined the 173rd Airborne Brigade in Vietnam.

He was killed in action July 10 while engaged in a fire fight against the Viet Cong.

You get a lot of watch for your money from Caravelle®
Division of BULOVA

CAROUSEL OF VALUES

Caravelle Watches look like they cost twice the price and perform that way too. Precision jewel-lever movements —years-ahead styling from only $10.95.

Skiff—precision jeweled, waterproof,* sweep second hand. $10.95

Chesterfield—Silver-finished dial. Black suede strap. $18.95

Princess—Classic styling. Full numeral dial. $12.95

"The Romans"—gold toned; popular Roman numeral dial. Black suede strap. $22.95

*Waterproof when case, crystal and crown are intact.

Griffith Jewelers
235 NO. BROAD STREET, GRIFFITH
PHONE 838-3010

This page from November 30, 1967 has a news item and photo about Joe's brother, Dan Jordan who received the Distinguished Service Cross posthumously. Dan's widow and his parents are shown in the photo.

MERRY CHRISTMAS

N.A.A.P. NATIONAL Award Winning PAPER

NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS

GUARANTEED MAILED FREE TO OVER 8700 HOMES

THE GRIFFITH SHOPPER

CENTER OF SUBURBAN ADVERTISING

PHONE 838-1631

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY 142 S. BROAD ST., GRIFFITH, IND.

VOLUME XV NUMBER 51 DECEMBER 21, 1967

"Published IN and FOR Griffith for 28 Years"

BULK RATE U. S. Postage Paid PERMIT No. 6 Griffith, Indiana

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOT, DYER & RURAL ROUTES

U. S. POSTAGE PAID 1966—$12. 896. 00

O, HOLY NIGHT...

At Christmas time, may our hearts open wide to the meaning of the day, and the birth of our Saviour that was the greatest gift that ever blessed mankind . . . So, while we bestow and welcome gifts of all kinds during this happy season, let us remember best His gifts to us...the spirit of Faith and Hope, Peace and Good Will, and Glory unto God . . .

Joe Smith *Ann Miller* *Halleen Gall* *Dolly Baker* *Doug Price*

Leona James

The cover for our Christmas Greeting supplement of 1967. Ann Miller, and Halleen Gall were our office staff besides Joe and me. Dollie Baker was doing the addressing then and Doug Price was our janitor.

100% MAILED
Coverage Where It Counts!

N.A.N.P. NATIONAL Award Winning PAPER

NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS

GUARANTEED MAILED FREE TO OVER 9000 HOMES

THE GRIFFITH SHOPPER
CENTER OF SUBURBAN ADVERTISING

PHONE TEmple 8-1631

VOLUME XVI NUMBER 23
MAY 30, 1968

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY
142 S. BROAD ST., GRIFFITH, IND.
Copyright 1968 by Leona L. James
Like the Best Things in Life...THE GRIFFITH SHOPPER is FREE!

BULK RATE U. S. Postage Paid PERMIT NO. 8 Griffith, Indiana

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOT, DYER & RURAL ROUTES · U. S. POSTAGE PAID 1967—$13. 781. 88

★MEMORIAL DAY★

2 FOR 1 Sale

Barely there . . . fresh and so feminine. A most delicately fashioned sandal for a variety of summer activities and casual costumes.

Reg. $4.99 NOW

Narrow and Medium Widths
SIZES TO 10
BLACK, BROWN, BIEGE, WHITE, YELLOW, BLUES

2 Pair for.. $4.99

1 Pair for.. $3.00

Sizes to 10 N and M Widths

Largest Selection In Our History!

Children's 2 for 1 SALE!

Narrow, medium, wide and extra wide widths.

2 prs. for 4.99 1 PR. $2.99

In Addition to Our 2 For 1 Sale
WE OFFER OUR . . .

SPECIAL PURCHASE SALE—
Little Heels

It's new! It's sassy! It's the sensation of the season! The "too-too" toe—wider, rounder, and completely captivating! Makes your foot look tiny, too, just like its price.

Reg. $9.99
NOW ONLY $6.90

BLACK LEATHER
BLACK PATENT
BIEGE LEATHER
BLUE LEATHER and PATENT
Narrow and Medium Widths
SIZES 5 to 10

FLATS in same SPECIAL GROUP
Reg. $7.99
$4.90

KAPLAN'S Shoe City

127 N. Broad St. DOWNTOWN GRIFFITH

806-808 W. Chicago Ave. EAST CHICAGO

OPEN MON. and FRI. TIL 9 P.M.

Kaplan's Shoe City opened in downtown Griffith in 1964 and were a regular advertiser down through the years.

THIS 'N' THAT!

Reflections

God is with us, to bless and help us. His spirit is all around us. We must not waver in our faith or in our prayers. All power is the Lord's. We must say it often and steadily to ourselves. Say it until our heart sings with joy for the safety and personal power that it means to us. We must say it until the very force of the utterance drives back and puts to naught all the evils against us. All power is the Lord's. Then we will pass on to victory over all our sins and temptations and begin to live a victorious life.

On Wednesday, March 5th, there will be a meeting of the Women's Little League Auxiliary at 8 p.m. at the Town Hall. Mothers who will be having boys sign up for Little League for their first year and mothers of present Little Leaguers are members of the Auxiliary. You are the women who will be working in the concession stand and helping with any projects to support the boys in Griffith Little League.

Please try to attend these meetings.

WOODLANDERS EAST

On February 15, Brownie Troop #270, 272 and 331 took a bus trip to the Field Museum in Chicago. The girls were impressed with the Egyptian Exhibit Indian display and the New Marine exhibit which included every type of fresh water fish, salt water fish and aquarium fish. Chaperones for troop #270 were Mrs. Paul Martin, Mrs. Kenneth Lang, Mrs. F.R. Strayer, and Mrs. Ted Chapman, leader. Carolyn Tritz and Valerie Mauger Cadettes also attended. Chaperones from troop #272 were Mrs. Richard Pike, Mrs. John Frailey, Mrs. James Hall, and Mrs. Robert Zengler, leader. Chaperones for troop #331 were Mrs. Pahl Boris, Mrs. Joseph Trobas, Mrs. Joseph Vickers and Mrs. Edward Onda, leader. Cadette helper Janice Dickens also attended. A number of guests were invited by the troops Melissa Chapman, John Frailey, Thad Zengler, Kathy Zengler, Nancy Onda and Lydia Vickers. The girls enjoyed singing songs on the bus, and meeting new Brownies.

WATCH FOR YOUR SOFTBALL STICKER!!

UNIVERSITY SINGERS

The University Singers of Indiana University Northwest are starting a new season with rehearsals on Monday evenings from 7:00 to 9:30 under the direction of Robert Edgerton.

At the present time, there are five openings for basses. Any experienced singer over the age of 17 is eligible to join this group.

The University Singers is a select, mixed chorus of sixty voices. A large number of the singers are students participating for academic credit. Membership also includes housewives, businessmen, teachers, secretaries high school students, and other non-credit volunteers who enjoy good music.

For information about membership, please call the I.U.N. Music Department, 887-0111.

GARY LIGHTS

Gary Lights a branch of the T.O.P.S. (Take Off Pounds Sensibly) Club held a Presentation Night.

Highlighting the evening was the crowning of Queen of the Year (girl losing the most weight for the year)- Mrs. Charles Keiser, Jr. with a loss of 73 pounds. She was given a check for $15 and a trip to the T.O.P.S. Convention in South Bend in April.

Awards in order of presentation T.O.P.S. Pins (for losing 25 pounds) Mrs. Charles Keiser, Jr. of Merrillville, Mrs. David Stolte of Griffith, Mrs. Ben Luque of Griffith and Mrs. Frank Certa of Crown Point.

T.O.P.S. Charm bracelets (for losing 50 pounds) Mrs. Charles Keiser, Jr. of Merrillville, Mrs. David Stolte of Griffith.

Angels of the Month (glass figures with the month for losing most weight for the month) Mrs. David Stolte, Sept., Oct., & Nov. Angels. Mrs. Charles Keiser, Jr. Dec. Angel.

Winners of the towel contest (presented with towels, wash cloth and bars of soap) Mrs. David Stolte of Griffith, Mrs. Charles Keiser, Jr. of Merrillville and Mrs. Ben Luque of Griffith.

Winners of the rose contest (presented with plastic roses) Mrs. David Stolte, Mrs. Paul Clark of Griffith and Mrs. Glenn Flaharty, Jr. of Gary.

Winner of the trophy for the girl doing the most for the club during the year was Mrs. John Kunske, club president.

Punch, coffee and vanilla wafers were served by the hospitality chairman, Mrs. Anthony Fernandez of Merrillville.

Anyone wishing to join or start a T.O.P.S. Club, please contact Mrs. John Kunske, 4261 Van Buren, Gary, Ind. Phone 887-7811.

Display YOUR FLAG

Be Proud That You're An American

The Coming of Spring

The welcome freshness of the new spring season approaches. Since the beginning of time, Spring has been nature's way of reminding man that life is a never-ending process. During the spring months of March, April, May and June, as the sun rises higher in the Northern Hemisphere, the trees leaf out, crops flourish, the scent of flowers fills the air and the new young of all nature's creatures look about them with wonder at the beauty of the land and the blueness of the sky. Depending upon where we live, our thoughts will turn to the pursuits of spring gardening, Easter bonnets, vacations, weekend treks to the coasts, mountains and lakes. One and all, we will enjoy the general state of somnolence known as spring fever that always makes its appearance after a dreary winter.

The springtime of life is now, and we should make the most of it. We should accept nature's invitation to enjoy the good things of creation, to lay aside bitterness, tension and prejudice. Spring is the time to start anew, and only the foolish will deny it.

ST. MICHAEL ALTAR & ROSARY SODALITY

A most enjoyable program by the newly organized Calumet Corner Chapter of "Sweet Adelines" highlighted the last meeting of St. Michael's Altar & Rosary Sodality of Schererville. This group is dedicated to the art of singing four-part harmony, barbershop style. Those participating were Mrs. Ted Abel, Mrs. Henry Amos, Mrs. Robert Bredeson, Mrs. Marion Coulter, Mrs. Richard Hilbrich, Miss Linda Lager, Mrs. Irene Manous and Mrs. Frank Palfi.

The Sodality will assist the Holy Name Society with their corn games on Sunday, Mar. 16, at 7:30 p.m. in the church hall. Donation is $1.00 and the public is welcome.

Resurrection Circle is in charge of the next meeting which is March 20 at 7:45 p.m. Chairladies of this Circle are Mrs. Jerome Jordan, Mrs. David L. Miller and Mrs. Vernon Schulte.

All ladies of the parish are invited to attend the Mother-Daughter Breakfast which will be held on March 23 following the 8:00 a.m. Mass. (You don't need to have a daughter to attend.) Door prizes and social.

Primary plans were discussed for the "Spring Salad Bar" which will be held in the church hall on April 15 from 11:30 a.m. to 1:30 p.m. Tickets are $1.25 and free baby-sitting services will be available. The public is invited.

Refreshments were prepared and served by the Mesdames Joseph Govert, John Greski, William McClellan, Roger Schafer and Robert Voyak of Holy Family Circle.

Pi Sigma Phi

ALPHA UPSILON CHAPTER

Mrs. Joseph Ensing was hostess to Alpha Upsilon Chapter, Pi Sigma Phi Sorority for the February business and social meeting. It was a Valentine Party and every member had to wear something red or they were fined.

Mrs. Ed McChusky, president gave a report on the recent State Council Meeting, and also Mrs. Theodore Markovich gave a report on the Grand Chapter Meeting which was held in Chicago.

Prizes were awarded to the following: Mrs. Theodore Markovich, Mrs. Ed McChusky, Mrs. Raymond Underwood and Mrs. Ernest Strack.

The next meeting will be held on Wednesday, March 19th at the home of Mrs. John Staicar.

CLASSIFIED ADS *Really work*

CIVIC LEADER STATE WORKER

Mrs. Harold R. DeNeal of Griffith has just returned from Purdue University in Lafayette where she participated in a three-day planning session of the Indiana Extension Homemakers Association.

Mrs. DeNeal, a member of the State Extension Board, is the Michigan City District Representative. The Michigan City District is composed of eight counties. Her work is with the county presidents and other county officers in helping to promote the program of the Extension Homemakers and encourage more young women to major in Home Economics and related subjects.

Lofty Oaks

BROWNIE TROOP #105

The Brownies made books from used Christmas cards for a local hospital.

Mrs. Dye, leader, and Mrs. Fields, co-leader, took the girls to see the play, "The Bremen Town Musicians."

Mrs. Dye gave World Association Pins to the following Brownies: Kelli Archer, Lydia Conley, Debbie Crosek, Tammy Fields, Diane Matusz, Cindy Mier and Linda Furmanski.

WOODLANDERS EAST

Recently Junior Troop #303 invited their Sister Brownie Troop #96 for ceremonies. A flag ceremony begain the festivities with Delores Doppler as Flag Bearer, Wendy Meadows and Linette Spitz as Color Guards and Sandy Barenie, Cadet, as Caller. Thinking Day Around the World was held by a Candle Light Ceremony. Each of the Girl Scout laws were presented from different countries. Brownie Shelly Fisher lit the candles for the Brownie Promise and Junior Cindy Booker lit the candles for the Girl Scout Promise.

A Court of Honor Ceremony was held where girls received their Citizen and Sewing Badges they had worked on in the past year. Several of the girls received the Community Safety Badge and several first year Juniors received their My Troop Badge and Toymakers Badge. The Sign of the Arrow and Sign of the Star Badges were received by Barbara Mischler, Peggy Nowak, Deanna Bjelich, Jane McCluskey, Cindy Doppler and Cindy Spitz. The Sign of the Arrow Badge was received by Judy Fortner, Delores Doppler, Suzanne Thomas and Barbara Dudek. Mrs. Thomas Doppler and Mrs. Robert Booker, leaders of Junior Troop #303, presented their committee mothers, Mrs. Charles Mischler and Mrs. Chester Nowak, with a Girl Scout Pin. Two patrols, the Glasses and the Disagreeables were in charge of the songs, and the Scouting Seasons Patrol were hostesses for the day. The Brownie Troop planned the games. Guests were Mrs. Ronald Fisher, Mrs. Ray Dudek, Mrs. George Spitz, Mrs. Chester Nowak, Mrs. Wallace Thomas, Mr. & Mrs. Charles Mischler, Mrs. Charles Kleinfeldt, Neighborhood Chairman. Karen Swets, Cadet, who helps with Troop #96 and Sandy Barenie, Cadet, who helps with Troop #303 were also present. Mrs. Ed Bannon is leader of Brownie Troop #96.

A Sister Troop Activity was held with Junior Troop #138 and Brownie Troop #154. The program was opened with flag ceremony. Mrs. Eugene Brajner, Leader of Troop #138, presented Marie Startek with her girl scout pin and wings. The Juniors gave a dance called the "Mexican Hat Dance." Mexican hats, Moraccos, tamborene and drums were used to present the dance. The Brownies presented a program of a few songs and the story and animations of "Bad Rabbit, Good Fairy" and "Betty Boop." Refreshments were enjoyed by all and a song fest concluded the festivities. Mrs. Ernest Dauko is Leader of troop #154.

National Catholic Society of Foresters

Members of the National Catholic Society of Foresters met at the home of Mrs. Clarence Hartmann on Mon. evening. The meeting was conducted by the Vice President Gloria Hartmann, due to the absence of President Frances Smith.

Election of officers will take place at the March meeting. All members are urged to attend.

Get well cards were sent to the three ill members, Mesdames Richard Smith, Robert Ficht, and Darrel Gottschammer.

After the short business meeting, a social hour followed and a delicious dessert served by the hostess, Mrs. Hartmann. Mrs. Leo Govert won the monthly door prize.

On March 24 a meeting for the election of officers of the National Catholic Society of Foresters will be held at the home of Mrs. Wilhelmina Leonard at 7:30 p.m.

Cub Pack 503

Saturday, Feb. 22, Webelos Den under leader Joe Vickers and Den 5 under Den Mother Mrs. Holly visited "B" Battery 1st B.N. 60th Arty Nikie Site, Porter, Indiana. First Sgt. George Amos of Huntsville, Alabama was the host. The mess hall served the boys cookies and milk. Sgt. Glenn of Dallas, Texas, conducted a tour to the power, radar beacon, electronic and the scope section of the base.

Sgt. Amos then showed the boys where the guard dogs were quartered. These animals were put through an obstacle course and attached probes.

The missile section was visited and the tour was completed.

The boys enjoyed the tour and were really impressed with the job our men in uniform are doing to make our homes safe.

Thanks to 1st Sgt. George Amos!

GRIFFITH GRANDMOTHERS CLUB

Twenty-four members of Griffith Grandmothers Club and two guests Mesdames Amber Greenwood of Hobart and Irven Jonas of Highland, met at the Christian Church on Thursday afternoon for a meeting which was conducted by President Leona Sewich.

Small artificial cherry trees were the main centerpieces on the tables along with other small patriotic decorations.

President thanked the committee, Thelma Farrell chairman, Marie Spitz, Margaret Dutton, Ruby Birchall and Kathleen Eberly, for the delicious dessert consisting of cherry slices, coffee and tea. Ruby Birchall and Kathleen Eberly were unable to attend.

Hazel Shaddick displayed new gadgets and the best seller seemed to be the stainless steel knives.

President Leona Sewich had been invited to a club meeting in Griffith at which they were asking their members to save coupons and labels for the Lansing School of Special Education. As our club is also interested in such projects, she had asked the members to bring their coupons which they don't use to the next meeting. A cash donation was made by the club to buy some articles that are needed by the school.

Happy birthday was sung to Marie Spitz, Odessa Fleck and Margaret Putman. Mrs. Spitz was the only one present.

Amber Greenwood, granddaughter of grandmother Phoebe Hughes, entertained the club by playing the piano and singing a song entitled "Simply Trust in Every Day." It was enjoyed by everyone.

Our one guest, Mrs. Jonas, decided to join the club today and was gladly welcomed by everyone.

This was a page made up of various news items that needed to go in. Joe designed the "This 'n' That!" heading.

100% MAILED
Coverage Where It Counts!

NAAP NATIONAL Award Winning PAPER
NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS

THE GRIFFITH SHOPPER
CENTER OF SUBURBAN ADVERTISING

GUARANTEED MAILED FREE TO OVER 9400 HOMES

PUBLISHED WEEKLY BY THE GRIFFITH ADVERTISING AGENCY 142 S. BROAD ST., GRIFFITH, IND.
COPYRIGHT 1969 BY LEONA L. JAMES
Like the Best Things in life... The GRIFFITH SHOPPER is FREE!

PHONE TEmple 8-1631

VOLUME XVI NUMBER 23
JUNE 5, 1969

BULK RATE U. S. Postage Paid PERMIT NO. 6 Griffith, Indiana

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, DYER & RURAL ROUTES U.S. POSTAGE PAID 1968 $19,129.36

It's a Winner

western union **Telegram**

333P EST MAY 21 69 DEA783
DE IDB174 SB (DE AXA131) PDB AURORA ILL MAY 21 250P CDT
MRS LEONE JAMES, THE GRIFFITH SHOPPER
142 SO BROAD GRIFFITH IND
HEARTIEST CONGRATULATIONS ON WINNING FIRST PLACE IN YOUR DIVISION
OF COMMUNITY SERVICE. NAAP'S TENTH AWARDS COMPETITION IN BUFFALO.
LETTER FOLLOWS
ROBER S GREENE EXECUTIVE DIRECTOR NAAP
(432).

WELL—WE'VE DONE IT AGAIN. WE ARE PROUD TO ANNOUNCE AN HONOR THE GRIFFITH SHOPPER RECEIVED AT THE RECENT NATIONAL CONVENTION OF THE NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS IN BUFFALO, NEW YORK...FIRST PLACE NATIONALLY FOR COMMUNITY SERVICE IN THE 1969 AWARDS COMPETITION.

MORE IMPORTANT IS WHAT THE AWARD MEANS TO READERS OF THE GRIFFITH SHOPPER AND CITIZENS OF OUR COMMUNITY. YOU CAN BE ASSURED THAT THE PAPER YOU CHOOSE AS ADVERTISERS AND THE PAPER YOU TURN TO AS READERS HAS BEEN RECOGNIZED AS ONE OF THE LEADERS IN ITS FIELD. YOU CAN USE IT WITH CONFIDENCE.

NAAP NATIONAL Award Winning PAPER
NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS

Thanks To You...
OUR READERS AND ADVERTISERS FOR MAKING THIS....
"FIRST PLACE" AWARD POSSIBLE!

THE GRIFFITH SHOPPER Center of Suburban Advertising

We won First place in the National Association of Advertising Papers' national contest for community service in 1969. Our wonderful advertisers and readers made it possible.

Strack & Van Til's

SUPERMARKETS

GRIFFITH/HAMMOND/HIGHLAND

SAVE $6.79 BY BUYING THE KEY VALUES LISTED BELOW.

SPECIAL Value

SAVE $6.79 BY BUYING THE KEY VALUES LISTED BELOW.

* TEMPORARY MANUFACTURERS' ALLOWANCES, PASSED ON TO YOU!

HERE ARE ONLY A FEW—LOOK FOR HUNDREDS MORE KEY VALUES THROUGHOUT OUR THREE STORES

NESTLES MORSELS 12-Oz. Bag Reg. 69c 45c	LIBBY'S TOMATO JUICE 300-Size Can Reg. 13c 10c	BAGGIES FOOD WRAP 25-Count Reg. 27c 29c	DREAM WHIP 8-Oz. Box Reg. 82c 69c	REYNOLDS ALUMINUM FOIL 25-Ft. Roll Reg. 29c 25c	PRUF SPRAY STARCH 22-Oz. Can Reg. 69c 49c	LOG CABIN SYRUP 24-Oz. Bottle Reg. 59c 55c
CHUN KING DINNERS 11-oz. Reg. 59c 49c	GREEN GIANT Brown Sugar PORK & BEANS 21-Oz. Can Reg. 22c 19c	BETTY CROCKER CAKE MIX 18-Oz. Pkg. Reg. 37c 31c	SWIFT'NING SHORTENING 3-Lb. Can Reg. 69c 65c	FLAVOR KIST TOASTER PASTRIES 10½-Oz. Pkgs. Reg. 39c 3/$1.00	MA BROWN GRAPE JELLY 10-Oz. Jars Reg. 33c 5/$1.00	FROZEN PET RITZ Pumpkin and Mince Meat Pies 20-Oz. Pkg. Reg. 39c 29c
INDIAN TRAIL CRANBERRY ORANGE RELISH Reg. 35c 29c	FROZEN GAUCHO SLICED BEEF IN GRAVY 3-Lb. Tub Reg. $1.69 $1.29	FROZEN GREEN GIANT SWEET PEAS 10-Oz. Pkg. Reg. 33c 29c	NIBLETS CORN 10-Oz. Pkg. Reg. 33c 29c	FROZEN PET RITZ PIE SHELLS 2 Pak Pkg. Reg. 39c 29c	FROZEN CHOCOLATE PARTY PUFFS 12-Oz. Pkg. Reg. 79c 69c	SEALTEST PUDDING 1-Lb. Pkg. Reg. 49c 39c
ALLSWEET MARGARINE 1-Lb. Pkg. Reg. 29c 25c	SILVERCUP RED SALAD CHERRIES Reg. 39c 10-Oz. Jar 35c	GRAHAM CRACKER READY CRUST 9 Inch Reg. 39c 35c	HOLSUM THICK SLICED QUEEN OLIVES 7-Oz. Reg. 59c 49¢	PILLSBURY Hungry Jack POTATOES 1-Lb. Pkg. Reg. 53c 48c	BETTY CROCKER DATE BAR MIX Reg. 43c 39c	MAZOLA OIL Qt. Reg. 73c 67c
GOLDEN GRAIN WILD RICE MIX 6-Oz. Pkg. Reg. 75c 63c	VANITY FAIR DINNER NAPKINS 75-Ct. Pkg. Reg. 49c 45c	TRI VALLEY WHOLE SPICED PEACHES No. 2½ Can Reg. 33c 29c	WYANDOTTE PITTED RIPE OLIVES Reg. 49c 5½-Oz. Can 3/$1.00	WYANDOTTE WHOLE Ripe OLIVES 7-Oz. Can Reg. 43c 3/$1.00	CARNATION INSTANT BREAKFAST 6-Pak Box Reg. $1.09 89c	KIDDS MARSHMALLOW CREME Qt. Jar Reg. 39c 29c
CERESOTA FLOUR 5-Lb. Bag Reg. 53c 49c	JACK-O-LANTERN YAMS #2½ Can Reg. 33c 29c	KOTEX SANITARY NAPKINS 12-Ct. Box Reg. 49c 43c	PILLSBURY WHITE ANGEL FOOD CAKE MIX Reg. 51c 43c	SARAN WRAP 100-Ft. Roll Reg. 57c 53c	KLEENEX FACIAL TISSUE 200—2-Ply Box Reg. 31c 27c	DIAL ANTI-PERSPIRANT Reg. 79c 5-oz. Btl. 59c
TENDERLEAF TEA BAGS 100/Jet. Box Reg. $1.09 89c	BETTY CROCKER BAC-OS 3½-Oz. Jar Reg. 69c 59c	CASCADE for DISHWASHERS Reg. 69c 59c	PLANTERS MIXED NUTS 13-Oz. Can Reg. 85c 75c	DIET PEPSI 16-Oz. Btls. Reg. 97c 8/79c	County Fair SHELLED PECANS 10-Oz. Pkg. Reg. $1.09 99c	KONGO PITTED DATES 1-Lb. Pkg. Reg. 98c 89c
BETTY CROCKER PIE CRUST STICKS 32 oz. Reg. 47c 39c	CURTISS CANDY BARS 10-Pk. Bags Reg. 39c 3 for $1.00	NESCAFE INSTANT COFFEE 10-Oz. Jar Reg. $1.19 99c	HOLSUM NEW YORK RYE BREAD 1½-Lb. Loaf Reg. 39c 29¢	GOOD LUCK MARGARINE 1-Lb. Pkg. Reg. 29c 25c	KELLOGG'S SUGAR FROSTED FLAKES 20-oz. Reg. 58c 54c	THREE DIAMOND WHOLE OYSTERS 8 OZ. CAN REG. 39c 35¢
FROZEN SARA LEE COFFEE CAKE RING Reg. 69c 59c	PEPSI COLA 6-12 OZ. BTLS. REG. 79c 59¢ PLUS DEP.	WAVERLY POP 16 OZ. THROW AWAY BTLS. REG. 10c 4 for $1.	LITTLE DEBBIE SNACK CAKES BOX REG. 49c 45¢	ENGLISH MUFFINS 6 PAK REG. 35c 29¢	HOLSUM PULL APART BROWN-n-SERVE REG. 49c 39¢	SPRITE 12 OZ. BTLS. 6 for 59¢

STRACK & VAN TIL GIVES YOU MORE

One of Strack & Van Til's "checkerboard" ads. This was probably shortly after Stracks merged with Van Til's.

Lovely Hair Styles
BY CHARLES
CINDY, CHERY & BECKY
923-6677
Hair Fashions by Charles
124 N. Griffith Blvd., Griffith
OPEN 6 DAYS A WEEK

LETTERS TO THE EDITOR

Dear Editor:

The humanitarian concern for the welfare of children is a noble sentiment. I doubt if any good American would throw a away money if they realized how U.N.I.C.E.F. funds have repeatedly been used to aid the International Communist Conspiracy.

U.N.I.C.E.F. proceeds are not contributed to youth in need, but rather, are taken up by the Communists in the (Communist controlled) countries. U.N.I.C.E.F supports the Communist policy of submit or starve.

Soviet agents have been on the U.N.I.C.E.F payroll. Atheist Communist artists Pablo Picasso, Hans Erni, Ben Shahn (to name a few) are chosen by U.N.I.C.E.F. to design its "Christmas Cards". Many Communist bookshops sell U.N.I.C.E.F. greeting cards.

Now let me make one thing perfectly clear, the Communist idea of peace is submission by the Free World to the chains of International Communism.

Thank you,
Mrs. Phillip Wamecke
108 N. Rensselaer
Griffith

BABE RUTH AUXILIARY Turkey Shoot

The Women's Auxiliary of the Griffith Babe Ruth League will hold a Turkey Shoot on Saturday, November 10, at Wise Way.

In addition to the shoot, there will be a Pepsi and hot dog stand and the ladies will be selling home baked goodies from 10 a.m. to 12 noon.

The proceeds from this project will be used to help pay for equipment and to improve the field.

For further information contact any Babe Ruth player or call 838-8184 or 923-3701.

LONGFELLOW LITTLE LEAGUE Fund Raising

The Longfellow Little League Auxiliary is having a drawing as a way of replacing some of the loss ruffered by the burning of the concession stand by arsonists.

The drawing is for Four MINI-VACATIONS at Wellman's Holiday Inn. The Mini-Vacations consist of dinner, an overnight, breadfast in bed, a champagne brunch, and $20 cash to cover theatre tickets.

The drawing will be held Nov. 15 at a meeting to be announced later. Tickets are available through many Longfellow League officers, managers, and parents at $1 each.

GRIFFITH MOTORS
110 S. BROAD ST. GRIFFITH
PHONE 923-2448
OPEN DAILY TIL 9 PM SAT. TIL 5 PM
CLEAN USED CARS
1970 CHEV. Impala 4 dr.Sed. V8,AT,PS,VR,WW $1695
1973 CAMARO LT Rally Spt. V8,PS,PB,AT,AC $3985
1971 MUSTANG 302,V8,AT,PS,Sportmirror,VR $2295
1971 BUICK LeSab.4dr.HT,V8,AT,PS,PB,AC,VR $2395
1967 BUICK Skylark Cpe.V8,AT,PS,Very Sharp $1195
1968 CHRYS Newpt.4 dr.HT,V8,AT,PS,PB,AC $1095

Western: one rugged snow plow
WESTERN has a complete power snow plowing system that's custom designed for your four wheeler
It's rugged so plow away with ease
WESTERN
Your WESTERN Distributor is
ALLIED AUTO SUPPLY
CALL BRUCE 838-1125

GRIFFITH TV
SALES & SERVICE
WE SERVICE WHAT WE SELL ...and more -
Authorized Dealer for
RCA
SERVICE: RCA, ZENITH, MOTOROLA
HOURS: 9:30 A.M. to 5:30 P.M. DAILY
Phone (Mel's Ceramics) 838-0191
208 East Main St., Griffith - Randy Rosenwinkel

AUTO INSURANCE FOR EVERYONE
NO ONE REFUSED
Auto Accidents DO Happen...
If one happens to you, be protected. Our car insurance offers coverage to meet your special needs--repairs to personal liability.
MONTHLY PAYMENT PLAN
SPITZ & MILLER
INSURANCE AGENCY, INC
101 W. Columbia, Griffith - Phone 838-7124

Flowers
DRESS UP ANY OCCASION
Live Plants, Cut Flowers, Arrangements, Unusual Giftware
Floral Fashions
212 E. Main St., Griffith
838-7423 - Hrs. 9-5 daily
Complete Wedding Service
WE WIRE FLOWERS

SELLING??
WHAT IS YOUR PROPERTY WORTH??
FOR A PROFESSIONAL MARKET VALUATION AT NO COST OR OBLIGATION
CALL
Don Genis
TODAY AT
838-9200
GENIS Realty Co.
402 N. BROAD ST.
GRIFFITH, IND.

HALLOWEEN SPECIALS

DEL MONTE - 303 SIZE W.K. CORN 5 for $1
LIPTON - PKG. OF 100 TEA BAGS 98¢
OREO - 15 OZ. COOKIES 49¢
GRAVY TRAIN - REG. 2, 25-10 LB. BAG DOG FOOD $1.69
BABY SWEETHEART - 32 OZ. FABRIC SOFTENER 39¢
TANG - 27 OZ. ORANGE DRINK $1.09
RAGU - 32 OZ. SPAGHETTI SAUCE 69¢
CANFIELD'S DRAFT - 1/2 GAL. ROOT BEER 59¢
DELSEY - 2 ROLL PAC BATHROOM TISSUE 29¢
ROWLENE TOILET - 34 OZ. BOWL CLEANER 39¢
REALEMON - 12 OZ. LEMON JUICE 53¢

Fresh Produce

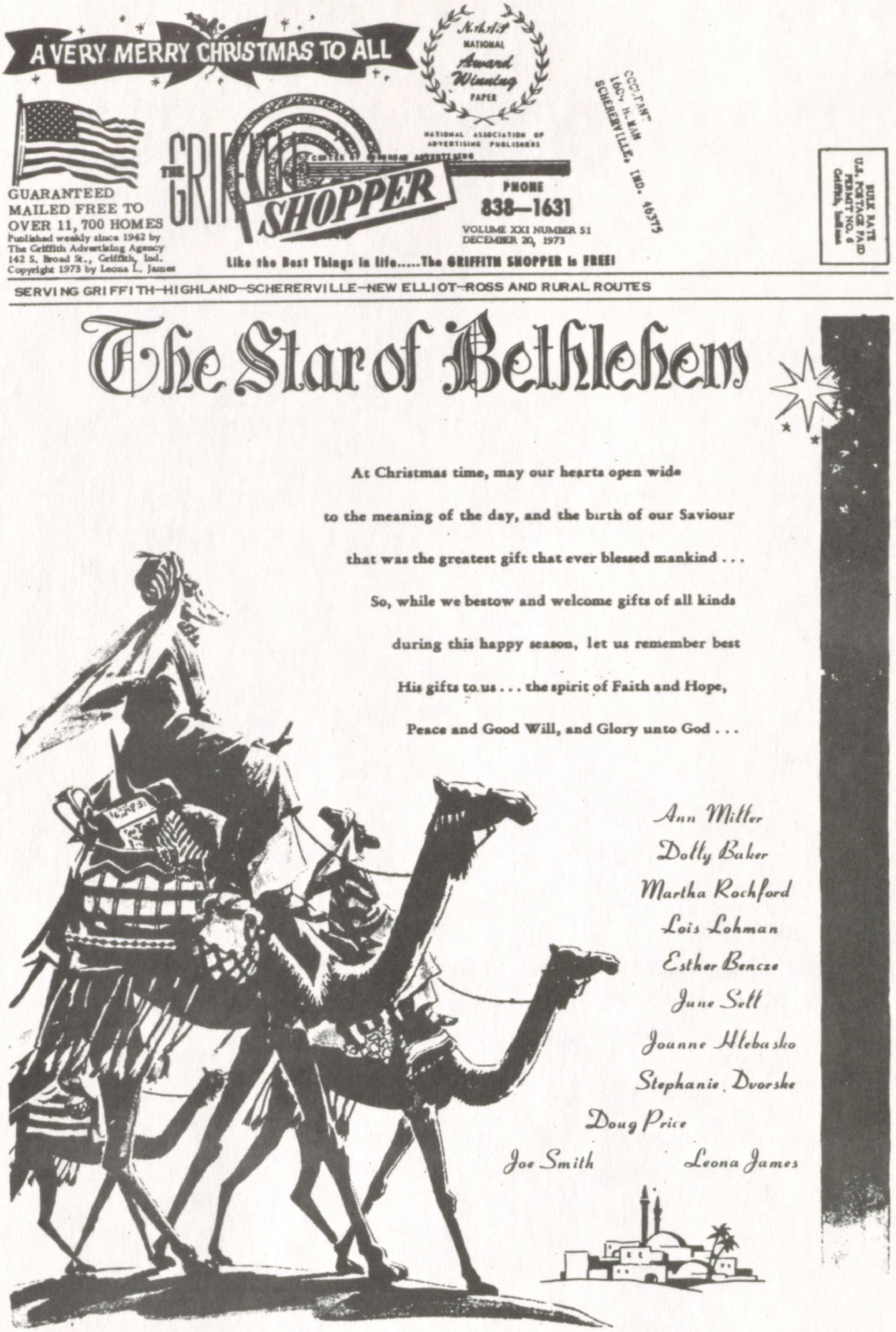
CALIFORNIA HEAD LETTUCE EACH 25¢
FANCY DOLE BANANAS lb. 12¢
CALIFORNIA PASCAL CELERY EACH 25¢
CALIFORNIA SEEDLESS GRAPES lb. 39¢
FLORIDA SEEDLESS - 1 LB. BAG GRAPEFRUIT 79¢

MUSSELMAN'S Applesauce 35 OZ. 39¢
STARKIST TUNA 6½ OZ. 43¢
COUNTRY'S DELIGHT 2% MILK ½ GAL. 49¢
HEINZ Keg O Ketchup 32 OZ. BTL. 55¢
CORN KING FRANKS 1 LB. PKG. 89¢
FROZEN MRDS EYE Orange Juice 12 OZ. 39¢

U.S.D.A. CHOICE CENTER CUT Chuck Roast lb. 79¢
U.S.D.A. CHOICE CENTER CUT CHUCK STEAK lb. 79¢
U.S.D.A. CHOICE ROUND BONE POT ROAST lb. 93¢
FOR SOUP OR STEW BEEF NECK BONES lb. 39¢
5 PER POUND - 5 LB. BOX BEEF PATTIES $4.49
ELCONA HONEY LOAF lb. $1.49
OLD FASHIONED DUTCH LOAF lb. $1.29
OSCAR MAYER - 5 OZ. PKG. SANDWICH SPREAD 59¢
WE HAVE U.S.D.A. CHOICE BEEF FOR YOUR FREEZER
HALVES LB. 79¢ HIND QTR. LB. 89¢

SALE THURSDAY, OCT. 25TH THRU TUESDAY, OCT. 30TH
M & R CERTIFIED FOODS, Inc.
114 E. JOLIET ST., SCHERERVILLE, IND.
LIMIT RIGHTS RESERVED

M&R Certified Foods in Schererville advertised with us for several years. They were located across from the Schererville post office. and Russ Bridegroom was one of the owners. They usually ran a 5x9 ad.



A VERY MERRY CHRISTMAS TO ALL

NAAP NATIONAL Award Winning PAPER

NATIONAL ASSOCIATION OF ADVERTISING PUBLISHERS

CENTER OF RESEARCH ADVERTISING

THE GRIFFITH SHOPPER

GUARANTEED MAILED FREE TO OVER 11,700 HOMES

Published weekly since 1942 by The Griffith Advertising Agency 142 S. Broad St., Griffith, Ind. Copyright 1973 by Leona L. James

PHONE 838—1631

VOLUME XXI NUMBER 51
DECEMBER 20, 1973

Like the Best Things in life.....The GRIFFITH SHOPPER is FREE!

SERVING GRIFFITH—HIGHLAND—SCHERERVILLE—NEW ELLIOT—ROSS AND RURAL ROUTES

BULK RATE U.S. POSTAGE PAID PERMIT NO. 6 Griffith, Indiana

The Star of Bethlehem

At Christmas time, may our hearts open wide
to the meaning of the day, and the birth of our Saviour
that was the greatest gift that ever blessed mankind . . .
So, while we bestow and welcome gifts of all kinds
during this happy season, let us remember best
His gifts to us . . . the spirit of Faith and Hope,
Peace and Good Will, and Glory unto God . . .

Ann Miller
Dolly Baker
Martha Rochford
Lois Lohman
Esther Bencze
June Sell
Joanne Hlebasko
Stephanie Dvorske
Doug Price
Joe Smith
Leona James

Our Christmas supplement front page in 1973 showed that we had a staff of nine employees, besides Joe and me.

TIP TOP

FOOD SAVINGS We Want You to Know About

LARA LYNN SALTINES 1 LB. 33¢

KLEENEX TISSUES 200 COUNT 2 for 69¢

GOLDEN CROWN LEMON JUICE QT. 39¢

R.C. COLA 16 OZ. BOTTLES 8 for 99¢ PLUS DEP.

JOAN OF ARC W.K. CORN #303 4 for 99¢

JOAN OF ARC CREAM STYLE CORN #303 4 for 99¢

Lean Tender Center Cut PORK CHOPS LB. 97¢

TENDERLOIN PORK CHOPS	99¢
LEAN CENTER CUT-BREAKFAST PORK CHOPS	$1.05
RIB END PORK CHOPS	69¢
TENDERLOIN END PORK CHOPS	85¢
TENDERLOIN END PORK LOIN ROAST	79¢
SEMI BONELESS PORK LOIN ROAST	79¢
RIB END PORK LOIN ROAST	69¢
LEAN COUNTRY STYLE SPARE RIBS	89¢
BEST U.S.D.A. GRADED CHOICE BNLS. ROLLED RUMP ROAST	$1.39
BEST U.S.D.A. GRADED CHOICE BOSTON CUT BEEF ROAST	$1.09
BEST U.S.D.A. GRADED CHOICE BNLS. BRISKET BEEF ROAST	$1.19
TIP TOP QUALITY LEAN FRESH GROUND HAMBURGER	79¢
CHOICE "YOU CAN TASTE THE DIFFERENCE" GR. ROUND STEAK	$1.39
AGARIS BEST PRESTIGE SLICED BACON	$1.09
FRESH HOME MADE POLISH SAUSAGE	89¢
FRESH HOME MADE-HOT OR MILD ITALIAN SAUSAGE	89¢

...HAFT-7 1/4 OZ. MAC. & CHEESE	4 for 99¢
PLANTERS DRY ROASTED-12 OZ. JAR PEANUTS	79¢
...UCKERS-18 OZ. GRAPE JELLY	57¢
...-CREAMY-28 OZ. PEANUT BUTTER	$1.15
...STLES-KING SIZE CANDY BARS	2 for 89¢
...IQUID SWEETENER 6 OZ. SWEET 10	79¢
PLANTERS COCKTAIL-12 OZ. TIN PEANUTS	79¢
...Q.-12 OZ. CHOCOLATE BEADS	67¢
...OSEUP-6.4 OZ. TOOTHPASTE	68¢
...H & HAMMER-8 OZ. AERO OVEN CLEANER	79¢
...AN OF ARC EARLY JUNE-NO. 303 PEAS	3 for 89¢

FROZEN FOOD BUYS

...NING STAR-8 OZ. BREAKFAST PATTIES, OR SLICES LINKS	69¢
...HO-2 LB. IN GRAVY OR BAR-B-Q SAUCE SLICED BEEF	$1.59
...KEN-TURKEY-MEAT LOAF-SALISBURY BANQUET DINNERS	39¢

DAIRY DEPARTMENT

...TRYS DELIGHT OUR HALF & HALF	47¢

WE ACCEPT FEDERAL FOOD STAMPS WITH PLEASURE!

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

AMERICAN EXPRESS MONEY ORDERS NOW AVAILABLE

PRICES EFFECTIVE WEDNESDAY THRU SATURDAY

TIP TOP SUPER MART OPEN 24 HOURS RIDGE ROAD at CLEVELAND

PAY YOUR UTILITY BILLS HERE

OSCAR MAYER YELLOW BAND

SLICED BOLOGNA 12 OZ.	99¢
HARD SALAMI 8 OZ.	$1.29
HAM & CHEESE 8 OZ.	83¢
8 HAM STEAKS	$2.79
HONEY LOAF 8 OZ.	$1.09

COUPON
GLAD SANDWICH BAGS 150 CT. 39¢
WITH COUPON AT TIP TOP SUPER MART THRU SATURDAY, SEPT. 21ST
TIP TOP SUPER MART

COUPON
BETTY CROCKER CAKE MIXES 2 for 89¢
WITH COUPON AT TIP TOP SUPER MART THRU SATURDAY, SEPT. 21ST
TIP TOP SUPER MART

COUPON
UNBLEACHED PILLSBURY FLOUR 5 LB. 59¢
WITH COUPON AT TIP TOP SUPER MART THRU SATURDAY, SEPT. 21ST
TIP TOP SUPER MART

COUPON
BETTY CROCKER FUDGE BROWNIE MIX 23 OZ. 2 for $1.29
WITH COUPON AT TIP TOP SUPER MART THRU SATURDAY, SEPT. 21ST
TIP TOP SUPER MART

COUPON
LOG CABIN SYRUP 24 OZ. 79¢
WITH COUPON AT TIP TOP SUPER MART THRU SATURDAY, SEPT. 21ST
TIP TOP SUPER MART

COUPON
JOY LIQUID DETERGENT 22 OZ. GIANT 45¢
WITH COUPON AT TIP TOP SUPER MART THRU SATURDAY, SEPT. 21ST
TIP TOP SUPER MART

Tip Top Super Mart was one of our regular full-page advertisers. The store was owned by Mr. Al Swartz and his two sons, Al and Maurice. Tip Top had a great meat department which Mr. Swartz himself carefully supervised at all times.

we believe

YOU'RE ENTITLED TO YOUR FOOD DOLLARS WORTH

Burgers

VALUABLE COUPON
MAX PAK COFFEE RINGS
20 RINGS
1.99
SAVE 55¢
EXPIRES 8-31-74
GS

VALUABLE COUPON
CHEER DETERGENT
KING SIZE
1.49
SAVE 30¢
EXPIRES 8-31-74
GS

VALUABLE COUPON
PILLSBURY FLOUR
5 LB. BAG
79¢
SAVE 10¢
EXPIRES 8-31-74
GS

FROZEN
SCOT LAD—6 OZ.
ORANGE JUICE 19¢
BANQUET—WHOLE—32 OZ.
FRIED CHICKEN $1.65
SCOT LAD—1/2 GAL. LIME—RAINBOW—ORANGE
SHERBET 55¢
FROZEN

QUEEN OF SCOT—7 OZ. JAR
STUFFED OLIVES 59¢
HOT DOG—HAMBURGER OR SWEET—10 OZ. JAR
VLASIC RELISHES 25¢
GREEN GIANT—WHOLE OR SLICED—2 1/2 OZ. JAR
MUSHROOMS 29¢
32 OZ. BOTTLE
GATORADE DRINK 35¢
LIPTON—5.1 OZ. PKG.
ICED TEA MIX 3 for 79¢

COLA PEPSI 16 OZ. BTLS. 8 FOR 89¢ +dep.
JAY'S POTATO CHIPS 9 OZ. BAG 55¢
MEADOWMOOR COTTAGE CHEESE 24 OZ. CRTN. 73¢
GOLDEN BAKE Hamburger or HOT DOG BUNS 8 PAK 3 for $1
GREAT LAKES CHARCOAL 20 LB. BAG 1.45
HEINZ KETCHUP 32 OZ. BTL. 65¢
OPEN PIT BAR-B-Q SAUCE 18 OZ. BTL. 35¢
Reynolds FOIL HEAVY DUTY 18x25' ROLL 39¢
FOLGERS COFFEE 3 LB. CAN 2.99
ST. REGIS PAPER PLATES 100 CT. 69¢

ROSEBUD FARMS WHOLE FRYERS lb. 43¢
CUT-UP FRYERS ..... lb. 49¢

CORN KING FRANKS lb. 69¢

CORN KING
Smoked Butts lb. $1.09
OSCAR MAYER BEEF FRANKS OR
Wieners lb. 89¢
SWIFT PREMIUM
Pork Links lb. 79¢
ECKRICH
Roasted Sausage lb. $1.19
U.S.D.A. CHOICE AGED BEEF
Rotisserie Roast lb. $1.49

You get the freshest produce under the sun at Burgers

TOP QUALITY—GOLDEN RIPE CALIF.
Bartlett Pears lb. 29¢
VINE RIPENED—RED RIPE SLICING
Tomatoes lb. 29¢
FARM FRESH SOLID—3 TO 4 LB. AVG.
Green Cabbage EA. 19¢

SALE THRU SATURDAY, AUGUST 31st

ALL 3 BURGERS STORES OPEN SUNDAYS FROM 9 to 6

All Stores Open Mon. thru Sat. 8 a.m. to 10 p.m. Sunday 9 to 6.

Burgers

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

MUNSTER 1830 45th AVE.
HAMMOND 165th AND COLUMBIA
MUNSTER RIDGE ROAD AND STATE LINE

Burger's Super Market advertised with us for a few years. Their store was located on 45th Avenue in Munster.

Ace Hardware, corner of Ridge Road and Colfax Street was a faithful advertiser for many years. Mr. Mel Goldman was the owner.

Thrif-T-Mart had formerly been Scheeringa's Market. It was located at the corner of Ridge Road and Broad Street and is now Family Market.

The "Silent Salesman"

Guaranteed
Delivered FREE to
OVER 16,400 HOMES
Published weekly since 1942 by
The Griffith Advertising Agency
142 S. Broad St., Griffith IN 46319
Copyright 1981 by Leona L. James

THE GRIFFITH SHOPPER
CENTER OF NEWSPAPER ADVERTISING

Award Winning Paper

PHONE
924-5631
VOLUME XXXIX NUMBER 8
MARCH 12, 1981

Like The Best Things in Life...THE GRIFFITH SHOPPER is FREE!

OCCUPANT
1609 W VAN
SCHERERVILLE, IN. 46375

BULK RATE
U.S. POSTAGE PAID
PERMIT NO. 6
GRIFFITH, INDIANA

CARRIER ROUTE PRESORT

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, ROSS & RURAL ROUTES

SLUMBER SHOP'S 14th Birthday SALE

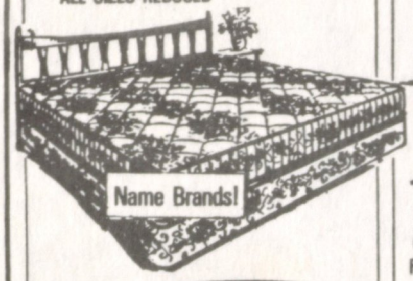
★HELP US CELEBRATE★

Saving$ Like Never Before!

FREE REGISTER TO WIN! FREE
QUEEN SIZE MATTRESS & BOX SPRING
NO PURCHASE NECESSARY!
DRAWING HELD APR[illegible] 1981 WINNER NEED NOT BE PRESENT

—BIG SAVINGS ALL MONTH LONG - EVERY ITEM REDUCED!

★MATTRESSES & BOX SPRINGS
ALL SIZES REDUCED



SAVE UP TO $180.00 PER SET

•SERTA
•SPRING AIR
•COLUMBIA
•RESTONIC
•MAGIC SLEEP
•MAY CO.

BUY NOW AND SAVE!

•ALL SIZES
•EVERY FIRMNESS

★SECTIONALS
★SOFA SLEEPERS
★SOFAS

Quality craftsmanship by Flexsteel, Berne and Fillippi. The latest styles and fabrics on sale now

SAVE UP TO $250.00

FLOOR SAMPLES REDUCED!
SPECIAL ORDERS REDUCED!

BUY NOW AND SAVE!

•BEAUTIFUL FABRICS
•LATEST STYLES
•ALL SIZES

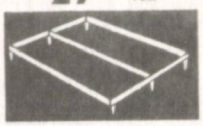
FLOATATION SYSTEMS

SAVE UP TO $100.00 PER SET

•LOOKS LIKE CONVENTIONAL BED
•SLEEPS LIKE A WATER BED
•USES STANDARD BEDDING & HEADBOARD

FREE DELIVERY!
FREE SET-UP!

STURDY
STEEL BED FRAMES
$29.95 TWIN FULL



DACRON
BED PILLOWS
$8.95 STAND. $10.95 QUEEN

MATTRESS PADS
10% OFF

WARM
BLANKETS
10% OFF

•SATISFACTION GUARANTEED!
•FREE DELIVERY!
•FREE SET-UP!

SLUMBER SHOP
2833 JEWETT ST., HIGHLAND, IN. 923-0484
OPEN MONDAY & FRIDAY [illegible]

master charge
VISA

The Slumber Shop in Highland advertised with us for many years. Mr. Max Sparber and his wife were the original owners.

THIS PAPER "100% MAILED"
The "Silent Salesman"

THE GRIFFITH SHOPPER

Guaranteed
Delivered FREE to
OVER 19,800 HOMES

Published weekly since 1942 by
The Griffith Advertising Agency
142 S. Broad St., Griffith, IN 46319-2283
Copyright 1985 by Leona L. James
PHONE
924-5631
VOLUME XLIII NUMBER 32
AUGUST 8, 1985

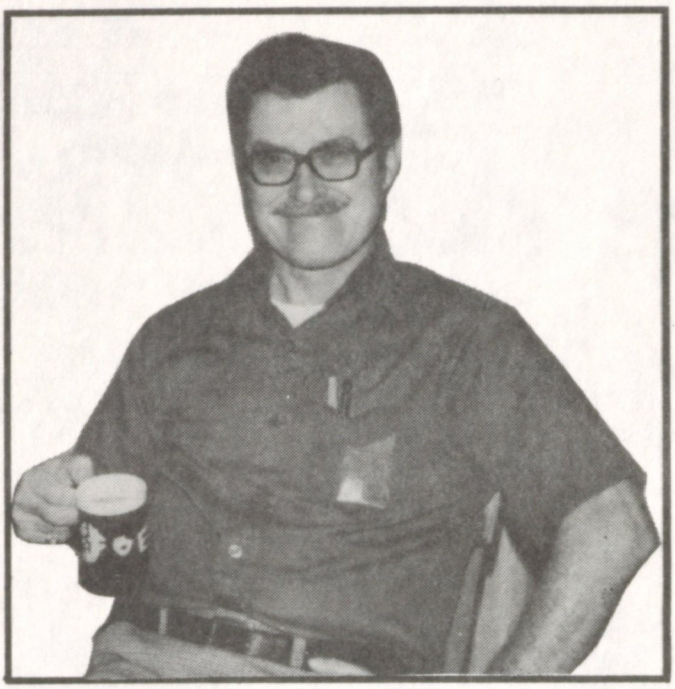
BULK RATE
U.S. POSTAGE PAID
PERMIT NO. 6
GRIFFITH, INDIANA
"Carrier Route Presort"

Like The Best Things In Life....THE GRIFFITH SHOPPER Is FREE!

SERVING GRIFFITH, HIGHLAND, SCHERERVILLE, NEW ELLIOTT, ROSS & RURAL ROUTES

Brumm's Bloomin' Barn ran a front page ad about twice a year and smaller ads at other times. This particular front page shows our flag on the mast-head at half staff for Joe who had passed away just a few days before this issue was printed.

OUR BELOVED JOE



December 11, 1925

July 31, 1985

HOW WE WILL MISS HIM!

SAFELY HOME

I am home in heaven, dear ones;
Oh, so happy and so bright!
There is perfect joy and beauty
In this everlasting light.

All the pain and grief is over,
Every restless tossing passed;
I am now at peace forever,
Safely home in heaven at last.

Did you wonder I so calmly
Trod the valley of the shade?
Oh! but Jesus' love illumined
Every dark and fearful glade.

And He came Himself to meet me
In that way so hard to tread;
And with Jesus' arm to lean on,
Could I have one doubt or dread?

Then you must not grieve so sorely,
For I love you dearly still;
Try to look beyond earth's shadows,
Pray to trust our Father's Will.

There is work still waiting for you,
So you must not idly stand;
Do it now, while life remaineth--
You shall rest in Jesus' land.

When the work is all completed,
He will gently call you Home;
Oh, the rapture of that meeting,
Oh, the joy to see you come!

THE GRIFFITH SHOPPER Center of Suburban Advertising

This Memoriam page for Joe was printed in the August 8, 1985 issue.

LAKE COUNTY PUBLIC LIBRARY
3 3113 01126 8606

REF 071.77299 JAME GR
James, Leona L.
An informal history of The
Griffith shopper, a weekly

X

LAKE COUNTY PUBLIC LIBRARY
INDIANA

Removed from
Catalog 2014

AD FF MU
AV NOV 4 '91 GR NC
BO HI SC
CL HO SJ
DY LS CN L

THIS BOOK IS RENEWABLE BY PHONE OR IN PERSON IF THERE IS NO RESERVE WAITING OR FINE DUE.

LCP #0390